MAJOR CINEPLEX GROUP PUBLIC COMPANY LIMITED

CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS

31 DECEMBER 2016

Independent Auditor's Report

To the Shareholders and the Board of Directors of Major Cineplex Group Public Company Limited

My opinion

In my opinion, the consolidated financial statements of Major Cineplex Group Public Company Limited (the Company) and its subsidiaries (the Group) and the separate financial statements of the Company present fairly, in all material respects, the consolidated financial position of the Group and separate financial position of the Company as at 31 December 2016, and its consolidated and separate financial performance and its consolidated and separate cash flows for the year then ended in accordance with Thai Financial Reporting Standards (TFRSs).

What I have audited

I have audited the accompanying consolidated financial statements of the Group and separate financial statements of the Company, which comprise the consolidated and separate statements of financial position as at 31 December 2016, and the consolidated and separate statements of income, comprehensive income, changes in equity and cash flows for the year then ended, and notes to the consolidated and separate financial statements, including a summary of significant accounting policies.

Basis for opinion

I conducted my audit in accordance with Thai Standards on Auditing (TSAs). My responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the consolidated and separate financial statements section of my report. I am independent of the Group and the Company in accordance with the Federation of Accounting Professions under the Royal Patronage of his Majesty the King's Code of Ethics for Professional Accountants together with the ethical requirements that are relevant to my audit of the financial statements, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Key audit matters

Key audit matters are those matters that, in my professional judgment, were of most significance in my audit of the consolidated and separate financial statements of the current period. I determined one key audit matter: Goodwill impairment assessment. The matter was addressed in the context of my audit of the consolidated and separate financial statements as a whole, and in forming my opinion thereon, and I do not provide a separate opinion on the matter.

Key audit matter

How my audit addressed the key audit matter

Goodwill impairment assessment

According to Thai Accounting Standard 36, Impairment of assets (TAS 36), goodwill acquired in a business combination should be tested for impairment annually.

In note 14 to the consolidated financial statements for the related disclosures, the Group's goodwill is recognised in three Cash Generating Units (CGUs): Cinema business (Baht 17.17 million), Rental and Service business (Baht 22.79 million) and Movie Content business (Baht 165.42 million).

Management assessed the value-in-use (VIU) of goodwill and concluded that the carrying amount of goodwill after provision for impairment was adequately stated.

I focused on the goodwill impairment assessment because of the size of the goodwill balance, and because the management's assessment of the VIU of the Group's CGUs involves significant judgements about the future results of the business and the discount rates applied to future cashflow forecasts. Small subjective changes in the discount rate can have a material impact on the VIU assessment and any resultant impairment charge. I evaluated management's cashflow forecasts for each CGU and the process by which they were developed, including verifying the mathematical accuracy of the underlying calculations. I also compared the forecasts to the lastest Board approved budgets. I found that the budgets used in the VIU calculations were consistent with the Board approved budgets, and that the key assumptions, which are growth rate and discount rate, were subject to oversight by the Directors.

I compared the current year (2016) actual results with the prior year (2015) forecast to consider whether any forecasts included assumptions that, with hindsight, had been optimistic. I found that actual performance was consistent with forecast performance.

I also challenged:

- management's key assumptions for growth rates in the forecasts by comparing them to historical results and economic and industry forecasts; and
- the discount rate used in the model by assessing the cost of capital of the Group by comparing it to market data and industry research.

I found the key assumptions used by management in relation to the VIU calculations to be reasonable and appropriate.

Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, but does not include the consolidated and separate financial statements and my auditor's report thereon. The annual report is expected to be made available to me after the date of this auditor's report.

My opinion on the consolidated and separate financial statements does not cover the other information and I will not express any form of assurance conclusion thereon.

In connection with my audit of the consolidated and separate financial statements, my responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the consolidated and separate financial statements or my knowledge obtained in the audit, or otherwise appears to be materially misstated.

When I read the annual report, if I conclude that there is a material misstatement therein, I am required to communicate the matter to the audit committee.

Responsibilities of the directors for the consolidated and separate financial statements

The directors are responsible for the preparation and fair presentation of the consolidated and separate financial statements in accordance with TFRSs, and for such internal control as the directors determine is necessary to enable the preparation of consolidated and separate financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated and separate financial statements, the directors are responsible for assessing the Group and the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group and the Company or to cease operations, or has no realistic alternative but to do so.

The audit committee assists the directors in discharging their responsibilities for overseeing the Group and the Company's financial reporting process.

Auditor's responsibilities for the audit of the consolidated and separate financial statements

My objectives are to obtain reasonable assurance about whether the consolidated and separate financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with TSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated and separate financial statements.

As part of an audit in accordance with TSAs, I exercise professional judgment and maintain professional scepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the consolidated and separate financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
 appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of
 the Group and the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group and the Company's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the consolidated and separate financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Group and the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated and separate financial statements, including the disclosures, and whether the consolidated and separate financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. I am responsible for the direction, supervision and performance of the group audit. I remain solely responsible for my audit opinion.

I communicate with the audit committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

I also provide the audit committee with a statement that I have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on my independence, and where applicable, related safeguards.

From the matters communicated with the audit committee, I determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. I describe these matters in my auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, I determine that a matter should not be communicated in my report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

PricewaterhouseCoopers ABAS Ltd.

Kajornkiet Aroonpirodkul Certified Public Accountant (Thailand) No. 3445 Bangkok 17 February 2017

					Unit: Baht
		Consolidated fina	ancial statements	Separate finance	cial statements
	Notes	2016	2015	2016	2015
Assets					
Current assets					
Cash and cash equivalents	7	530,873,228	312,059,689	173,652,272	92,965,386
Trade account and other receivables	9	1,256,314,802	1,180,518,655	712,395,685	502,020,445
Short-term loans to related parties	36	8,000,000	-	474,899,781	547,667,008
Inventories	10	97,810,135	182,583,923	61,690,571	88,084,312
Films under production		221,085,004	138,425,918	-	-
Current portion of prepaid rents	17	44,665,434	40,777,104	19,978,111	16,095,758
Other current assets	11	191,628,317	175,538,561	60,557,879	46,734,348
Total current assets		2,350,376,920	2,029,903,850	1,503,174,299	1,293,567,257
Non-current assets					
Available-for-sale investment	8	512,698,612	748,530,498	512,698,612	748,530,498
Restricted cash		4,586,767	4,550,520	-	-
Finance lease receivables		11,479,186	12,447,674	-	-
Investment in subsidiaries	12	-	-	3,620,413,946	3,741,268,546
Investment in associates	12	2,751,690,359	2,525,403,524	2,501,310,195	2,323,374,428
Interest in joint ventures	12	288,167,915	300,877,587	245,167,525	245,167,525
Long-term loans to related parties	36	1,922,603	1,558,246	301,705,900	331,336,043
Property, plant and equipment	13	7,591,205,434	7,357,913,775	4,471,538,833	4,193,927,993
Goodwill	14	205,380,716	238,328,810	-	-
Intangible assets	15	120,790,748	131,950,615	44,931,512	49,771,108
Deferred income tax assets	16	9,066,047	14,255,518	-	-
Long-term prepaid rents	17	609,467,930	539,850,485	355,558,616	261,332,688
Other non-current assets	18	268,079,614	340,452,713	179,251,203	241,103,914
Total non-current assets		12,374,535,931	12,216,119,965	12,232,576,342	12,135,812,743
Total assets		14,724,912,851	14,246,023,815	13,735,750,641	13,429,380,000

Director _____ Director _____

The accompanying notes on pages 13 to 83 are an integral part of these consolidated and separate financial statements.

Major Cineplex Group Public Company Limited Statement of Financial Position (Cont'd) As at 31 December 2016

		Consolidated fina	ncial statements	Separate finance	Unit: Baht cial statements
	Notes	2016	2015	2016	2015
Liabilities and equity					
Current liabilities					
Bank overdrafts and short-term					
borrowings from financial institutions	20	3,137,985,914	2,464,982,061	3,031,055,974	2,455,477,440
Trade account and other payables	19	1,761,239,462	1,907,897,666	1,197,814,370	1,281,776,643
Current portion of long-term borrowings	20	1,337,408,236	901,021,009	1,253,632,360	821,542,387
Short-term loans from related parties	36	18,150,000	23,000,000	993,447,090	1,191,427,819
Accrued income tax		79,438,164	90,286,074	15,910,867	39,702,648
Other current liabilities	21	85,724,873	92,649,282	37,538,117	36,662,745
Total current liabilities		6,419,946,649	5,479,836,092	6,529,398,778	5,826,589,682
Non-current liabilities					
Long-term borrowings from financial					
institutions	20	763,914,342	1,287,177,012	580,132,671	1,019,403,094
Deferred income tax liabilities	16	277,500,897	336,334,688	29,689,462	86,927,861
Employee benefit obligations	22	41,384,449	36,289,093	28,045,929	25,128,217
Other non-current liabilities	23	504,427,856	458,064,316	135,285,803	106,300,300
Total non-current liabilities		1,587,227,544	2,117,865,109	773,153,865	1,237,759,472
Total liabilities		8,007,174,193	7,597,701,201	7,302,552,643	7,064,349,154
Equity					
Share capital	24				
Authorised share capital					
Ordinary shares, 896,266,347 shares					
par value of Baht 1 each		896,266,347	896,266,347	896,266,347	896,266,347
Issued and fully paid-up share capital					
Ordinary shares, 894,533,377 shares (2015: 892,519,658 shares)					
paid-up of Baht 1 each	24	894,533,377	892,519,658	894,533,377	892,519,658
Share premium	24	4,053,063,850	4,014,840,114	4,053,063,850	4,014,840,114
Share premium - Treasury share	24	288,424,625	288,424,625	288,424,625	288,424,625
Warrants		5,287,662	11,058,494	750,000	7,187,590
Retained earnings					
Appropriated - Legal reserve	26	90,600,000	90,600,000	90,600,000	90,600,000
Unappropriated		1,320,957,222	1,204,870,002	782,391,256	649,658,669
Other components of equity		(15,972,461)	78,516,960	323,434,890	421,800,190
Equity attributable to owners of the parent		6,636,894,275	6,580,829,853	6,433,197,998	6,365,030,846
Non-controlling interest	27	80,844,383	67,492,761	-	
Total equity		6,717,738,658	6,648,322,614	6,433,197,998	6,365,030,846
Total liabilities and equity		14,724,912,851	14,246,023,815	13,735,750,641	13,429,380,000
rotar navinties and equity		12,001	17,270,023,013	10,100,100,041	10,720,000,000

					Unit: Baht
		Consolidated fina	ancial statements	Separate finan	cial statements
	Notes	2016	2015	2016	2015
Revenues					
Services income		6,985,962,171	6,706,849,208	4,135,942,004	3,986,533,062
Sales		1,759,406,683	1,873,596,088	1,085,137,180	1,081,853,774
Total revenues		8,745,368,854	8,580,445,296	5,221,079,184	5,068,386,836
Costs					
Cost of providing services		(4,871,663,495)	(4,697,357,818)	(3,178,693,531)	(3,042,959,621)
Cost of sales		(708,786,960)	(855,330,963)	(342,273,896)	(336,737,816)
Total costs		(5,580,450,455)	(5,552,688,781)	(3,520,967,427)	(3,379,697,437)
Gross profit		3,164,918,399	3,027,756,515	1,700,111,757	1,688,689,399
Other operating income	28	578,579,034	384,342,211	1,323,637,260	541,871,274
Selling expenses		(548,990,983)	(504,578,327)	(304,808,601)	(234,079,686)
Administrative expenses		(1,862,791,835)	(1,508,064,349)	(1,250,556,612)	(898,697,185)
Finance costs	30	(144,032,127)	(154,908,763)	(175,556,770)	(183,843,241)
Share of profit of investments in					
associates and joint ventures	12	256,159,527	237,182,769		
Profit before income tax		1,443,842,015	1,481,730,056	1,292,827,034	913,940,561
Income tax	31	(236,839,223)	(300,059,703)	(87,960,750)	(153,298,115)
Profit for the year		1,207,002,792	1,181,670,353	1,204,866,284	760,642,446
Profit attributable to:					
Owners of the parent		1,188,220,917	1,170,922,485	1,204,866,284	760,642,446
Non-controlling interest	27	18,781,875	10,747,868		
		1,207,002,792	1,181,670,353	1,204,866,284	760,642,446
Earnings per share	32				
Basic earnings per share		1.33	1.31	1.35	0.85
Diluted earnings per share		1.33	1.31	1.35	0.85

					Unit: Baht
		Consolidated financial statements		Separate financ	ial statements
	Notes	2016	2015	2016	2015
Profit for the year		1,207,002,792	1,181,670,353	1,204,866,284	760,642,446
Other comprehensive income (expense	ə):				
Items that will not be reclassified to					
profit or loss					
Remeasurements of employee					
benefit obligations					
- The Group/The Company	22	-	(7,598,777)	-	(5,404,324)
- Joint venture		-	(185,947)	-	-
Income tax on items that will not be					
reclassified		<u> </u>	1,486,205	<u> </u>	1,080,865
Total items that will not be reclassified	ed to				
profit or loss		-	(6,298,519)	-	(4,323,459)
Items that will be reclassified subseque	ntly				
to profit or loss					
Remeasuring of available-for-sale				//	- / / / - /
investments	8	(122,956,625)	21,187,164	(122,956,625)	21,187,164
Currency translation differences		3,875,879	5,392,812	-	-
Income tax relating to items that			<i></i>	- / /	(
will be reclassified		24,591,325	(4,237,433)	24,591,325	(4,237,433)
Total items that will be reclassified					
subsequently to profit or loss		(94,489,421)	22,342,543	(98,365,300)	16,949,731
Other comprehensive income					
for the year, net of income tax		(94,489,421)	16,044,024	(98,365,300)	12,626,272
		(01,100,121)	10,011,021	(00,000,000)	12,020,212
Total comprehensive income for the ye	ar	1,112,513,371	1,197,714,377	1,106,500,984	773,268,718
Total comprehensive income attributat	ole to:				
Owners of the parent		1,093,731,496	1,186,966,509	1,106,500,984	773,268,718
Non-controlling interest	27	18,781,875	10,747,868	<u> </u>	-
		1,112,513,371	1,197,714,377	1,106,500,984	773,268,718

						Consolidated fina	ncial statemen	its					Unit: Baht
					Attribut	table to owners of	the parent						
								Other compon	ents of equity				
					Retain	ed earnings	Change in	Other comp	prehensive				
			Share		Appropriate	d	parent's	income (e	expense)	Total			
	Issued and		premium -				ownership	Translation of	Available-	other	Total	Non-	
	paid-up	Share	reasury share		Legal		interest in	financial	for-sale	component	owners of	controlling	Total
	share capital	premium	(Note 24)	Warrants	reserve	Unappropriated	subsidiaries	statements	investment	of equity	the parent	interest	equity
	000 050 000	0 007 5 47 075	000 404 005	17 0 10 770		4 000 500 740	(0.40, 0.45, 0.70)	770.000	404.050.450	50 405 000	0 000 044 507	55 004 044	
Opening balance as at 1 January 2015	890,058,836	3,967,547,875	288,424,625	17,248,773	90,600,000	1,020,528,716	(349,215,676)	770,899	404,850,459	56,405,682	6,330,814,507	55,961,314	6,386,775,821
Changes in equity for the year													
Proceeds from exercise of warrants (Note 24)	2,460,822	47,292,239	-	(13,555,268)	-	-	-	-	-	-	36,197,793	-	36,197,793
Warrants	-	-	-	7,519,805	-	-	-	-	-	-	7,519,805	-	7,519,805
Exercise of warrants in subsidiary	-	-	-	(154,816)	-	-	(231,265)	-	-	(231,265)	(386,081)	783,579	397,498
Dividends payment (Note 33)	-	-	-	-	-	(980,282,680)	-	-	-	-	(980,282,680)	-	(980,282,680)
Total comprehensive income for the year	-				-	1,164,623,966	-	5,392,812	16,949,731	22,342,543	1,186,966,509	10,747,868	1,197,714,377
Closing balance as at 31 December 2015	892,519,658	4,014,840,114	288,424,625	11,058,494	90,600,000	1,204,870,002	(349,446,941)	6,163,711	421,800,190	78,516,960	6,580,829,853	67,492,761	6,648,322,614
Opening balance as at 1 January 2016	892,519,658	4,014,840,114	288,424,625	11,058,494	90,600,000	1,204,870,002	(340 446 041)	6,163,711	421,800,190	78,516,960	6,580,829,853	67,492,761	6,648,322,614
Opening balance as at 1 January 2016	692,519,056	4,014,040,114	200,424,025	11,056,494	90,000,000	1,204,670,002	(349,440,941)	0,103,711	421,800,190	78,510,900	0,000,029,000	07,492,701	0,040,322,014
Changes in equity for the year													
Proceeds from exercise of warrants (Note 24)	2,013,719	38,223,736	-	(11,257,212)	-	-	-	-	-	-	28,980,243	-	28,980,243
Warrants (Note 25)	-	-	-	5,486,380	-	-	-	-	-	-	5,486,380	-	5,486,380
Acquisition of investment in subsidiary (Note 27)	-	-	-	-	-	-	-	-	-	-	-	5,315,737	5,315,737
Dividends payment (Note 33)	-	-	-	-	-	(1,072,133,697)	-	-	-		()	(, , ,	(1,082,879,687)
Total comprehensive income for the year	-				-	1,188,220,917	-	3,875,879	(98,365,300)	(94,489,421)	1,093,731,496	18,781,875	1,112,513,371
Closing balance as at 31 December 2016	894,533,377	4,053,063,850	288,424,625	5,287,662	90,600,000	1,320,957,222	(349,446,941)	10,039,590	323,434,890	(15,972,461)	6,636,894,275	80,844,383	6,717,738,658

Major Cineplex Group Public Company Limited Statement of Changes in Equity For the year ended 31 December 2016

		Separate financial statements Uni							
							Other components	s of equity	
					Retaine	d earnings	Other comprehensive		
			Share		Appropriated		income (expense)		
	Issued and		premium-				Available-	Total other	
	paid-up	Share	Treasury share		Legal		for-sale	component	Total
	share capital	premium	(Note 24)	Warrants	reserve	Unappropriated	investment	of equity	equity
Opening balance as at 1 January 2015	890,058,836	3,967,547,875	288,424,625	15,067,176	90,600,000	873,622,362	404,850,459	404,850,459	6,530,171,333
Changes in equity for year									
Additional shares from exercise of warrants (Note 24)	2,460,822	47,292,239	-	(13,555,268)	-	-	-	-	36,197,793
Warrants	-	-	-	5,675,682	-	-	-	-	5,675,682
Dividends payment (Note 33)	-	-	-	-	-	(980,282,680)	-	-	(980,282,680)
Total comprehensive income for the year						756,318,987	16,949,731	16,949,731	773,268,718
Closing balance as at 31 December 2015	892,519,658	4,014,840,114	288,424,625	7,187,590	90,600,000	649,658,669	421,800,190	421,800,190	6,365,030,846
Opening balance as at 1 January 2016	892,519,658	4,014,840,114	288,424,625	7,187,590	90,600,000	649,658,669	421,800,190	421,800,190	6,365,030,846
Changes in equity for year									
Additional shares from exercise of warrants (Note 24)	2,013,719	38,223,736	-	(11,257,212)	-	-	-	-	28,980,243
Warrants (Note 25)	-	-	-	4,819,622	-	-	-	-	4,819,622
Dividends payment (Note 33)	-	-	-	-	-	(1,072,133,697)	-	-	(1,072,133,697)
Total comprehensive income for the year						1,204,866,284	(98,365,300)	(98,365,300)	1,106,500,984
Closing balance as at 31 December 2016	894,533,377	4,053,063,850	288,424,625	750,000	90,600,000	782,391,256	323,434,890	323,434,890	6,433,197,998

					Unit: Baht
			ancial statements	Separate finan	
	Notes	2016	2015	2016	2015
Cash flows from operating activities					
Cash generated from operations	34	2,127,101,420	2,365,339,355	973,453,160	1,074,562,816
Interest paid		(134,545,144)	(149,623,729)	(174,523,139)	(189,427,644)
Income tax paid		(271,597,587)	(315,241,535)	(144,302,277)	(171,975,503)
Net cash generated from operating activities		1,720,958,689	1,900,474,091	654,627,744	713,159,669
Cash flows from investing activities					
Decrease in restricted cash		(36,246)	(38,769)	-	-
Short-term loans made to related parties	36	(8,000,000)	-	(609,217,679)	(811,514,334)
Receipt from settlements of short-term loans				(· · ·)	, , , , , , , , , , , , , , , , , , ,
to related parties	36	-	-	681,984,907	905,425,416
Long-term loans made to related parties	36	(953,500)	(14,250)	(953,500)	(14,250)
Receipt from settlements of long-term loans	00	(,,		((,)
to related parties	36	589,143	569,028	30,583,643	100,569,028
Loans made to third party	00	20,300	(250,000)	20,300	(250,000)
Receipt from loans to third party			51,526		51,526
Payment for short-term investments		_	(145,000,000)	-	(145,000,000)
Proceeds from disposal of short-term			(140,000,000)		(140,000,000)
investments		_	145,036,957	-	145,036,957
Payments for investment in subsidiaries		_	-		(8,686,629)
-					(0,000,020)
Cash receive from acquisition of subsidiary,	35	18,288,581	1,237,763	_	_
net of cash payment	35 12	10,200,301	1,237,703		4,129,916
Proceeds from liquidation of subsidiaries		- (207,891,950)	- (162,788,430)	- (207,891,950)	(162,788,430)
Payments for investment in associates	12	(207,091,930)	(102,700,430)	(207,091,930)	(102,700,430)
Proceeds from disposals of investment	10	62 101 650	184,388,960	62 101 650	184,388,960
in associates	12	63,101,650		63,101,650	104,300,900
Payments for investment in joint ventures	12	-	(24,958,174)	-	-
Proceeds from disposal of available-for sale		200 400 447	400 000 007	200 400 447	400 000 007
investment	8	386,498,417	196,088,927	386,498,417	196,088,927
Purchases of property, plant and equipment		(1,261,724,795)	(1,439,784,276)	(900,901,502)	(1,092,993,154)
Proceeds from disposals of property, plant		4 004 070	5 400 004	004.040	700.004
and equipment		4,081,672	5,428,261	994,813	729,224
Payments for intangible assets		(232,736,685)	(239,593,084)	(22,589,340)	(21,789,173)
Proceeds from disposals of intangible assets		104,112	-	2,857,220	-
Dividends received from subsidiaries,					
associates and joint ventures	12	208,321,047	144,481,848	636,731,175	136,716,634
Dividends received from long-term					
investments		1,176,122	947,583	1,176,122	947,583
Interest received		3,149,465	9,173,030	40,310,865	51,829,200

Prepaid long-term rents, not yet paid

		Consolidated fina			cial statements			
	Notes	2016	2015	2016	2015			
Cash flows from financing activities								
Proceeds from short-term loans from								
related parties	36	-	-	2,225,650,928	2,253,799,228			
Repayments to short-term loans								
from related parties	36	(4,850,000)	(2,000,000)	(2,423,631,657)	(2,036,295,036)			
Proceeds from (repayment to) bank overdrafts		(7,574,680)	9,504,622	-	-			
Proceeds from short-term loans								
from financial institutions		8,300,000,000	7,535,000,000	8,195,000,000	7,490,000,000			
Repayments to short-term loans								
from financial institutions		(7,620,000,000)	(7,305,000,000)	(7,620,000,000)	(7,210,000,000)			
Repayments to finance lease liabilities		(92,472,139)	(94,482,316)	(1,542,387)	(3,519,429)			
Proceeds from long-term borrowings	20	1,000,000,000	-	1,000,000,000	-			
Repayments long-term borrowings	20	(209,000,000)	(40,000,000)	(209,000,000)	(40,000,000)			
Redemption of debentures		(800,000,000)	-	(800,000,000)	-			
Non-controlling interests invest in subsidiary		800,000	-	-	-			
Proceeds from exercised warrants	25	28,980,243	36,595,291	28,980,243	36,197,793			
Dividends paid to shareholders	33	(1,072,015,907)	(980,258,576)	(1,072,103,126)	(980,258,576)			
Net cash used in financing activities		(476,132,483)	(840,640,979)	(676,645,999)	(490,076,020)			
Net (decrease) increase in cash and								
cash equivalents		218,813,539	(265,189,988)	80,686,886	(294,038,950)			
Opening balance of cash and cash equivalents		312,059,689	577,249,677	92,965,386	387,004,336			
Closing balance of cash and cash equivalents	7	530,873,228	312,059,689	173,652,272	92,965,386			
Non-cash transactions								
Significant non-cash transactions are as follows:								
Investment in property, plant and equipment,								
not yet paid		-	56,927,977	-	44,802,957			
Dividends payable		10,863,780	24,104	30,570	24,104			
Dividends receivable		4,499,990	-	119,916,000	-			
Receivable from disposal of								
available-for-sale investment		73,010,874	-	73,010,874	-			
Reclassification other non-current asset								
to leasehold right		60,000,000	130,000,000	60,000,000	130,000,000			
Prenaid long-term rents, not vet naid		10,000,000		10,000,000				

The accompanying notes on pages 13 to 83 are an integral part of these consolidated and separate financial statements.

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10,000,000

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1 General information

Major Cineplex Group Public Company Limited ("the Company") is a public company incorporated and resident in Thailand. The address of the Company's registered office is as follows:

1839, 1839/1-6 Phaholyothin road, Ladyao, Jatujak, Bangkok 10900.

The Company is listed on the Stock Exchange of Thailand. For reporting purposes, the Company and its subsidiaries are referred to as "the Group".

The Group principally engages in cinema operations and entertainment services. The principal business operations of the Group are summarised as follows:

- Cinema operations;
- Advertising and media services;
- Bowling and Karaoke services;
- Rental and services; and
- Movie content.

These consolidated and separate financial statements were authorised for issue by the Board of Directors on 17 February 2017.

2 Accounting policies

The principal accounting policies adopted in the preparation of these consolidated and separate financial statements are set out below:

2.1 Basis of preparation

The consolidated and separate financial statements have been prepared in accordance with Thai generally accepted accounting principles under the Accounting Act B.E. 2543, being those Thai Accounting Standards issued under the Accounting Professions Act B.E. 2547, and the financial reporting requirements of the Securities and Exchange Commission under the Securities and Exchange Act B.E. 2535.

The consolidated and separate financial statements have been prepared under the historical cost convention.

The preparation of financial statements in conformity with Thai generally accepted accounting principles requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in Note 4.

An English version of the consolidated and separate financial statements have been prepared from the statutory financial statements that are in the Thai language. In the event of a conflict or a difference in interpretation between the two languages, the Thai language statutory financial statements shall prevail.

2.2 New/revised financial reporting standards and revised financial reporting standards

- 1) New/revised financial reporting standards and interpretations are effective on 1 January 2016.
 - a) New/revised financial reporting standards and interpretation which are relevant and have a significant impact to the Group:

TAS 16 (revised 2015)	Property, plant and equipment
TAS 19 (revised 2015)	Employee benefits
TAS 24 (revised 2015)	Related party disclosures
TAS 27 (revised 2015)	Separate financial statements
TAS 36 (revised 2015)	Impairment of assets
TAS 38 (revised 2015)	Intangible assets
TFRS 2 (revised 2015)	Share-based payment
TFRS 3 (revised 2015)	Business combinations
TFRS 8 (revised 2015)	Operating segments
TFRS 10 (revised 2015)	Consolidated financial statements
TFRS 12 (revised 2015)	Disclosure of interests in other entities
TFRS 13 (revised 2015)	Fair value measurement

TAS 16 (revised 2015), 'Property, plant and equipment' clarifies how the gross carrying amount and the accumulated depreciation are treated where an entity uses the revaluation model. This standard has no impact to the Group.

TAS 19 (revised 2015), 'Employee benefits' is amended to apply to contributions from employees or third parties to defined benefit plans and to clarify the accounting treatment of such contributions. The amendment distinguishes between contributions that are linked to service only in the period in which they arise and those linked to service in more than one period. This standard has no impact to the Group.

TAS 24 (revised 2015), 'Related party disclosures' includes as a related party an entity that provides key management personnel services to the reporting entity or to the parent of the reporting entity (the 'management entity'). Disclosure of the amounts charged to the reporting entity is required. This standard has no impact to the Group, except for disclosures.

TAS 27 (revised 2015) allows an investment entity that is exempted from consolidating its subsidiaries presenting Company as its only financial statements. It requires the investment entity to measure its investment in subsidiaries at fair value through profit or loss. This standard has no impact to the Group.

TAS 36 (revised 2015), 'Impairment of assets' is amended to provide additional disclosure requirement when the recoverable amount of the assets is measured at fair value less costs of disposal. The disclosures include 1) the level of fair value hierarchy and 2) when fair value measurement categorised within level 2 and level 3, disclosures is required for valuation technique and key assumption. This standard has no impact to the Group, except for disclosures.

TAS 38 (revised 2015), 'Intangible assets' is amended to clarify how the gross carrying amount and the accumulated amortisation are treated where an entity uses the revaluation model. This standard has no impact to the Group.

TFRS 2 (revised 2015), 'Share based payments' clarifies the definition of a 'vesting condition' and separately defines 'performance condition' and 'service condition'. This standard has no impact to the Group.

TFRS 3 (revised 2015), 'Business combinations' clarifies i) an obligation to pay contingent consideration which meets the definition of a financial instrument as a financial liability or equity, on the basis of the definitions in TAS 32, 'Financial instruments: Presentation' (when announced) or other applicable standards. It also clarifies that all non-equity contingent consideration is measured at fair value at each reporting date, with changes in value recognised in profit and loss, and ii) TFRS 3 does not apply to the accounting for the formation of any joint venture under TFRS 11. This standard has no impact to the Group.

2.2 New/revised financial reporting standards and revised financial reporting standards (Cont'd)

- 1) New/revised financial reporting standards and interpretations are effective on 1 January 2016. (Cont'd)
 - a) New/revised financial reporting standards and interpretation which are relevant and have a significant impact to the Group: (Cont'd)

TFRS 8 (revised 2015), 'Operating segments' requires disclosure of the judgements made by management in aggregating operating segments. It is also amended to require a reconciliation of segment assets to the entity's assets when segment assets are reported to chief operating decision maker. This standard has no impact to the Group, except for disclosures.

TFRS10 (revised 2015) 'Consolidated' is amended to define an investment entity and introduce an exception from consolidation. These amendments mean that many funds and similar entities will be exempt from consolidating most of their subsidiaries. Instead, they will measure them at fair value through profit or loss. This standard has no impact to the Group.

TFRS 12 (revised 2015) introduces disclosures that an investment entity needs to disclose. This standard has no impact to the Group and the disclosures.

TFRS 13 (revised 2015), 'Fair value measurement' is amended to clarify that the portfolio exception in TFRS 13 applies to all contracts (including non-financial contracts) within the scope of TAS 39 (when announced) or TFRS 9 (when announced). This standard has no impact to the Group.

b) Revised financial reporting standards and interpretations with minor changes and do not have impact to the Group are as follows:

TAS 1 (revised 2015)	Presentation of financial statements
TAS 2 (revised 2015)	Inventories
TAS 7 (revised 2015)	Statement of cash flows
TAS 8 (revised 2015)	Accounting policies, changes in accounting estimates and
	errors
TAS 10 (revised 2015)	Events after the reporting period
TAS 11 (revised 2015)	Construction contracts
TAS 12 (revised 2015)	Income taxes
TAS 17 (revised 2015)	Leases
TAS 18 (revised 2015)	Revenue
TAS 21 (revised 2015)	The effects of changes in foreign exchange rates
TAS 23 (revised 2015)	Borrowing costs
TAS 26 (revised 2015)	Accounting and reporting by retirement benefit plans
TAS 28 (revised 2015)	Investments in associates and joint ventures
TAS 33 (revised 2015)	Earnings per share
TAS 34 (revised 2015)	Interim financial reporting
TAS 37 (revised 2015)	Provisions, contingent liabilities and contingent assets
TFRS 11 (revised 2015)	Joint arrangements
TSIC 15 (revised 2015)	Operating leases - Incentives
TSIC 25 (revised 2015)	Income taxes - changes in the tax status of an entity or its
	shareholders
TSIC 27 (revised 2015)	Evaluating the substance of transactions involving the
	legal form of a lease
TSIC 31 (revised 2015)	Revenue - barter transactions involving advertising
	services
TSIC 32 (revised 2015)	Intangible assets - Web site costs
TFRIC 4 (revised 2015)	Determining whether an arrangement contains a lease
TFRIC 10 (revised 2015)	Interim financial reporting and impairment
TFRIC 13 (revised 2015)	Customer loyalty programmes
TFRIC 14 (revised 2015)	TAS 19 - The limit on a defined benefit asset, minimum
	funding requirements and their interaction

2.2 New/revised financial reporting standards and revised financial reporting standards (Cont'd)

- 2) Revised financial reporting standards are effective for annual periods beginning on or after 1 January 2017. The Group has not yet early adopted these revised standards.
 - a) Financial reporting standards, which have significant changes and are relevant to the Group:

TAS 1 (revised 2016)	Presentation of financial statements
TAS 16 (revised 2016)	Property, plant and equipment
TAS 19 (revised 2016)	Employee benefits
TAS 27 (revised 2016)	Separate financial statements
TAS 28 (revised 2016)	Investments in associates and joint ventures
TAS 34 (revised 2016)	Interim financial reporting
TAS 38 (revised 2016)	Intangible assets
TFRS 10 (revised 2016)	Consolidated financial statements
TFRS 11 (revised 2016)	Joint arrangements
TFRS 12 (revised 2016)	Disclosure of interests in other entities

TAS 1 (revised 2016), the amendments provide clarifications on a number of issues, including:

- Materiality an entity should not aggregate or disaggregate information in a manner that obscures useful information. Where items are material, sufficient information must be provided to explain the impact on the financial position or performance.
- Disaggregation and subtotals line items specified in TAS 1 may need to be disaggregated where this is relevant to an understanding of the entity's financial position or performance. There is also new guidance on the use of subtotals.
- Notes confirmation that the notes do not need to be presented in a particular order.
- OCI arising from investments accounted for under the equity method the share of OCI arising from equity-accounted investments is grouped based on whether the items will or will not subsequently be reclassified to profit or loss. Each group should then be presented as a single line item in the statement of other comprehensive income.

TAS 16 (revised 2016), key amendments are 1) The amendments clarify that depreciation of an item of property, plant and equipment based on revenue generated by using the asset is not appropriate and 2) The amendments include bearer plants in scope of TAS 16.

TAS 19 (revised 2016), the amendments clarify that when determining the discount rate for post-employment benefit obligations, it is the currency that the liabilities are denominated in that is important and not the country where they arise.

TAS 27 (revised 2016), the amendments allow an entity a policy choice to account for investments in subsidiaries, joint ventures and associates in its separate financial statements using the equity method as described in TAS 28. While current TAS 27 allows entities to measure their investments in subsidiaries, joint ventures and associates either at cost or at fair value (when announced). The election can be made independently for each category of investment (subsidiaries, joint ventures and associates). Entities wishing to change to the equity method must do so retrospectively.

TAS 28 (revised 2016), the significant changes are 1) the amendments allow an entity which is not an investment entity, but has an interest in an associate or joint venture which is an investment entity, a policy choice when applying the equity method of accounting. The entity may choose to retain the fair value measurement applied by the investment entity associate or joint venture, or to unwind the fair value measurement and instead perform a consolidation at the level of the investment entity associate or joint venture and 2) the amendments allow an entity a policy choice to account for investments in subsidiaries, joint ventures and associates in its separate financial statements using the equity method.

2.2 New/revised financial reporting standards and revised financial reporting standards (Cont'd)

- 2) Revised financial reporting standards are effective for annual periods beginning on or after 1 January 2017. The Group has not yet early adopted these revised standards. (Cont'd)
 - a) Financial reporting standards, which have significant changes and are relevant to the Group: (Cont'd)

TAS 34 (revised 2016), the amendments clarify that what is meant by the reference in the standard to 'information disclosed elsewhere in the interim financial report'; entities taking advantage of the relief must provide a cross-reference from the interim financial statements to the location of that information and make the information available to users on the same terms and at the same time as the interim financial statements.

TAS 38 (revised 2016), the amendments include a rebuttable presumption that the amortisation of intangible assets based on revenue is inappropriate. This presumption can be overcome if either the intangible asset is expressed as a measure of revenue (i.e. where a measure of revenue is the limiting factor on the value that can be derived from the asset), or it can be shown that revenue and the consumption of economic benefits generated by the asset are highly correlated.

TFRS 10 (revised 2016), the amendments clarify that: 1) the exception from preparing consolidated financial statements is also available to intermediate parent entities which are subsidiaries of investment entities and 2) an investment entity should consolidate a subsidiary which is not an investment entity and whose main purpose and activity is to provide services in support of the investment entity's investment activities.

TFRS 11 (revised 2016), the amendments clarify that 1) the accounting for the acquisition of an interest in a joint operation where the activities of the operation constitute a business. They require an investor to apply the principles of business combination accounting and 2) existing interests in the joint operation are not remeasured on acquisition of an additional interest, provided joint control is maintained.

TFRS 12 (revised 2016), the amendments clarify the disclosure requirements of an entity which is an investment entity and exception from preparing consolidated financial statement and instead measured its subsidiaries at fair value is required to disclose information of its subsidiaries according to the requirement in TFRS 12.

Management has assessed and considered that the above revised standards will not have a material impact on the Group.

2.2 New/revise financial reporting standards and revised financial reporting standards (Cont'd)

- 2) Revised financial reporting standards are effective for annual periods beginning on or after 1 January 2017. The Group has not yet early adopted these revised standards. (Cont'd)
 - b) Revised Financial reporting standards and interpretations with minor changes and do not have impact to the Group are as follows:

TAS 2 (revised 2016)	Inventories
TAS 7 (revised 2016)	Statement of cash flows
TAS 8 (revised 2016)	Accounting policies, changes in accounting estimates and errors
TAS 10 (revised 2016)	Events after the reporting period
TAS 12 (revised 2016)	Income taxes
TAS 17 (revised 2016)	Leases
TAS 18 (revised 2016)	Revenue
TAS 21 (revised 2016)	The effects of changes in foreign exchange rates
TAS 23 (revised 2016)	Borrowing costs
TAS 24 (revised 2016)	Related party disclosures
TAS 26 (revised 2016)	Accounting and reporting by retirement benefit plans
TAS 33 (revised 2016)	Earnings per share
TAS 36 (revised 2016)	Impairment of assets
TAS 37 (revised 2016)	Provisions, contingent liabilities and contingent assets
TFRS 2 (revised 2016)	Share-based payment
TFRS 3 (revised 2016)	Business combinations
TFRS 8 (revised 2016)	Operating segments
TFRS 13 (revised 2016)	Fair value measurement
TSIC 15 (revised 2016)	Operating leases - Incentives
TSIC 25 (revised 2016)	Income taxes - Changes in the tax status of an entity or its shareholders
TSIC 31 (revised 2016)	Revenue - Barter transactions involving advertising services
TSIC 32 (revised 2016)	Intangible assets - Web site costs
TFRIC 4 (revised 2016)	Determining whether an arrangement contains a lease
TFRIC 10 (revised 2016)	Interim financial reporting and impairment
TFRIC 13 (revised 2016)	Customer loyalty programmes
TFRIC 14 (revised 2016)	TAS 19 - The limit on a defined benefit asset, minimum funding requirements and their interaction
TAS 105 (revised 2016)	Accounting for Investments in Debt and Equity Securities

2.3 Group accounting - investments in subsidiaries and associates and interests in joint ventures

a) Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns though its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

The Group applies the acquisition method to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair value of the assets transferred, the liabilities incurred to the former owners of acquiree and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognises any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the acquiree's net assets.

If the business combination is achieves in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is re-measured to fair value at the acquisition date; any gains or losses arising from such re-measured are recognised in profit or loss.

Any contingent consideration to be transferred by the Group is regcognised at fair value at the acquisition date. Subsequent changes to the fair value of the contingent consideration that is deemed to be an asset or liability is recognised either in profit or loss or as a change to other comprehensive income. Contingent consideration that is classified as equity is not re-measured, and its subsequent settlement is accounted for within equity.

The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the total of consideration transferred, non-controlling interest recognise and previously held interest measured is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in profit or loss.

Intercompany transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

In the separated financial statements, investments in subsidiaries are accounted for at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes direct attributable costs of investment.

A list of the Group's principal subsidiaries and the financial effects of acquisitions and disposals of subsidiaries are shown in the Note 12.

2.3 Group accounting - investments in subsidiaries and associates and interests in joint ventures (Cont'd)

b) Transactions with non-controlling interests

The Group treats transactions with non-controlling interests as transactions with equity owners of the Group. For purchases from non-controlling interests, the difference between any consideration paid and the relevant share acquired of the carrying value of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.

c) Disposal of subsidiaries

When the Group ceases to have control, any retained interest in the entity is re-measured to its fair value, with the change in carrying amount recognised in profit or loss. The fair value is the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities.

d) Associates

Associates are all entities over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting. Under the equity method, the investment is initially recognised at cost, and the carrying amount is increased or decreased to recognise the investor's share of the profit or loss of the investee after the date of acquisition. The Group's investment in associates includes goodwill identifies on acquisition.

If the ownership interest in an associate is reduced but significant influence is retained, only a proportionate share of the amounts previously recognised in other comprehensive income is reclassified to profit or loss where appropriate.

The Group's share of its associates' post-acquisition profits or losses is recognised in the profit or loss, and its share of post-acquisition movements in other comprehensive income is recognised in other comprehensive income. The cumulative post-acquisition movements are adjusted against the carrying amount of the investment. When the Group's share of losses in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the associate.

The Group determines at each reporting date whether there is any objective evidence that the investment in the associate is impaired. If this the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and its carrying value and recognises the amount adjacent to share of profit/(loss) of associates in the income statement.

Unrealised gains on transactions between the Group and its associates are eliminated to the extent of the Group's interest in the associates. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred.

Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the Group. Dilution gains and losses arising in investments in associates are recognised in the profit or loss.

In the separate financial statements, investments in associates are accounted for at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes direct attributable costs of investment.

2.3 Group accounting - investments in subsidiaries and associates and interests in joint ventures (Cont'd)

e) Joint arrangements

Investments in joint arrangements are classified as either joint operations or joint ventures depending on the contractual rights and obligations each investor. The Group has assessed the nature of its joint arrangements and determined them to be joint ventures. Joint ventures are accounted for using the equity method.

Under the equity method of accounting, interests in joint ventures are initially recognised at cost and adjusted thereafter to recognise the Group's share of the post-acquisition profits or losses and movements in other comprehensive income. When the Group's share of losses in a joint venture equals or exceeds its interests in the joint ventures (which includes any long-term interests that, in substance, form part of the Group's net investment in the joint ventures), the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the joint ventures.

Unrealised gains on transactions between the Group and its joint ventures are eliminated to the extent of the Group's interest in the joint ventures. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of the joint ventures have been changed where necessary to ensure consistency with the policies adopted by the Group.

2.4 Foreign currency translation

a) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ('the functional currency'). The consolidated and separate financial statements are presented in Thai Baht, which is the Company's functional and the Group's presentation currency.

b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the profit or loss.

When a gain or loss on a non-monetary item is recognised in other comprehensive income, any exchange component of that gain or loss is recognised in other comprehensive income. Conversely, when a gain or loss on a non-monetary item is recognised in profit and loss, any exchange component of that gain or loss is recognised in profit and loss.

c) Group companies

The results and financial position of all the Group entities (none of which has the currency of a hyper-inflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- Assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- Income and expenses for each statement of comprehensive income are translated at average exchange rates; and
- All resulting exchange differences are recognised in other comprehensive income.

Goodwill and fair value adjustments arising on the acquisition of a foreign operation are treated as assets and liabilities of the foreign operation and translated at the closing rate.

2.5 Cash and cash equivalents

In the consolidated and separate statement of cash flows, cash and cash equivalents includes cash in hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less.

2.6 Trade accounts receivable

Trade accounts receivable are carried at original invoice amount and subsequently measured at the remaining amount less allowance for doubtful receivables based on a review of all outstanding amounts at the year end. The amount of the allowance is the difference between the carrying amount of the receivable and the amount expected to be collectible. Bad debts are written off during the year in which they are identified and recognised in the income statement within administrative expenses.

2.7 Inventories and films under production

Inventories consist of foods and beverages, cinema supplies, and VCD and DVD.

Inventories are stated at the lower of cost or net realisable value. Costs of foods and beverages and cinema supplies are determined by the first-in, first-out (FIFO) method. Costs of VCD and DVD are determined using weighted average method. The cost of purchase comprises both the purchase price and costs directly attributable to the acquisition of the inventory, such as import duties and transportation charges, less all attributable discounts, allowances or rebates. Net realisable value is the estimated selling price in the ordinary course of business, less the costs of completion and selling expenses. Allowance is made, where necessary, for obsolete, slow-moving and defective inventories.

Films under production are costs of films under production which will be recognised as cost of films upon the sale or release of the films, basing on the future consumption used in various channels. Costs of films comprise costs directly attributable to films production and are stated at cost.

2.8 Investments

Investments other than investments in subsidiaries, associates and joint ventures are available-for-sale investments. The classification is dependent on the purpose for which the investments were acquired. Management determines the appropriate classification of its investments at the time of the purchase and re-evaluates such designation on a regular basis.

Investments intended to be held for an indefinite period of time, which may be sold in response to liquidity needs or changes in interest rates, are classified as available-for-sale; and are included in noncurrent assets unless management has expressed the intention of holding the investment for less than 12 months from the balance sheet date or unless they will need to be sold to raise operating capital, in which case they are included in current assets.

Available for sale investments are initially recognised at cost, which is equal to the fair value of consideration paid plus transaction cost.

Available for sale investments are subsequently measured at fair value. The fair value of investments is based on quoted bid price at the close of business on the statement of financial position date by reference to the National Stock Exchange of India Limited. The unrealised gains and losses of available for sale investments are recognised in other comprehensive income.

A test for impairment is carried out when there is a factor indicating that an investment might be impaired. If the carrying value of the investment is higher than its recoverable amount, impairment loss is charged to the income statement.

On disposal of an investment, the difference between the net disposal proceeds and the carrying amount is charged or credited to the profit or loss. When disposing of part of the Company's holding of a particular investment in debt or equity securities, the carrying amount of the disposed part is determined by the weighted average carrying amount of the total holding of the investment.

2.9 Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to profit or loss during the financial period in which they are incurred.

Land is not depreciated. Depreciation is calculated on the straight-line basis to write off the cost of each asset, except for land which is considered to have an indefinite life, to its residual value over the estimated useful life or, if it is shorter, the lease term, as follows:

20 years
10, 20 years
and the lease contracts periods
5, 10, 15 years
5, 10, 15, 20 years
5 years
5 years

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

Where the carrying amount of an asset is greater than its estimated recoverable amount, it is written down immediately to its recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with carrying amount and are included in income statements.

2.10 Goodwill

Goodwill represents the excess of the consideration transferred over the fair value of the Group's share of the net identifiable assets, liabilities and contingent liability of the acquired subsidiary and the fair value of the non-controlling interest in the acquired subsidiary undertaking at the date of acquisition. Goodwill on acquisitions of subsidiaries is separately reported in the consolidated statement of financial position.

Goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose, identified according to operating segment.

2.11 Other intangible assets

Film rights

Film rights are capitalised at the purchase price including costs directly attributable to the acquisition of rights. Film rights are amortised and charged to direct costs of exhibition, VCD and DVD and TV broadcasting at the ratio relating to the expected consumption used in various channels over the lifetime of rights. In the event that an ultimate loss is projected for each right, an amount equivalent to this loss will be written-off in the income statement immediately.

Computer software

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortised over their estimated useful lives 5 years.

Costs associated with developing or maintaining computer software programmes are recognised as an expense as incurred. Costs that are directly associated with identifiable and unique software products controlled by the Group and will probably generate economic benefits exceeding costs beyond one year, are recognised as intangible assets. Direct costs include staff costs of the software development team and an appropriate portion of relevant overheads.

Expenditure which enhances or extends the performance of computer software programmes beyond their original specifications is recognised as a capital improvement and added to the original cost of the software. Computer software development costs recognised as assets are amortised using the straight-line method over their useful lives, not exceeding a period of 5 years.

2.12 Impairment of assets

Assets that have an indefinite useful life, for example goodwill, are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the carrying amount of the assets exceeds its recoverable amount which is the higher of an asset's net selling price and value in use. For the purposes of assessing impairment, assets are grouped at the lowest level for which there is separately identifiable cash flows. Assets other than goodwill that suffered an impairment are reversed for possible impairment loss of the estimation of the recoverable amount were changed in subsequent period after the Group's recognition of impairment.

2.13 Leases

Leases - where the Group is the lessee

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to profit or loss on a straight-line basis over the period of the lease.

The Group leases certain building and equipment. Leases of building or equipment where the Group has substantially all the risks and rewards of ownership are classified as finance leases. Finance leases are capitalised at the inception of the lease at the lower of the fair value of the leased property and the present value of the minimum lease payments.

Each lease payment is allocated between the liability and finance charges so as to achieve a constant rate on the finance balance outstanding. The corresponding rental obligations, net of finance charges, are included in other long-term payables. The interest element of the finance cost is charged to profit or loss over the lease period so as to achieve a constant periodic rate of interest on the remaining balance of the liability for each period. The property, plant or equipment acquired under finance leases is depreciated over the shorter period of the useful life of the asset and the lease term.

2.13 Leases (Cont'd)

Leases - where the Group is the lessor

When assets are leased out under a finance lease, the present value of the lease payments is recognised as a receivable. The difference between the gross receivable and the present value of the receivable is recognised as unearned finance income. Lease income is recognised over the term of the lease using the net investment method, which reflects a constant periodic rate of return. Initial direct costs are included in initial measurement of the finance lease receivable and reduce the amount of income recognised over the lease term.

Assets leased out under operating leases are multi-purpose property, the significant portions are owneroccupied property held for use in the supply of goods and services, therefore are included in building and equipment in the statement of financial position. They are depreciated over their expected useful lives on a basis consistent with other similar building and equipment owned by the Group. Rental income (net of any incentives given to lessees) is recognised on a straight-line basis over the lease term.

2.14 Borrowings

Borrowings are recognised initially at the fair value, net of transaction costs incurred. Borrowings are subsequently stated at amortised cost; any difference between proceeds (net of transaction costs) and the redemption value is recognised in profit or loss over the period of the borrowings using the effective yield method.

Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw-down occurs. To the extent that there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a pre-payment for liquidity services and amortised over the period of the facility to which it relates.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the end of reporting date.

a) Borrowing costs

General and specific borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale.

Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

2.15 Current and deferred income taxes

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case the tax is also recognised in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the end of reporting period in the countries where the Company, its subsidiaries and its associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is recognised, using the liability method, on temporary differences arising from differences between the tax base of assets and liabilities and their carrying amounts in the financial statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised. Deferred income tax is provided on temporary differences arising from investments in subsidiaries and associates, except where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income tax assets and liabilities relate to income taxes levied by the same taxation authority on either the same taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

2.16 Employee benefits

Employee benefits obligations

Group companies operate various employee benefit schemes. The Group has both defined benefit and defined contribution plans. A defined contribution plan is a plan under which the Group pays fixed contributions into a separate entity. The Group has no legal or constructive obligations to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods. The Group pays contributions to a separate fund which is managed by and external fund manager in accordance with the provident fund Act. B.E. 2530. The Group has no further payment obligations once the contributions have been paid. The contributions are recognised as employee benefit expense when they are due. Prepaid contributions are recognised as an asset to the extent that a cash refund or a reduction in the future payment in available. A defined benefit plan is a retirement plan that is not a defined contribution plan. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognised in the statement of financial position in respect of defined benefit obligations is the present value of the defined benefit obligation at the end of the reporting period with adjustments for unrecognised past-service costs. The defined benefit obligation is calculated every three years by independent actuaries using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using market yield of government bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses arising from experience adjustments and changes in actuarial assumptions are charged or credited to equity in other comprehensive income in the period in which they arise.

Past-service costs are recognised immediately in profit or loss.

2.17 Share-based payment

The Group operates a number of equity-settled, share-based compensation plans, under which the entity receives services from employees as consideration for equity instruments (warrant) of the Group. The fair value of the employee services received in exchange for the grant of the options is recognised as an expense. The total amount to be expensed is determined by reference to the fair value of the options granted:

- including any market performance conditions;
- excluding the impact of any service and non-market performance vesting conditions (for example, profitability, sales growth targets and remaining an employee of the entity over a specified time period); and
- Excluding the impact of any non-vesting conditions (for example, the requirement for employees to save or holdings shares for a specific period of time).

Non-market performance and service conditions are included in assumptions about the number of options that are expected to vest. The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each reporting period, the entity revises its estimates of the number of options that are expected to vest based on the non-marketing vesting conditions. It recognises the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustment to equity.

When the options are exercised, the Company issues new shares. The proceeds received net of any directly attributable transaction costs are credited to share capital (nominal value) and share premium.

The grant by the Company of options over its equity instruments to the employees of subsidiary undertakings in the Group is treated as a capital contribution. The fair value of employee services received, measured by reference to the grant date fair value, is recognised over the vesting period as an increase to investment in subsidiary, in separate financial statement undertakings, with a corresponding credit to equity.

2.18 Provisions

Provisions are recognised when the Group has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense.

Provisions for goods returns in related to VCDs and DVDs is estimated based on historical experience and other relevant market factors. Provision for goods returns are provided for the sales profit margins and presented netting this of sales.

The Company sets aside the provision for bonus point redemption based on consideration of historical redemption rate and bonus point outstanding balance on the financial position date.

2.19 Share capital

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Where any companies within the Group purchases the Company's equity share capital (treasury shares), the consideration paid, including any directly attributable incremental costs (net of income taxes) is deducted from equity attributable to the Company's equity holders until the shares are cancelled or reissued. Where such shares are subsequently reissued, any consideration received, net of any directly attributable incremental transact costs and the related income tax effects, is included in equity attributable to the Company's equity holders.

2.20 Revenue recognition

Revenues of the Group consist principally admissions, concession sales, advertising services, bowling and Karaoke services, rental and services, sales of VCD/DVD and film rights distribution and sponsorship income.

Revenue comprises the fair value of the consideration received or receivable for the sale of goods and services net of output tax, rebates and discounts, and after eliminating sales within the Group for the consolidated financial statements.

Revenue from sales of goods is recognised when significant risks and rewards of ownership of the goods are transferred to the buyer. Revenue from providing services is recognised when the services are rendered.

Where loyalties from film rights or film production are charged at fixed amounts for which the licensee cannot be refunded and the licensor has no further obligations subsequent to granting of the rights, the loyalties are recognised as income in full when the licensee is entitled to exploit the rights under the terms of the agreement.

Revenue from advertising is recognised when the media are appeared.

Revenue from leases and services are recognised over the period of the lease agreement.

Deferred revenue from leases and services are recognised when services are rendered.

Other revenues are recognised on the following basis:

Interest income	- on a time proportion basis, taking account of the principal outstanding and the
	effective rate over the period to maturity, when it is determined that such income
	will accrue to the Group.
Dividendineenee	when the vight to versive neument is established

Dividend income - when the right to receive payment is established.

2.21 Customer loyalty programmes

The Group offers customer loyalty programmes ("loyalty points") for members of M-Generation card as a part of sales and services. The member will receive loyalty points that could be redeemed in the future by customers for selected goods or services with no consideration paid based on terms and conditions as specified in the M-Generation card.

TFRIC 13 deals with the recognition of loyalty award credits granted to customers as part of loyalty programmes. These awards are granted on the sale of goods or services and can be redeemed in the future against free goods or services.

Under TFRIC 13, credits granted to a customer are considered as a separately identifiable component of the sale transaction. The consideration received in respect of the sale transaction is allocated between:

- The initial sale of goods or supply of services, for which the corresponding revenue is recognised immediately in income; and
- Credits awarded and redeemable in the future, for which the corresponding revenue is deferred until the customer redeems the awards and the entity fulfils its obligations to supply the awards.

The Group measure the consideration allocated to the award credits with reference to fair value.

2.22 Dividend distribution

Dividend distribution to the Company's shareholders is recognised as a liability in the Group's financial statements in the period in which the dividends are approved by the Company's shareholders.

2.23 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as Cheif Executive Officer that makes strategic decisions.

3 Financial risk management

3.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including currency risk, fair value interest rate risk, cash flow and interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

Risk management is carried out by a central treasury department (Group Treasury) under policies approved by the Board of Directors. The Group Treasury identifies, evaluates and hedges financial risks in close co-operation with the Group's operating units. The Board provides written principles for overall risk management, as well as written policies covering specific areas, such as foreign exchange risk, interest rate risk, credit risk, use of derivative and non-derivative financial instruments, and investment excess liquidity.

3.1.1 Foreign exchange risk

The Group has no significant exposure to foreign currency risk relates due to its accounts receivable and accounts payable are mainly made in Thai Baht. The Group has foreign exchange transaction from purchase of film rights mainly dominated in various currencies, primarily with respect to USD. The Group does not use any derivative financial instruments to hedge foreign currency exposure.

3.1.2 Interest rate risk

The Group's income and operating cash flows are not substantially independent of changes in market interest rates. Interest rate risk is the risk that future movements in market interest rates will affect the results of the Group's operations and its cash flows. The loan interest rates of the Group are mainly fixed. The Group does not use the interest rate derivative to manage exposure from fluctuation in interest rate on specific borrowing.

3.1.3 Credit risk

The Group has no significant concentrations of credit risks due to the large number of customer from which the income is charged in cash. The Group has policies in place to ensure that sales of products and services are made to customers with appropriate credit history. Cash transactions are limited to high credit quality financial institutions.

3.1.4 Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash and marketable securities, the availability of funding through an adequate amount of committed credit facilities and the ability to close out market positions. Due to the dynamic nature of the underlying business, Group Treasury aims at maintaining flexibility in funding by keeping committed credit lines available.

3 Financial risk management (Cont'd)

3.2 Fair value estimation

The table below analyses financial instruments carried at fair value, by valuation method. The different levels have been defined as follows:

- Level 1: Quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices).
- Level 3: Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs).

The following table presents the Group's financial assets and liabilities that are measured at fair value. See note 8 for disclosures of the disposal groups held for sale that are measured at fair value.

As at 31 December 2016

	Level 1 Baht
Assets	
Available-for-sale financial assets	
Equity securities Media and publishing industry	512,698,612
Total assets	512,698,612
As at 31 December 2015	
	Level 1 Baht
Assets	
Available-for-sale financial assets	
Equity securities Media and publishing industry	748,530,498
Total assets	748,530,498

(a) Financial instruments in level 1

The fair value of financial instruments traded in active markets is based on quoted market prices at the statement of financial position date. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by the Group is the current bid price. These instruments are included in Level 1.

4 Critical accounting estimates, assumptions and judgements

Estimates, assumptions and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

4.1 Critical accounting estimates and assumptions

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are outlined below.

a) Estimated impairment of goodwill

The Group tests annually whether goodwill has suffered any impairment, in accordance with the accounting policy stated in Note 2.12. The recoverable amounts of cash-generating units have been determined based on value-in-use calculations or fair value less cost to sell as appropriate. These calculations require the use of estimates (Note 14).

If the estimated cost of capital used in determining the pre-tax discount rate applied to the discounted cash flows had been 1.0% higher than management's estimates (for example, 7.0% instead of 6.0%), the Group has to additionally recognise impairment of goodwill amounting to Baht 8.24 million. In the preparation of forecast financial statement; however, management based on the past operating result and the expected growth in the industry, the growth rate is consistent with the past actual result. The base case is considered as the appropriate base in evaluation of goodwill.

b) Impairment of receivables

The Group maintains an allowance for doubtful accounts to reflect impairment of trade receivables relating to estimated losses resulting from the inability of customers to make required payments. The allowance for doubtful accounts is significantly impacted by the Group's assessment of future cash flows, such assessment being based on consideration of historical collection experience, known and identified instances of default and consideration of market trends.

c) Allowance for obsolete, slow-moving and defective inventories

The Group has made allowance, where necessary, for obsolete, slow moving and defective inventories by estimating the net realisable value was calculated from the selling price in the ordinary course of business, less the cost of completion and selling expenses. Furthermore, the calculation of the net realisable estimation was based on historical experience, management's knowledge of the industry and future market trends.

d) Provision for goods returns

The management has estimated the provision for goods returns in relation to VCDs and DVDs. The percentage of goods returned is estimated based on historical information, experiences and existing business models.

e) Valuation of movies under production

The cost of movies under production is recognised when incurred. When there is an indicator, the Group tests impairment on a title by title basis, and if the estimated remaining net cash flows are not sufficient to recover each title cost, the impairment will be recognised. The estimation of net cash flow is calculated and estimated by the management.

4 Critical accounting estimates, assumptions and judgements (Cont'd)

4.1 Critical accounting estimates and assumptions (Cont'd)

f) Employee benefit obligations

The present value of the pension obligations depends on a number of factors that are determined on an actuarial basis using a number of assumptions. The assumptions used in determining the net cost (income) for pensions include the discount rate. Any changes in these assumptions will have an impact on the carrying amount of pension obligations.

The Group determines the appropriate discount rate at the end of each year. This is the interest rate that should be used to determine the present value of estimated future cash outflows expected to be required to settle the pension obligations. In determining the appropriate discount rate, the Group considers the market yield of government bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating the terms of the related pension liability.

Other key assumptions for pension obligations are based in part on current market conditions. Additional information is disclosed in Note 22.

g) Provision for customers loyalty program

The Company sets aside the provision for bonus point redemption based on consideration of historical redemption rate and bonus point outstanding balance on the date of statement of financial position.

4.2 Critical judgements in applying the entity's accounting policies

a) Joint arrangements

The Company holds 49% of the voting rights of its joint arrangement. The Group has joint control over this arrangement as under the contractual agreements, unanimous consent is required from all parties to the agreements for all relevant activities.

The Group's joint arrangement is structured as a limited company and provides the Group and the parties to the agreements with rights to the net assets of the limited company under the arrangements. Therefore, this arrangement is classified as a "Joint venture".

5 Capital risk management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debts.

6 Segment information

Financial information by business segment is follows:

Unit: Million Baht Consolidated financial statements Bowling and **Rental and** Movie Karaoke Cinema Advertising services content business business business business business Total For the year ended 31 December 2016 Revenues - Gross segment revenues 1,009 532 9.585 6,985 574 485 (488) (59) (97) (196)(840) - Inter segment revenues 6,497 1,009 473 477 289 8,745 Net revenues (2) 569 724 (21) (169) Segment results 1,101 Compensation income 46 Gain on disposal of investment 376 (191) Unallocated expense Operating profit 1,332 Finance costs (144)256 Share of profit of associates and joint ventures 1,444 Profit before income tax (237) Income tax 1,207 Net profit 5,941 21 605 1,008 7,591 Segment fixed assets 16 Investments in associates and interest in joint ventures 3,040 4,094 Unallocated assets 14,725 Consolidated total assets

6 Segment information (Cont'd)

					Unit	: Million Baht
		С	onsolidated fin	ancial statem	ents	
For the year ended 31 December 2015	Cinema business	Advertising business	Bowling and Karaoke business	Rental and services business	Movie content business	Total
Revenues - Gross segment revenues - Inter segment revenues	6,594 (488)	973	580 (70)	626 (103)	542 (74)	9,315 (735)
Net revenues	6,106	973	510	523	468	8,580
Segment results Compensation income Gain on disposal of investment Unallocated expense	702	683	1	54	(145)	1,295 8 237 (141)
Operating profit Finance costs Share of profit of associates and joint ventures					-	1,399 (154) 237
Profit before income tax Income tax					_	1,482 (300)
Net profit					-	1,182
Segment fixed assets Investments in associates and interest in joint ventures Unallocated assets	5,508	33	692	1,107	18	7,358 2,826 4,062
Consolidated total assets					=	14,246

6 Segment information (Cont'd)

Unallocated costs represent corporate expenses. Segment assets consist of primarily property and equipment, intangible assets, inventories, receivables and operating cash and mainly exclude investments.

Liabilities are mainly borrowings purposed to be used for all segments and for the Group's liquidity. Accordingly, the Group does not present the liabilities segment information.

7 Cash and cash equivalents

				Unit: Baht
	Consolidate statem	financial nents		
	2016	2015	2016	2015
Cash on hand Deposits held at call with banks	42,570,698 488,302,530	38,460,043 273,599,646	30,748,394 142,903,878	26,553,152 66,412,234
Cash and cash equivalents	530,873,228	312,059,689	173,652,272	92,965,386

The effective interest rates on short-term bank deposit are ranging from 0.10% to 0.37% per annum (2015: 0.10% to 0.50% per annum).

8 Available-for-sale investment

The movement of available-for-sale investment over the year is as follows:

· · · · · ·		Unit: Baht	
	Consolidated financial statements and Separate financial statements		
	2016	2015	
Opening book value	748,530,498	785,507,073	
Disposal at cost	(112,875,261)	(58,163,739)	
Realised gain	(364,634,030)	(137,925,188)	
Gain (loss) on exchange rate	(14,778,177)	36,031,897	
Change in fair value of investments	238,455,582	123,080,455	
Closing book value	512,698,612	748,530,498	
The fair values of the investments are as follows:			
		Unit: Baht	
	Consolidated financial		
		and Separate statements	
	2016	2015	

	2016	2015
Cost Unrealised gain	108,405,000 404,293,612	221,280,261 527,250,237
Fair value	512,698,612	748,530,498

During 2016, the Company disposed available-for-sale investment for a consideration of Baht 459.51 million and recognised gain on disposal of investment amounting to Baht 346.63 million, which included in "Other income".

The fair value of the investment is based on quoted market prices at the statement of financial position date in the Stock Exchange of India Limited. The fair values are within level 1 of the fair value hierarchy.

9 Trade account and other receivables

				Unit: Baht
	Consolidated financial statements		Separate f statem	
	2016	2015	2016	2015
Trade accounts receivable - third parties Trade accounts receivable	638,634,765	634,608,967	131,278,990	100,390,651
- related parties (Note 36)	12,739,615	11,480,243	61,164,952	67,395,248
Unbilled revenue	386,400,007	308,528,225	33,867,924	43,311,236
Total <u>Less</u> Allowance for doubtful accounts	1,037,774,387 (43,593,884)	954,617,435 (6,732,086)	226,311,866 -	211,097,135 -
Trade accounts receivable, net	994,180,503	947,885,349	226,311,866	211,097,135
Amounts due from related parties (Note 36)	69,473,283	51,519,243	334,798,246	176,610,251
Other accounts receivable	150,855,347	131,059,460	132,067,929	88,513,436
Prepaid expenses	41,805,669	50,054,603	19,217,644	25,799,623
Trade account and other receivables	1,256,314,802	1,180,518,655	712,395,685	502,020,445

Outstanding trade and other receivables can be analysed according to ages as follows:

				Unit: Baht
	Consolidate staten		Separate finance	ial statements
	31 December 2016	31 December 2015	31 December 2016	31 December 2015
Unbilled revenue Trade accounts receivable	387,444,295	309,367,943	33,867,924	46,152,295
Current	264,235,989	388,629,061	86,154,678	113,882,608
Overdue less than 3 months	180,998,295	184,932,497	85,254,698	46,726,464
3 - 6 months	35,912,437	32,530,355	12,813,909	2,121,682
6 - 12 months	133,649,357	22,241,681	7,217,687	1,240,641
Over 12 months	35,534,014	16,915,898	1,002,970	973,445
Total	1,037,774,387	954,617,435	226,311,866	211,097,135
Less Allowance for doubtful accounts	(43,593,884)	(6,732,086)		-
Trade accounts receivable, net	994,180,503	947,885,349	226,311,866	211,097,135

10 Inventories

inventories				Unit: Baht
	Consolidate statem		Separate f statem	
	2016	2015	2016	2015
Foods and beverages	78,087,657	114,188,601	50,456,727	80,467,373
VCD and DVD, net of allowance	4,825,959	58,391,683	-	-
Supplies and others	14,896,519	10,003,639	11,233,844	7,616,939
Inventories, net	97,810,135	182,583,923	61,690,571	88,084,312

Cost of inventory was recognised as an expense and included in cost amounting to Baht 476.39 million and Baht 337.19 million in the Consolidated and separate income statements, respectively (2015: Baht 517.97 million and Baht 328.44 million).

The Group recorded reversal of loss from obsolescence and allowance for diminution in value to inventories in the consolidated income statement for the year ended 31 December 2016 amounting to Baht 18.41 million (2015: Charged of Baht 2.45 million).

11 Other current assets

Other Current assets				Unit: Baht
	Consolidate statem		Separate f statem	
	2016	2015	2016	2015
Value added tax receivable	91,559,478	97,909,850	33,627,034	41,059,845
Withholding tax deducted at sources	43,026,517	53,505,521	381,168	478,496
Others	57,042,322	24,123,190	26,549,677	5,196,007
	191,628,317	175,538,561	60,557,879	46,734,348

12 Investments in subsidiaries, associates and interests in joint ventures

Investments accounted for using equity method

The amounts recognised in the balance sheet are as follows:

·····	Unit: Baht
	Consolidated financial statements
	2016 2015
Associates	2,751,690,359 2,525,403,524
Joint ventures	288,167,915 300,877,587
	3,039,858,274 2,826,281,111

The amounts recognised in the income statement are as follows:

The amounts recognised in the moothe statement are as follows.		Unit: Baht
	Consolidate staten	
	2016	2015
Associates	250,824,492	234,894,716
Joint ventures	5,335,035	2,288,053
	256,159,527	237,182,769

(a) Investment in associates

Summarised statement of financial position

				Unit: Baht	
		ed financial ments	Separate financial statements		
	2016	2015	2016	2015	
Opening net book amount	2,525,403,524	2,343,980,072	2,323,374,428	2,233,091,268	
Additions	207,891,950	162,788,430	207,891,950	162,788,430	
Disposals	(33,365,449)	(85,277,816)	(29,956,183)	(72,505,270)	
Dividends received	(194,821,572)		-	-	
Deferred gain on disposals of assets to the Property					
fund					
(Note 13)	(4,242,586)	-	-	-	
Share of results	250,824,492	234,894,716			
Closing net book amount	2,751,690,359	2,525,403,524	2,501,310,195	2,323,374,428	

Gain on disposals of assets to the Property Fund will be realised on the straight-line basis over the lease contracts period of the buildings leased out to the Property Fund. During 2016, the Group realised gain on disposals of Baht 16.32 million in the consolidated income statement. (2015: Baht 16.32 million).

(a) Investment in associates (Cont'd)

Investment in associates included goodwill of Baht 246.48 million (2015: Baht 235.31 million) in the consolidated financial statements. During 2016, the Company received dividends income from associates amounting to Baht 194.82 million, which was recognised in "Other income" in the company income statement and recognised in "Investment in associates" in the consolidated statement of financial position.

Siam Future Development Public Company Limited ("SF")

2016

During the year, the Company made additional investment in SF of 28.97 million shares totalling Baht 173.59 million.

In addition, the Company disposed investment in SF of 10.68 million shares for the considerations of Baht 63.10 million and recognised gain on disposal of investment amounting to Baht 29.74 million, and Baht 33.15 million, which included in "Other income" in the Consolidated and separate income statements, respectively.

The aforementioned movement of investment resulted in the change to shareholding percentage from 23.86% to 24.89%.

2015

During the year, the Company made additional investment in SF of 28.74 million shares totalling Baht 162.79 million.

In addition, the Company disposed investment in SF of 27.63 million shares for the considerations of Baht 184.39 million and recognised gain on disposal of investment amounting to Baht 99.11 million, and Baht 111.88 million, which included in "Other income" in the Consolidated and separate income statements, respectively.

CJ Major Entertainment Company Limited ("CJM")

2016

On 9 March 2016, the Company invested in CJM, a film producer and film distributor, of 245 shares for a consideration of Baht 2.45 million. Investment in CJM representing 49.00% of the registered shares is classified as investment in associate taking into account of controlling power and returns. The equity method of accounting is applied to this investment in the consolidated financial information.

On 28 March 2016, CJM increased the authorised share capital by issuing 6,500 new shares at par value of Baht 10,000 per share. The Company additionally acquired shares of CJM for a total consideration of Baht 31.85 million in order to maintain shareholding interest of 49.00%.

(a) Investment in associates (Cont'd)

The details of investments in associates in 2016 and 2015 are as follows

	Country of	Country of			% Ownership interest		
	incorporation and place of business	Nature of business	Nature of relationship	31 December 2016	31 December 2015	Measurement method	
Associates Siam Future Development Public Company Limited ("SF")	Thailand	Rental of building space and utilities services	Shareholder	24.89	23.86	Equity	
Ratchayothin Avenue Co., Ltd.	Thailand	Rental of building space and utilities services	Shareholder Shareholder Indirect Via SF	50.00 12.45	50.00 11.93	Equity Equity	
Major Cineplex Lifestyle Leasehold Property Fund ("MJLF")	Thailand	Rental of building space and utilities services	Shareholder	33.00	33.00	Equity	
Thai ticket major Co., Ltd.	Thailand	Agent for selling of tickets	Shareholder	40.00	40.00	Equity	
CJ Major Entertainment Company Limited ("CJM")	Thailand	Film production and distribution	Shareholder	49.00	-	Equity	

(a) Investment in associates (Cont'd)

As at 31 December 2016, the fair value of the Groups interest in SF, which is listed on the Stock Exchange of Thailand, was Baht 2,719.48 million (2015: Baht 2,649.42 million) and the carrying amount of the Group's interest was Baht 1,538.25 million (2015: Baht 1,357.75 million).

As at 31 December 2016, the fair value of the Group's interest in MJLF, which is listed on the Stock Exchange of Thailand, was Baht 1,600.83 million (2015: Baht 1,426.59 million) and the carrying amount of the Group's interest was Baht 1,098.39 million (2015: Baht 1,080.18 million).

There is no contingent liabilities relating to the Group's interest in associates.

Summarised financial information for associates

Set out below are the summarised financial information for SF and MJLF which are accounted for using the equity method.

Summarised statement of financial position

						Unit: Baht
	SF		MJL	.F	Tot	al
	2016	2015	2016	2015	2016	2015
Current assets						
Cash and cash equivalents	25,197,937	33,499,626	248,924,395	290,261,730	274,122,332	323,761,356
Other current asset (excluding cash)	390,310,803	876,914,618	2,393,064	2,521,705	392,703,867	879,436,323
Total current assets	415,508,740	910,414,244	251,317459	292,783,435	666,826,199	1,203,197,679
Non-current assets	8,726,075,381	8,032,364,851	3,925,653,469	3,839,063,324	12,651,728,850	11,871,428,175
Current liabilities (excluding trade payables) Other current liabilities	1,067,780,163	779,985,158	-	1,845,724	1,067,780,163	781,830,882
(including trade payables)	428,647,024	453,353,435	36,464,371	17,057,165	465,111,395	470,410,600
Total current liabilities	1,496,427,187	1,233,338,593	36,464,371	18,902,889	1,532,891,558	1,252,241,482
Non-current liabilities Financial liabilities Other non-current liabilities	499,406,215 1,304,839,142	1,198,796,677 1,341,262,070	- 93,052,983	- 91,074,759	499,406,215 1,397,892,125	1,198,796,677 1,432,336,829
Total non-current liabilities	1,804,245,357	2,540,058,747	93,052,983	91,074,759	1,897,298,340	2,631,133,506
Net assets including non-controlling interests Non-controlling interests	5,840,911,577 (385,294,132)	5,169,381,755 (370,361,235)	4,047,453,574	4,021,869,111	9,888,365,151 (385,294,132)	9,191,250,866 (370,361,235)
Net assets excluding non-controlling interests	5,455,617,445	4,799,020,520	4,047,453,574	4,021,869,111	9,503,071,019	8,820,889,631

Ilnit Baht

(a) Investment in associates (Cont'd)

Summarised statement of comprehensive income

						Unit: Baht	
	SF		MJLI	-	Tota	Total	
	2016	2015	2016	2015	2016	2015	
Revenue	1,404,639,910	1,401,462,142	482,318,590	480,051,314	1,886,958,500	1,881,513,456	
Depreciation and amortisation	(262, 132, 950)	(261,103,836)	-	-	(262,132,950)	(261,103,836)	
Interest income	26,268,732	27,197,527	3,088,597	3,403,092	29,357,329	30,600,619	
Interest expense	(75,242,935)	(96,372,720)	-	-	(75,242,935)	(96,372,720)	
Profit or loss from continuing		, , ,			. ,	. ,	
operation	969,047,690	930,051,619	364,113,868	357,598,286	1,333,161,558	1,287,649,905	
Income tax expense	(45,968,049)	(38,064,687)	-		(45,968,049)	(38,064,687)	
Post-tax profit from continuing operations	923,079,641	891,986,932	364,113,868	357,598,286	1,287,193,509	1,249,585,218	
Other comprehensive income	<u> </u>	(264,556)	(5,229,406)	4,515,374	(5,229,406)	4,250,818	
Total comprehensive income	923,079,641	891,722,376	358,884,462	362,113,660	1,281,964,103	1,253,836,036	
Dividends received from	64 400 570	7 000 070	400 000 000	444 005 000	474 404 570	440 004 070	
associates	64,432,572	7,686,078	109,989,000	111,295,800	174,421,572	118,981,878	

The information above reflects the amounts presented in the financial statements of the associates (and not the Group's share of those amounts) adjusted for differences in accounting policies between the Group and the associates.

Reconciliation of summarised financial information

Reconciliation of the summarised financial information presented to the carrying amount of its interest in associates

						Unit: Baht
Summarised financial information	SF		MJL	F	Tot	al
	2016	2015	2016	2015	2016	2015
Opening net assets as at 1 January Profit for the period Other comprehensive income Dividend paid	4,799,020,520 923,079,641 (266,482,716)	4,236,305,764 891,986,932 (264,556) (329,007,620)	4,021,869,111 364,113,868 (5,229,406) (333,300,000)	3,997,015,451 357,598,286 4,515,374 (337,260,000)	8,820,889,631 1,287,193,509 (5,229,406) (599,782,716)	8,233,321,215 1,249,585,218 4,250,818 (666,267,620)
Carrying value as at period end	5,455,617,445	4,799,020,520	4,047,453,573	4,021,869,111	9,503,071,018	8,820,889,631
Interest in associate (%) Interest in joint venture Effect from change of percentage of ownership interest Adjusted gain from selling assets Goodwill	24.89 1,357,903,182 (42,478,514) - 222,824,515	23.86 1,145,046,296 1,051,186 - 211,653,466	33.00 1,335,659,679 (237,268,154)	33.00 1,327,216,807 (247,039,054)	2,693,562,861 (42,478,514) (237,268,154) 222,824,515	2,472,263,103 1,051,186 (247,039,054) 211,653,466
Carrying value	1,538,249,183	1,357,750,948	1,098,391,525	1,080,177,753	2,636,640,708	2,437,928,701

Individually immaterial associates

In addition to interest in joint ventures disclosed above, the Group also has interests in a number of individually material joint ventures that are accounted for using the equity method.

		Unit: Baht
	2016	2015
Aggregate carrying amount of individually immaterial associates	115,049,651	87,474,823
Aggregate amounts of repost entity's share of; Profit from continuing activities	13,674,827	26,384,102
Total comprehensive income	13,674,827	26,384,102

(b) Investment in joint venture

Movement of interests in joint venture is as follows:

				Unit: Baht	
	Consolidate staten		Separate financial statements		
	2016	2015	2016	2015	
Opening book amount Additional investment	300,877,587 -	294,159,582 26,775,326	245,167,525 -	255,167,325 -	
Reclassification from investment in joint ventures to subsidiaries					
(Note 12 (c))	-	(8,638,141)	-	(9,999,800)	
Dividends received	(17,999,465)	(13,499,970)	-	-	
Share of result	5,335,035	2,288,053	-	-	
Share of comprehensive (loss) Difference from translation of	-	(185,947)	-	-	
financial statements	(45,242)	(21,316)	-	-	
Closing book amount	288,167,915	300,877,587	245,167,525	245,167,525	

(b) Investment in joint venture (Cont'd)

The jointly controlled entities are:

	Place of			% of owners	hip interest	
	Business/countr y of incorporation	Nature of business	Nature of the relationship	31 December 2016	31 December 2015	Measurement method
Joint ventures PVR blu-O Entertainment Co., Ltd. ("PVR blu-O")	India	Bowling, Karaoke and entertainment	Shareholder	49.00	49.00	Equity
Joint venture under MPIC						
Major Kantana Broadcasting Company Limited	Thailand	Satellite broadcasting and distribution of film rights	Indirect shareholding	41.61	41.61	Equity
Transformation Film Co., Ltd.	Thailand	Film production, advertising, television programmes service provided for all forms of entertainment	Indirect shareholding	26.42	26.42	Equity
MVP M Pictures Distribution (Lao) Co., Ltd. ("MVP")	Laos	Film distribution	Indirect Shareholding	36.98	36.98	Equity

(b) Investment in joint venture (Cont'd)

Commitments and contingent liabilities in respect of joint ventures

The Group has no commitments relating to non-controlling interests of its joint ventures.

Individually immaterial joint ventures

The Group also has interests in a number of individually immaterial joint ventures that are accounted for using the equity method.

		Unit: Baht
	2016	2015
Aggregate carrying amount of individually immaterial joint ventures	288,167,915	300,877,587
Aggregate amounts of the reporting entity's share of profit from continuing activities	5,335,035	2,288,053
Total comprehensive income	5,335,035	2,288,053

c) Principal subsidiaries

Movements of investment in subsidiaries can be analysed as follows:

movements of investment in subsidiaries can be analysed as follows		Unit: Baht
	Separate financial statements	
	2016	2015
Investment in subsidiaries Less Allowance for impairment	3,742,768,546 (122,354,600)	3,742,768,546 (1,500,000)
Investment in subsidiaries, net	3,620,413,946	3,741,268,546
For the years ended 31 December		
Opening net book amount Acquisitions Reclassification from investment in joint ventures to subsidiaries	3,741,268,546 -	3,732,412,032 8,686,629
(Note 12(b))	-	9,999,800
Liquidation of subsidiaries	-	(8,329,915)
Impairment of investment	(120,854,600)	(1,500,000)
Closing net book amount	3,620,413,946	3,741,268,546

c) Principal subsidiaries (Cont'd)

During 2016, the Company received dividends income from subsidiaries amounting to Baht 561.82 million (2015: Baht 5.73 million), which was recognised as "Other income" in the Company income statement.

Additional of investment in subsidiaries

Major Platinum Cineplex (Lao) Co., Ltd.

On 1 January 2016, Major Holding International Co., Ltd. (subsidiary) has invested in 60.00% of ordinary shares in Major Platinum Cineplex (Lao) Co., Ltd., a cinema services provider in Lao People's Democratic Republic, totalling Baht 6.04 million. Details of business combinations are disclosed in note 35.

Cineplex (Lao) Sole Co., Ltd.

On 20 May 2016, Major Holding International Co., Ltd. (subsidiary) has invested in 100.00% of ordinary shares in Cineplex (Lao) Sole Co., Ltd., a cinema services provider in Lao People's Democratic Republic which is registered on 20 May 2016, totalling Baht 4.30 million.

Metacognition Co., Ltd. ("MTC")

On 21 October 2016, M Picture Entertainment Public Co., Ltd. (subsidiary) has established a new company namely Metacognition Co., Ltd. to operate as advertising agency for all media, with the registered share capital of Baht 2.00 million, comprising 20,000 ordinary shares with a par value of Baht 100 each. The subsidiary will own 60.00% or equivalent to Baht 1.20 million in Metacognition Co., Ltd.

K Arena Co., Ltd. ("K Arena")

On 19 January 2015, the Company has purchased 50.00% of ordinary shares in K Arena Co., Ltd., which is an operator of Karaoke business, totalling Baht 8.69 million. As a result, the shareholding percentage changed from 49.99% to 99.99%, and the status of investment changed from joint venture to subsidiary.

On 20 December 2016, K Arena has registered to change its name to Major Reward Co., Ltd. and amended the objectives of the company to operate in customer relationship services, electronic payment, and coupon kiosk.

Liquidation of subsidiaries

Udorn Five Star Cineplex Co., Ltd. ("UDF")

On 13 August 2015, UDF was registered for liquidation. UDF declared a dividend of Baht 9.69 per share and returned the registered capital to shareholders. The Company received a dividend of Baht 3.78 million and cash from registered capital of Baht 2.73 million. The Company incurred loss from liquidation amounting to Baht 4.20 million.

Chiangmai Cineplex Co., Ltd. ("CMC")

On 13 August 2015, CMC was registered for liquidation. CMC declared a dividend of Baht 9.77 per share and returned the registered capital to shareholders. The Company received a dividend of Baht 1.95 million and cash from registered capital of Baht 1.40 million.

During 2016, the impairment charge of Baht 120.85 million was provided for as a result of the lower of recoverable amount than carrying value.

c) Principal subsidiaries (Cont'd)

	Country of incorporation and place of		Nature of	% Owne inter	•
Subsidiaries	business	Nature of business	relationship	2016	2015
Major Cineplex Property Co., Ltd. Major Cineplex Services Co., Ltd.	Thailand Thailand	Building space for rent Utilities services	Shareholder Shareholder	99.99 99.99	99.99 99.99
Ratchayothin Management Co., Ltd.	Thailand	Utilities services	Shareholder	99.99	99.99
Ratchayothin Cinema Co., Ltd.	Thailand	Land and building space for rent	Shareholder	99.99	99.99
Ratchayothin Realty Co., Ltd.	Thailand	Building space for rent	Shareholder	99.99	99.99
Major Bowl Group Co., Ltd.	Thailand Thailand	Bowling, Karaoke and entertainment services	Shareholder	99.99	99.99
Major Cinead Co., Ltd.	Thailand	Advertising and advisory services	Shareholder	99.93	99.93
Bangkok Imax Theater Co., Ltd.	Thailand	Cinema services	Shareholder	99.93	99.93
Siam Cineplex Co., Ltd.	Thailand	Cinema services	Shareholder	99.99	99.99
EGV Entertainment Public Company Limited ("EGV")	Thailand	Cinema services, advertising services, and area for rent	Shareholder	99.98	99.98
M Picture Entertainment Public Company Limited ("MPIC")	Thailand	Publishing, advertising and distribution of film rights	Shareholder	92.46	92.46
Major Holding International Co., Ltd. ("MHD")	Thailand	Holding business	Shareholder	99.96	99.96
Digital Projector Management Co., Ltd.	Thailand	Projector rental and system management	Shareholder	99.99	99.99
Major Rewards Co., Ltd. (formerly: K Arena Co., Ltd. "K Arena")	Thailand	Customer relationship management loyalty program, E-payment and coupon Kiosk	Shareholder	99.99	99.99
Subsidiaries under EGV					
EGV Exhibition Co., Ltd.	Thailand	Cinema services	Indirect shareholding	99.96	99.96
Subsidiaries under MPIC					
TV Forum Co., Ltd.	Thailand	Television media business	Indirect shareholding	-	92.46
M Picture Co., Ltd.	Thailand	Distribution of film rights for cinema services, VCD/DVD production and TV broadcast	Indirect shareholding	92.46	92.46
M.V.D. Co., Ltd. ("MVD")	Thailand	Distribution of VCD/DVD, Blu-ray and film rights	Indirect shareholding	92.46	92.46
M Thirtynine Co., Ltd.	Thailand	Film production	Indirect shareholding	92.46	92.46
Talent One Co., Ltd.	Thailand	Film production	Indirect	83.22	83.22
Metacognition Co., Ltd	Thailand	Advertising agency businesses	Indirect shareholding	55.48	-

c) Principal subsidiaries (Cont'd)

	Country of incorporation and place of		Nature of	% Owne inter	
Subsidiaries	business	Nature of business	relationship	2016	2015
Subsidiary under MVD Pacific Media Sale Co., Ltd.	Thailand	Distribution of CD, VCD and DVD	Indirect shareholding	91.91	91.91
Subsidiaries under MHD Major Platinum Cineplex (Cambodia) Co., Ltd. ("Major Platinum")	Cambodia	Cinema and bowling services	Indirect shareholding	69.97	69.97
Major Platinum Cineplex (Lao) Co., Ltd. ("Major Platinum Lao")	Lao People's Democratic Republic	Cinema services	Indirect shareholding	59.98	-
Cineplex (Lao) Co., Ltd. ("CNP")	Lao People's Democratic Republic	Cinema services	Indirect shareholding	99.99	-

The comprehensive income for the year for non-controlling interest is Baht 18.78 million, of which Baht 2.33 million is for MPIC.

Summarised financial information on subsidiaries with material non-controlling interests

Set out below are the summarised financial information for each subsidiary with non-controlling interests are material to the Group, being MPIC.

Summarised statement of financial position

		Unit: Baht		
	MPI	С		
	2016	2015		
Current				
Assets	690,814,954	663,487,893		
Liabilities	261,541,462	179,531,013		
Total current net assets	429,273,492	483,956,880		
Non-current				
Assets	268,521,436	296,818,246		
Liabilities	5,052,113	4,142,774		
Total non-current net assets	263,469,323	292,675,472		
Net assets	692,742,815	776,632,352		

c) Principal subsidiaries (Cont'd)

Summarised statement of comprehensive income

		Unit: Baht	
	MPIC		
	2016	2015	
Revenue Loss before income tax Income tax expense	491,721,587 (80,065,527) (5,246,022)	541,427,647 (96,468,259) (6,589,801)	
Post-tax loss from continuing operations Other comprehensive (loss) income	(85,311,549) (44,747)	(103,058,060) 469,011	
Total comprehensive loss	(85,356,296)	(102,589,049)	
Total comprehensive loss allocated to non-controlling interests	(2,327,121)	(7,508,995)	

Summarised statement of cash flows

	Unit: Baht		
	MPIC		
	2016	2015	
Cash flow from operating activities			
Cash generated from operations	132,871,834	262,057,804	
Interest received	518,961	5,474,168	
Interest paid	(2,623,537)	(566,503)	
Income tax received	29,133,639	16,442,407	
Income tax paid	(16,056,453)	(15,340,247)	
Net cash generated from operating activities	143,844,444	268,067,629	
Net cash used in investing activities	(197,571,419)	(221,083,262)	
Net cash from (used in) financing activities	97,234,433	(40,234,832)	
Net increase in cash and cash equivalents	43,507,458	6,749,535	
Cash and cash equivalents at beginning of year	89,719,895	82,970,360	
Cash and cash equivalents at end of year	133,227,353	89,719,895	

The information above is the amount before inter-company eliminations.

13 Property, plant and equipment

				Consolidated fina	ncial statements				Unit: Baht
	Land	Building and building improvement	Cinema and cinema Improvement	Utility system	Tool, equipment and fixtures	Office equipment	Vehicle	Construction in progress	Total
As at 1 January 2015 Cost Less Accumulated depreciation Allowance for impairment	208,316,998 - -	1,847,134,305 (783,543,554) -	3,595,902,957 (1,754,002,818) -	1,340,630,689 (646,759,129) -	5,644,015,956 (2,940,436,625) (77,599,048)	400,325,707 (269,675,242) (669,714)	21,202,540 (15,017,401) -	160,665,803 - -	13,218,194,955 (6,409,434,769) (78,268,762)
Net book value	208,316,998	1,063,590,751	1,841,900,139	693,871,560	2,625,980,283	129,980,751	6,185,139	160,665,803	6,730,491,424
For the year ended 31 December 2015 Opening net book value Exchange differences Acquisition of subsidiary Additions Transfer Disposals, net Write-off, net Depreciation charge Impairment charge (reversal), net	208,316,998 - - - - - - - - - - -	1,063,590,751 - 605,835 (1,492) (2) (100,228) (93,082,601)	1,841,900,139 4,468,967 - 235,719,740 232,931,600 (556,778) (453,863) (192,531,446)	693,871,560 	2,625,980,283 1,110,046 7,500,230 441,218,680 400,938,023 (4,874,466) (9,874,075) (410,293,479) (3,226,503)	129,980,751 164,771 17,988 38,447,962 57,310,171 (155,289) (84,630,916) 87,578	6,185,139 3,390,000 (174,425) (2,767,253)	160,665,803 - 653,554,338 (744,744,399) - - -	6,730,491,424 5,743,784 7,518,218 1,497,460,704 - (5,760,964) (13,187,182) (858,339,825) (6,012,384)
Closing net book value	208,316,998	971,012,263	2,121,478,359	791,295,197	3,048,478,739	141,223,016	6,633,461	69,475,742	7,357,913,775
As at 31 December 2015 Cost Less Accumulated depreciation Allowance for impairment	208,316,998 - -	1,847,430,085 (876,417,822) -	4,054,889,377 (1,933,411,018) -	1,506,025,331 (711,856,675) (2,873,459)	6,369,745,115 (3,240,152,717) (81,113,659)	482,962,085 (341,445,040) (294,029)	22,465,758 (15,832,297) -	69,475,742 - -	14,561,310,491 (7,119,115,569) (84,281,147)
Net book value	208,316,998	971,012,263	2,121,478,359	791,295,197	3,048,478,739	141,223,016	6,633,461	69,475,742	7,357,913,775

				Consolidated fina	ncial statements				Unit: Baht
	Land	Building and building improvement	Cinema and cinema Improvement	Utility system	Tool, equipment and fixtures	Office equipment	Vehicle	Construction in progress	Total
For the year ended 31 December 2016									
Opening net book value	208,316,998	971,012,263	2,121,478,359	791,295,197	3,048,478,739	141,223,016	6,633,461	69,475,742	7,357,913,775
Exchange differences	-	-	(1,098,952)	(194,001)	(205,589)	(116,717)	(153)	-	(1,615,412)
Acquisition of subsidiary (Note 35)	-	-	60,296,598	19,418,486	409,807	669,747	-	-	80,794,638
Additions	-	3,607,486	173,710,452	107,117,163	351,063,024	71,224,886	5,122,941	512,684,476	1,224,530,428
Transfer	-	2,967,650	165,577,877	34,920,673	223,335,615	35,945,715	-	(462,747,530)	-
Disposals, net	-	(43,676)	(1,225,144)	(61,150)	(10,711,998)	(361,903)	-	-	(12,403,871)
Write-off, net	-	(1,261,366)	(13,652,375)	(3,497,444)	(25,886,737)	(64,786)	-	-	(44,362,708)
Depreciation charge	-	(93,844,586)	(232,530,620)	(91,000,864)	(472,224,275)	(90,192,980)	(3,036,684)	-	(982,830,009)
Reclassification	-	-	-	-	109,999	(109,999)	-	-	-
Impairment charge, net		-	<u> </u>	(3,584,237)	(27,228,844)	(8,326)		-	(30,821,407)
Closing net book value	208,316,998	882,437,771	2,272,556,195	854,413,823	3,087,139,741	158,208,653	8,719,565	119,412,688	7,591,205,434
As at 31 December 2016									
Cost	208,316,998	1.850.508.383	4.424.587.129	1,655,412,716	6,808,350,463	578.053.408	27.588.700	119,412,688	15,672,230,485
Less Accumulated depreciation	200,310,330	(968,070,612)	(2,152,030,934)	(798,307,783)	(3,621,752,928)	(419,542,776)	(18,869,135)	-	(7,978,574,168)
Allowance for impairment	-	(000,070,012)	(2,102,000,004)	(2,691,110)	(99,457,794)	(301,979)	(10,000,100)	-	(102,450,883)
Allowance for impairment			·	(2,301,110)	(00,101,101)	(001,010)		·	(102,100,000)
Net book value	208,316,998	882,437,771	2,272,556,195	854,413,823	3,087,139,741	158,208,653	8,719,565	119,412,688	7,591,205,434
							- I - I		

			Separate fina	ncial statements				Unit: Baht
	Land	Building, cinema and cinema Improvement	Utility system	Tool, equipment and fixtures	Office equipment	Vehicle	Construction in progress	Total
As at 1 January 2015 Cost Less Accumulated depreciation Allowance for impairment	173,406,998 - -	2,516,958,000 (1,073,281,171)	568,118,379 (176,242,941) -	2,418,048,739 (1,071,595,837) (70,207,427)	254,285,762 (155,485,837) -	13,054,629 (8,214,692) -	123,677,179 - -	6,067,549,686 (2,484,820,478) (70,207,427)
Net book value	173,406,998	1,443,676,829	391,875,438	1,276,245,475	98,799,925	4,839,937	123,677,179	3,512,521,781
For the year ended 31 December 2015 Opening net book value Additions Transfer Disposals, net Write-off, net Depreciation charge	173,406,998 - - - -	1,443,676,829 172,155,536 198,016,889 (548,593) (453,863) (151,866,924)	391,875,438 91,788,404 46,344,847 (2) (41,536,399)	1,276,245,475 311,671,897 329,142,853 (941,982) (14) (195,795,664)	98,799,925 22,881,708 45,902,817 (106,801) - (63,573,297)	4,839,937 - (1) (1,566,359)	123,677,179 539,298,566 (619,407,406) - - -	3,512,521,781 1,137,796,111 - (1,597,379) (453,877) (454,338,643)
Closing net book value	173,406,998	1,660,979,874	488,472,288	1,720,322,565	103,904,352	3,273,577	43,568,339	4,193,927,993
As at 31 December 2015 Cost Less Accumulated depreciation Allowance for impairment	173,406,998 - -	2,872,300,116 (1,211,320,242) 	705,919,931 (217,447,643) -	3,022,224,655 (1,231,694,663) (70,207,427)	314,568,353 (210,664,001) -	12,642,629 (9,369,052) -	43,568,339 - -	7,144,631,021 (2,880,495,601) (70,207,427)
Net book value	173,406,998	1,660,979,874	488,472,288	1,720,322,565	103,904,352	3,273,577	43,568,339	4,193,927,993

		Separate financial statements					Unit: Baht	
	Land	Building, cinema and cinema Improvement	Utility system	Tool, equipment and fixtures	Office equipment	Vehicle	Construction in progress	Total
For the year ended 31 December 2016 Opening net book value Additions Transfer Disposals, net Write-off, net Depreciation charge	173,406,998 - - - - -	1,660,979,874 100,142,339 140,861,802 (983,441) (14,310,693) (175,792,319)	488,472,288 84,027,409 29,393,136 (6,548) (2,975,219) (52,225,808)	1,720,322,565 247,164,500 178,493,097 (2,805,358) (22,796,102) (251,798,492)	103,904,352 31,355,829 32,997,856 (358,292) (65,034) (67,690,524)	3,273,577 5,018,650 - - (1,823,878)	43,568,339 403,533,821 (381,745,891) - - -	4,193,927,993 871,242,548 - (4,153,639) (40,147,048) (549,331,021)
Closing net book value	173,406,998	1,710,897,562	546,685,258	1,868,580,210	100,144,187	6,468,349	65,356,269	4,471,538,833
As at 31 December 2016 Cost Less Accumulated depreciation Allowance for impairment	173,406,998 - -	3,082,563,240 (1,371,665,678) -	815,656,938 (268,971,680) -	3,378,908,142 (1,444,357,651) (65,970,281)	373,363,123 (273,218,936) -	17,661,279 (11,192,930) -	65,356,269 - -	7,906,915,989 (3,369,406,875) (65,970,281)
Net book value	173,406,998	1,710,897,562	546,685,258	1,868,580,210	100,144,187	6,468,349	65,356,269	4,471,538,833

Classification of depreciation

	Consolidated		Unit: I Separate fin statemer	
	2016	2015	2016	2015
Costs of providing services Administrative expense	727.01 255.82	632.99 225.35	374.53 174.80	309.20 145.14
Total depreciation	982.83	858.34	549.33	454.34

During 2016, the subsidiary has sold utilities equipment and leased certain property and buildings to Major Cineplex Lifestyle Property Fund for the lease period of 20 years 6 months, with the lease of one particular building can be extended for another 30 years. The net book value of the disposed assets is Baht 0.04 million. The subsidiary has received cash amounting to Baht 16.40 million including deferred rental and deposits of Baht 3.50 million. As a result of disposal, The Group recognized gain of Baht 8.62 million (after elimination of intercompany deferred profit of Baht 4.24 million, Note 12 (a))

As at 31 December 2016, the land and buildings with the net book value of 37.03 million (2015: Baht 37.84 million) have been pledged under the land and building long-term lease agreement. According to the agreement, the Group is unable to sell, lease or use these assets as collateral to other parties. In addition, properties with the net book value of Baht 62.29 million are pledged as collateral for bank borrowings facility (Note 20).

During 2016, an impairment charge of Baht 30.82 million for utility system, tool, equipment and fixture and office equipment was provided as a result of the lower of recoverable amount than carrying value. The recoverable amount was determined at the cash-generating unit level being the branch locations. The recoverable amount represents value in use of assets.

Leased assets included above, where the Group and the Company are lessees under finance lease, comprise lease space, motor vehicles and equipments:

				Unit: Baht	
	Consolidate stater		Separate financial statements		
	2016	2015	2016	2015	
Cost - capitalised finance leases Less Accumulated depreciation	605,589,382 (403,173,227)	605,589,382 (324,186,780)	19,231,683 (5,502,526)	19,231,683 (4,860,127)	
Net book amount	202,416,155	281,402,602	13,729,157	14,371,556	

14 Goodwill

Goodwin	Consolidate	
	2016	2015
As at 1 January Cost <u>Less</u> Allowance for impairment	337,065,399 (98,736,589)	342,112,936 (58,752,212)
Net book value	238,328,810	283,360,724
For the years ended 31 December Opening net book value Impairment charge (Note 29)	238,328,810 (32,948,094)	283,360,724 (45,031,914)
Closing net book value	205,380,716	238,328,810
As at 31 December Cost Less Allowance for impairment	337,065,399 (131,684,683)	337,065,399 (98,736,589)
Net book value	205,380,716	238,328,810

The carrying amount of the goodwill has been reduced to reflect the recoverable amount of the cash - generating units. The impairment loss has been included in income statement.

14 Goodwill (Cont'd)

Goodwill is allocated to the Group's cash-generating units (CGUs) identified according to business segment. A segment-level summary of the goodwill allocation is presented below.

			O and a listent fi			Unit : Baht
	Cinema business	Advertising business	Bowing and Karaoke business	nancial statements Rental and services business	s Movie content business	Total
Goodwill allocation						
For the year ended 31 December 2015 Cost <u>Less</u> Allowance for impairment	20,159,523	-	1,327,239 (1,327,239)	52,746,610 -	262,832,027 (97,409,350)	337,065,399 (98,736,589)
Net book value	20,159,523	<u> </u>	<u> </u>	52,746,610	165,422,677	238,328,810
For the year ended 31 December 2016 Cost <u>Less</u> Allowance for impairment	20,159,523 (2,991,576)	-	1,327,239 (1,327,239)	52,746,610 (29,956,518)	262,832,027 (97,409,350)	337,065,399 (131,684,683)
Net book value	17,167,947	-		22,790,092	165,422,677	205,380,716

14 Goodwill (Cont'd)

For the purposes of assessing impairment, assets are grouped at the lowest level of each identifiable cash flows (cash-generating unit). For goodwill of movie content segment which is significant to financial statements, the Group has engaged an independent certified financial advisor to assess the recoverable amount by considering from value in use calculation. The recoverable amount assessment is based on a ten-year pre-tax cash flow projection referring to an approved financial and business plan by management.

Key assumptions used in the recoverable amount assessment include:

	Cinema business	Rental and services business	Movie content business
Gross margin ¹ (%)	28.93%	22.19%	42.64%
Growth rate ² (%)	1.28%	5.00%	1.28%
Discount rate ³ ($\%$) Recoverable amount of the CGU	8.20%	9.50%	6.00%
(million baht)	4,166	1,576	722

¹ Budgeted gross margin.

² Weighted average growth rate used to extrapolate cash flows beyond the budget period.

³ Pre-tax discount rate applied to the cash flow projections.

These assumptions have been used for the analysis of each CGU within the business segment.

Management determined budgeted gross margin based on past performance and its expectations of market development. The weighted average growth rates used are consistent with the forecasts included in industry reports. The discount rates used are pre-tax and reflect specific risks relating to the relevant segments.

During the year 2016, the Group recognised impairment loss on goodwill of a subsidiary which was primarily due to the significant decrease in projected revenue arising from external factors as well as market situation and trend.

15 Intangible assets

	C	onsolidated finan statements	icial	Unit: Baht Separate financial statements
	Film rights	Computer program	Total	Computer program
As at 1 January 2015 Cost Less Accumulated amortisation Allowance for impairment	3,931,343,845 (3,680,927,154 (97,072,837) (65,809,916)	4,054,226,279 (3,746,737,070) (98,388,846)	104,317,804 (58,073,304) -
Net book value	153,343,854	55,756,509	209,100,363	46,244,500
For the year ended 31 December 2015 Opening net book value Exchange differences Additions Write-off assets, net Amortisation Impairment charge	153,343,854 213,891,242 (3,665,200 (308,411,781 	- 316,602 2 24,362,557) -) (20,410,473)	316,602	46,244,500 21,789,173 (18,262,565)
Closing net book value	71,925,420	60,025,195	131,950,615	49,771,108
As at 31 December 2015 Cost Less Accumulated amortisation Allowance for impairment	4,141,569,887 (3,989,338,936 (80,305,531) (86,258,561)	4,289,169,652 (4,075,597,497) (81,621,540)	126,106,977 (76,335,869) -
Net book value	71,925,420	60,025,195	131,950,615	49,771,108
For the year ended 31 December 2016 Opening net book value Exchange differences Acquisition of subsidiary (Note35) Additions Disposals, net Write-off assets, net Amortisation Impairment charge	71,925,420 170,964,246 (695,433 (158,588,334 (17,986,500	- 25,492 - 612,211 5 25,837,708 - (6,652)) (644,782)) (30,677,823)	25,492 612,211 196,801,954 (6,652) (1,340,215)	49,771,108 - 22,589,340 (2,857,220) (1,385) (24,570,331) -
Closing net book value	65,619,399	55,171,349	120,790,748	44,931,512
At 31 December 2016 Cost Less Accumulated amortisation Allowance for impairment	1,493,693,189 (1,380,121,236 (47,952,554) (111,875,988)) (1,146,244)	1,661,886,770 (1,491,997,224) (49,098,798)	140,360,692 (95,429,180) -
Net book value	65,619,399	55,171,349	120,790,748	44,931,512
	st	idated financial atements 016 201	Separate stater	it: Million Baht financial nents 2015
Classification of amortisation Cost of sales Administrative expenses	158		-	- 18.26
Total amortisation	189			18.26

16 Deferred income tax assets and liabilities

The analysis of deferred tax assets and deferred tax liabilities are as follows:

				Unit: Baht	
	Consolidate stater	ed financial ments	Separate financial statements		
	2016	2015	2016	2015	
Deferred tax assets: Deferred tax asset to be recovered					
within 12 months Deferred tax asset to be recovered after	26,320,233	24,738,074	3,287,767	2,827,384	
more than 12 months	106,594,234	97,549,249	61,882,887	31,411,070	
	132,914,467	122,287,323	65,170,654	34,238,454	
Deferred tax liabilities: Deferred tax liabilities to be settled					
within 12 months	(31,238,268)	(34,610,322)	(697,590)	(2,092,307)	
Deferred tax liability to be settled after more than 12 months	(370,111,049)	(409,756,171)	(94,162,526)	(119,074,008)	
	(401,349,317)	(444,366,493)	(94,860,116)	(121,166,315)	
Deferred tax, net	(268,434,850)	(322,079,170)	(29,689,462)	(86,927,861)	

The gross movement in the deferred income tax account is as follows:

				Unit: Baht	
	Consolidate stater		Separate financial statements		
	2016	2015	2016	2015	
As at 1 January	(322,079,170)	(308,704,568)	(86,927,861)	(82,187,224)	
Debited (Credited) to profit or loss	29,052,995	(10,623,374)	32,647,074	(1,584,069)	
Tax charged directly to equity	24,591,325	(2,751,228)	24,591,325	(3,156,568)	
As at 31 December	(268,434,850)	(322,079,170)	(29,689,462)	(86,927,861)	

The movement in deferred tax assets and liabilities during the year is as follows:

				Unit: Baht
	Co	onsolidated fina	ncial statement	S
	As at	(Charged)	Charged	As at
	1 January	credited to	directly to	31 December
	2015	profit or loss	equity	2015
Deferred tax assets				
Impairment loss of investment	600,000	3,700,000	-	4,300,000
Amortisation of film right	18,995,739	(9,467,207)	-	9,528,532
Depreciation	516,825	1,180,988	-	1,697,813
Impairment loss of assets	15,514,953	(8,435,307)	-	7,079,646
Fixed assets under	,	(0,100,001)		.,
finance lease contracts	28,737,065	(4,840,399)	-	23,896,666
Prepaid rents	373,204	(24,567)	-	348,637
Finance lease liabilities	64,402,138	(13,876,764)	-	50.525.374
Employee benefit	4,839,651	542,081	1,486,205	6,867,937
Provision for customers loyalty program	3,953,727	(1,508,349)	-	2,445,378
Subsidy for construction received	12,990,091	2,607,249		15,597,340
Total	150,923,393	(30,122,275)	1,486,205	122,287,323
Deferred tax liabilities				
Available-for-sale investment	(101,212,615)	-	(4,237,433)	(105,450,048)
Investment in associates and	(,,_,)		(,,_0,,,000)	(100,100,010)
joint ventures	(32,783,179)	(12,159,194)	-	(44,942,373)
Amortisation	(1,315,149)	(81,501)	-	(1,396,650)
Finance lease receivables	(2,545,545)	20,042	-	(2,525,503)
Depreciation	(113,121,150)	19,073,726	-	(94,047,424)
Prepaid rental and services income	(208,650,323)	12,645,828	-	(196,004,495)
Total	(459,627,961)	19,498,901	(4,237,433)	(444,366,493)
Deferred tax, net	(308,704,568)	(10,623,374)	(2,751,228)	(322,079,170)

The movement in deferred tax assets and liabilities during the year is as follows: (Cont'd)

				Unit: Baht
	С	onsolidated finan	cial statements	;
	As at 1 January 2016	(Charged) credited to profit or loss	Charged directly to equity	As at 31 December 2016
Deferred tax assets				
Impairment loss of investment	4,300,000	24,170,920	-	28,470,920
Impairment-Inventory	-	1,800,000	-	1,800,000
Amortisation of film right	9,528,532	(5,356,397)	-	4,172,135
Depreciation	1,697,813	4,324,254	-	6,022,067
Impairment loss of assets	7,079,646	(1,076,900)	-	6,002,746
Fixed assets under	~~~~~~	(4,000,747)		10 000 010
finance lease contracts	23,896,666	(4,809,747)	-	19,086,919
Prepaid rents	348,637	(23,373)	-	325,264
Finance lease liabilities	50,525,374	(14,687,391)	-	35,837,983
Employee benefit	6,867,937	906,499	-	7,774,436
Provision for customers loyalty program	2,445,378	(342,104)	-	2,103,274
Subsidy for construction received	15,597,340	5,721,383	-	21,318,723
Total	122,287,323	10,627,144	-	132,914,467
Deferred tax liabilities				
Available-for-sale investment Investment in associates and	(105,450,048)	-	24,591,325	(80,858,723)
joint ventures	(44,942,373)	(7,566,225)	-	(52,508,598)
Amortisation	(1,396,650)	368,387	-	(1,028,263)
Finance lease receivables	(2,525,503)	168,420	-	(2,357,083)
Depreciation	(94,047,424)	15,445,688	-	(78,601,736)
Prepaid rental and services income	(196,004,495)	10,009,581	-	(185,994,914)
Total	(444,366,493)	18,425,851	24,591,325	(401,349,317)
Deferred tax, net	(322,079,170)	29,052,995	24,591,325	(268,434,850)

Total

Deferred tax, net

The movement in deferred tax assets and liabilities during the year is as follows: (Cont'd)

				Unit: Baht
		Separate financ	ial statements	
	As at 1 January 2015	(Charged) credited to profit or loss	Charged directly to Equity	As at 31 December 2015
Deferred tax assets Impairment loss of investment Depreciation Provision for impairment of assets Finance lease liabilities Employee benefit Provision for customers loyalty program Subsidy for construction received	600,000 513,060 14,041,485 4,164,420 3,611,527 3,953,727 12,990,091	(300,000) (127,860) (7,743,567) 22,554 333,252 (1,508,349) 2,607,249	- - 1,080,865 - -	300,000 385,200 6,297,918 4,186,974 5,025,644 2,445,378 15,597,340
Total	39,874,310	(6,716,721)	1,080,865	34,238,454
Deferred tax liabilities Available-for-sale investment Amortisation Depreciation	(101,212,615) (980,295) (19,868,624)	(48,862) 5,181,514	(4,237,433) - -	(105,450,048) (1,029,157) (14,687,110)
Total	(122,061,534)	5,132,652	(4,237,433)	(121,166,315)
Deferred tax, net	(82,187,224)	(1,584,069)	(3,156,568)	(86,927,861)
		Separate financ	ial statements	Unit: Baht
	As at 1 January 2016	(Charged) credited to profit or loss	Charged directly to Equity	As at 31 December 2016
Deferred tax assets Impairment loss of investment Impairment-Inventory Depreciation Provision for impairment of assets Finance lease liabilities Employee benefit Provision for customers loyalty program Subsidy for construction received Total	300,000 385,200 6,297,918 4,186,974 5,025,644 2,445,378 15,597,340 34,238,454	24,170,920 1,800,000 (128,209) (902,104) 28,772 583,542 (342,104) 5,721,383 30,932,200		24,470,920 1,800,000 256,991 5,395,814 4,215,746 5,609,186 2,103,274 21,318,723 65,170,654
Deferred tax liabilities Available-for-sale investment Amortisation Depreciation	(105,450,048) (1,029,157) (14,687,110)	459,697 1,255,177	24,591,325 - -	(80,858,723) (569,460) (13,431,933)

(121,166,315)

(86,927,861)

1,714,874

32,647,074

24,591,325

24,591,325

(94,860,116)

(29,689,462)

The financial position of deferred tax assets and liabilities is as follows:

				Unit: Baht
	Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015
Deferred tax assets Deferred tax liabilities	9,066,047 (277,500,897)	14,255,518 (336,334,688)	- (29,689,462)	- (86,927,861)
Deferred tax, net	(268,434,850)	(322,079,170)	(29,689,462)	(86,927,861)

17 Prepaid rents

				Unit: Baht	
	Consolidated financial statements		Separate financial statements		
	2016	2015	2016	2015	
Current portion	44,665,434	40,777,104	19,978,111	16,095,758	
Long-term portion	609,467,930	539,850,485	355,558,616	261,332,688	
Total prepaid rents	654,133,364	580,627,589	375,536,727	277,428,446	

As at 31 December 2016, leasehold rights of the Group with the net book value of Baht 18.00 million (2015: Baht 19.20 million) are pledged as collateral for bank borrowings (Note 20).

18 Other non-current assets

				Unit: Baht
		Consolidated financial statements		financial nents
	2016	2015	2016	2015
Deposits Others	260,689,724 7,389,890	267,701,421 72,751,292	171,861,313 7,389,890	168,352,621 72,751,293
	268,079,614	340,452,713	179,251,203	241,103,914

19 Trade account and other payables

				Unit: Baht
	Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015
Trade account payables	582,074,839	685,703,368	430,509,100	479,136,759
Amounts due to related parties (Note 36)	23,211,641	22,313,972	26,645,397	27,547,944
Other payables	395,678,542	397,628,728	259,718,277	282,315,342
Accrued expenses	410,431,776	359,058,870	208,796,810	188,355,609
Rental and service incomes received in advance	349,842,664	443,192,728	272,144,786	304,420,989
Trade account and other payables	1,761,239,462	1,907,897,666	1,197,814,370	1,281,776,643

Rental and service incomes received in advance included cash advanced from customers amounting to Baht 55.20 million (2015: Baht 74.62 million), which received from selling of cash cards, being deposited at banks. In order to comply with the Notification of the Bank of Thailand applicable to the electronic card business, the balance of the deposit has to be maintained at the outstanding value of the cash cards on hands of the customers as the minimum.

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20 Borrowings

				Unit: Baht	
	Consolidated financial statements			Separate financial statements	
	2016 2015		2016	2015	
Current Bank overdrafts Short-term loans from financial institutions	1,929,940 3,136,055,974	9,504,621 2,455,477,440	- 3,031,055,974	- 2,455,477,440	
Total bank overdrafts and short-term loans from financial institutions	3,137,985,914	2,464,982,061	3,031,055,974	2,455,477,440	
Current portion of long-term borrowings: - Finance lease liabilities - Bank borrowings - Debentures	85,408,236 252,000,000 1,000,000,000	81,021,009 20,000,000 800,000,000	1,632,360 252,000,000 1,000,000,000	1,542,387 20,000,000 800,000,000	
Total current portion of long-term borrowings	1,337,408,236	901,021,009	1,253,632,360	821,542,387	
Non-current portion of long-term borrowings - Finance lease liabilities - Bank borrowings - Debentures	204,914,342 559,000,000 -	287,177,012 - 1,000,000,000	21,132,671 559,000,000 -	19,403,094 - 1,000,000,000	
Total non-current portion of long-term borrowings	763,914,342	1,287,177,012	580,132,671	1,019,403,094	
Total borrowings	5,239,308,492	4,653,180,082	4,864,821,005	4,296,422,921	

The interest rates exposure on the borrowings of the Group and the Company (excluded finance leases liabilities) are as follows:

				Unit: Baht	
		Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015	
Borrowings: - Fixed rates		4,275,477,440	4,842,055,974	4,275,477,440	
- Floating rates	1,929,940	9,504,621		-	
	4,948,985,914	4,284,982,061	4,842,055,974	4,275,477,440	

The exposure of the Group's and the Company's borrowings to interest rate changes and the contractual repricing dates at the statement of financial position dates are as follows:

				Unit: Baht
	C	onsolidated fina	ncial statements	6
	6 months	6 - 12		
	or less	months	1 - 5 years	Total
As at 31 December 2015: Total borrowings	3,275,477,440	_	1,000,000,000	4,275,477,440
As at 31 December 2016: Total borrowings	3,262,055,974	1,126,000,000	559,000,000	4,947,055,974
		Concrete finan		Unit: Baht
		Separate finance	cial statements	
	6 months or less	6 - 12 months	1 - 5 years	Total
As at 31 December 2015: Total borrowings	3,275,477,440		1,000,000,000	4,275,477,440
As at 31 December 2016: Total borrowings	3,157,055,974	1,126,000,000	559,000,000	4,842,055,974

The effective interest rates at the statement of financial position date are as follows:

		Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015	
- Bank overdrafts	7.37 - 7.68	7.37 - 8.25	7.68 - 7.68	7.37 - 8.25	
- Bank borrowings	1.90 - 3.04	2.05 - 4.60	1.90 - 3.04	2.05 - 4.60	
- Debentures	4.60 - 4.60	3.54 - 4.60	4.60 - 4.60	3.54 - 4.60	

The carrying amounts and fair values of certain long-term borrowings are as follows:

				Unit: Baht
	C	onsolidated fina	ancial statemen	ts
	Carrying	amounts	Fair v	alues
	2016	2015	2016	2015
Long-term bank borrowings Debentures	559,000,000 -		739,384,970 1,013,700,000	- 1,040,484,370
	559,000,000	1,000,000,000	1,753,084,970	1,040,484,370
				Unit: Baht
		Separate finan	cial statements	
	Carrying	amounts	Fair v	alues
	2016	2015	2016	2015
Long-term bank borrowings Debentures	559,000,000 -		739,384,970 1,013,700,000	- 1,040,484,370
	559,000,000	1,000,000,000	1,753,084,970	1,040,484,370

The fair value of current borrowings equal their carrying amount, as the impact of discounting is not significant.

The fair values of debentures are based on their market price in Thai Bond Market Association as of the date of statement of financial position and are within level 2 of the fair value hierarchy.

Finance lease liabilities

Finance lease liabilities-minimum lease payments are as follows:

				Unit: Baht
	Consolidated financial statements		ncial Separate financial statements	
	2016	2015	2016	2015
Not later than 1 year Later than 1 year but not later than 5 years Later than 5 years	92,442,716 192,696,285 42,151,869	92,351,308 283,245,401 44,339,024	1,632,360 7,055,135 40,243,701	1,542,387 6,821,207 42,109,989
Less Future finance charges on finance	327,290,870	419,935,733	48,931,196	50,473,583
leases	(36,968,292)	(51,737,712)	(26,166,165)	(29,528,102)
Present value of finance lease liabilities	290,322,578	368,198,021	22,765,031	20,945,481

The present value of finance lease liabilities is as follows:

				Unit: Baht
		Consolidated financial statements		inancial ents
	2016	2015	2016	2015
Not later than 1 year Later than 1 year	85,408,236 204,914,342	81,021,009 287,177,012	1,632,360 21,132,671	1,542,387 19,403,094
	290,322,578	368,198,021	22,765,031	20,945,481

Bank borrowings

The movements in bank borrowings from financial institution can be analysed as follows:

				Unit: Baht
	Consolidated financial statements		Separate staten	
	2016	2015	2016	2015
Opening balance Additions	20,000,000 1,000,000,000	60,000,000	20,000,000 1,000,000,000	60,000,000
Repayments	(209,000,000)	(40,000,000)	(209,000,000)	(40,000,000)
Closing balance	811,000,000	20,000,000	811,000,000	20,000,000
Maturity of bank borrowings is as follows: Within 1 year Between 1 year and 2 years Between 2 years and 5 years	252,000,000 504,000,000 55,000,000	20,000,000 - -	252,000,000 504,000,000 55,000,000	20,000,000 - -
	811,000,000	20,000,000	811,000,000	20,000,000

Short-term loans from financial institutions represent bills of exchange and promissory notes denominated in Thai Baht bearing interest at the rates ranging from 1.90% to 3.04% per annum (2015: 2.05% to 4.60% per annum).

Long-term bank borrowings bear interest at the rates ranging 3.04% to 4.60% per annum (2015: 4.60% per annum) and are secured by the pledge of leasehold rights (Note 17).

Debentures

	Consolidated financial statements	Unit: Baht Separate financial statements
Opening amount Repayment of debenture	1,800,000,000 (800,000,000)	1,800,000,000 (800,000,000)
Closing amount	1,000,000,000	1,000,000,000

The Company issued a straight, unsecured and unsubordinated Baht debentures at par value of Baht 1,000 per unit. Details of the debentures are as follows:

Term	Issue date	Maturity date	Debentures Baht Million	Fixed interest rate (%) per annum	
5 years	10 August 2012	10 August 2017	1,000	4.60	

Interest is due for payment every three-month periods. The Company has maintained the debt to equity ratio at the ratio stipulated in the prospectus.

The Company used proceeds from the debentures to repay borrowings from financial institutions, for operation and expansion of its business.

Borrowing facilities

As at 31 December 2016, the available credit facilities from financial institutions of the Group and the Company are Baht 6,562.53 million, and Baht 6,098.14 million, respectively, (2015: Baht 4,719.17 million, and Baht 4,136.83 million, respectively). The facilities expiring within 3 years are annual facilities subject to review at various dates during years which will mainly be used for cinema construction and working capital.

21 Other current liabilities

other current habilities				Unit: Baht
	Consolidated financial statements		Separate f statem	
	2016	2015	2016	2015
Undue output value added tax	38,034,570	28,502,229	8,602,609	7,554,476
Provision for customers loyalty program	10,516,369	12,226,893	10,516,369	12,226,893
Provision for goods returned	1,945,057	17,381,425	-	-
Others	35,228,877	34,538,735	18,419,139	16,881,376
	85,724,873	92,649,282	37,538,117	36,662,745

22 Employee benefit obligations

				Unit: Baht
	Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015
Statement of financial position Liability in the statement of financial position	41,384,449	36,289,093	28,045,929	25,128,217
Profit or loss charge included in operating profit for: Retirement benefits	5,095,356	3,493,968	2,917,712	1,990,782
Remeasurement for: Retirement benefits		7,598,777		5,404,324

Retirement benefits

Retirement benefits are final salary retirement plans, which provide benefits to members in the form of a guaranteed level of pension payable. The level of benefits provided depends on members' length of service and their salary in the final years leading up to retirement.

22 Employee benefit obligations (Cont'd)

The movement in the defined benefit obligation over the year is as follows:

				Unit: Baht
	Consolidate statem		Separate financial statements	
	2016	2015	2016	2015
As at 1 January Current service cost Interest expense Benefit paid	36,289,093 4,070,216 1,025,140	25,656,872 2,588,777 905,191 (460,524)	25,128,217 2,205,074 712,638 -	18,057,635 1,392,005 598,777 (324,524)
	41,384,449	28,690,316	28,045,929	19,723,893
Remeasurements: Loss from change in		000.040		050.004
demographic assumptions Loss from change in financial	-	396,013	-	256,204
assumptions Experience loss	-	3,370,811 3,831,953	-	2,234,346 2,913,774
		7,598,777	<u> </u>	5,404,324
As at 31 December	41,384,449	36,289,093	28,045,929	25,128,217

The principal actuarial assumptions used were as follows:

	Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015
	%	%	%	%
Discount rate	2.80	2.80	2.80	2.80
Inflation rate	3.00	3.00	3.00	3.00
Salary growth rate	3.00 - 9.00	3.00 - 9.00	3.00 - 9.00	3.00 - 9.00

			Impact on defined benefit obligation				
	Change in assumption		Increase in	assumption	Decrease in	assumption	
	2016	2015	2016	2015	2016	2015	
Discount rate	1%	1%	Decrease by 8%	Decrease by 7%	Increase by 9%	Increase by 8%	
Salary growth rate	1%	1%	Increase by 10%	Increase by 8%	Decrease by 9%	Decrease by 7%	
Turnover rate	20%	20%	Decrease by 16%	Decrease by 13%	Increase by 24%	Increase by 19%	
Mortality improvement rates	1%	1%	Decrease by 0%	Decrease by 0%	Decrease by 0%	Decrease by 0%	

The above sensitivity analyses are based on a change in an assumption while holding all other assumptions constant. In practice, this is unlikely to occur, and changes in some of the assumptions may be correlated. When calculating the sensitivity of the defined benefit obligation to significant actuarial assumptions the same method (present value of the defined benefit obligation calculated with the projected unit credit method at the end of the reporting period) has been applied as when calculating the pension liability recognised within the statement of financial position.

The methods and types of assumptions used in preparing the sensitivity analysis did not change compared to the previous period.

Through its defined benefit retirement benefit plans the Group is exposed to a number of risks, the most significant of which are detailed below:

Changes in bond yields A decrease in Government bond yields will increase plan liabilities.

Inflation risk The some of the Group pension obligations are linked to inflation, and higher inflation will lead to higher liabilities.

22 Employee benefit obligations (Cont'd)

Expected maturity analysis of undiscounted retirement and post-employment medical benefits:

	Consolidated financial statements				
	Less than a year Baht	Between 1 - 2 years Baht	Between 2 - 5 years Baht	Over 5 years Baht	Total Baht
At 31 December 2016 Retirement benefits	600,363	3,745,732	7,485,715	83,182,447	95,014,257
		Separate	financial stat	tements	
	Less than a year Baht	Between 1 - 2 years Baht	Between 2 - 5 years Baht	Over 5 years Baht	Total Baht
At 31 December 2016 Retirement benefits	182,899	2,965,445	4,965,132	50,822,068	58,935,544

23 Other non-current liabilities

				Unit: Baht
		Consolidated financial statements		financial nents
	2016	2015	2016	2015
Deposit received Rental and services income received	252,339,585	233,827,906	27,080,001	26,767,311
in advance	121,605,127	144,703,421	-	-
Subsidy for construction received	130,483,144	79,532,989	108,205,802	79,532,989
	504,427,856	458,064,316	135,285,803	106,300,300

During 2016, the Company received subsidy for construction from the lessors amounting to Baht 34.93 million and Baht 57.08 million in consolidated and separate financial statements, respectively (2015: Baht 17.00 million consolidated and separate financial statements, respectively). The subsidy is recognised as a discount to rental over the lease periods.

24 Share capital and premium on share capital

		Issued and fully paid-up			
	Authorised number of shares	Number of shares	Ordinary shares Baht	Share premium Baht	
As at 1 January 2015 Issuance of shares	896,266,347	890,058,836	890,058,836	3,967,547,875	
- Exercised warrant - ESOP-W4		2,460,822	2,460,822	47,292,239	
As at 31 December 2015 Issuance of shares	896,266,347	892,519,658	892,519,658	4,014,840,114	
- Exercised warrant - ESOP-W4		2,013,719	2,013,719	38,223,736	
As at 31 December 2016	896,266,347	894,533,377	894,533,377	4,053,063,850	

The total authorised number of ordinary shares is 896,266,347 shares (2015: 896,266,347 shares) with a par value of Baht 1 per share (2015: Baht 1 per share). The issued and fully paid-up ordinary shares is 894,533,377 shares (2015: 892,519,658 shares).

24 Share capital and premium on share capital (Cont'd)

During 2016, 40,500 options were exercised under Employee share option scheme with exercise ratio 1:1.051 and 1,837,052 options were exercised with exercise ratio 1:1.073, respectively resulted in 2,013,719 shares being issued (2015: 206,500 options were exercised with exercise ratio 1:1.033 resulted in 2,138,448 shares), with exercise price of Baht 14.687 and 14.385, respectively, totaling proceeds of Baht 28.98 million (2015: Baht 14.948 and Baht 14.687, respectively, totaling proceeds of Baht 36.20 million). The related weighted average price at the time of exercise was Baht 30.684 per share (2015: Baht 31.637 per share).

During 2015, 250,088 options of a subsidiary were exercised with exercise ratio 1: 1.29 share resulted in 321,861 shares being issued, with exercise price of Baht 1.235 totaling proceeds of Baht 0.40 million. The related weighted average price at the time of exercise was Baht 1.86 per share.

Share premium - Treasury share

During 2009, the Company repurchased 40.91 million shares from third parties through the Stock Exchange of Thailand. The total amount paid to repurchase of the shares was Baht 267.92 million which has been presented as treasury shares under the equity. The treasury shares are held for reissuance at a later date. The Company allocated retained earnings as a reserve for treasury shares amounting to Baht 267.92 million in accordance with section 66/1(2) of the Security and Exchange Act B.E. 2535 which requires the Company to set aside retained earnings as reserve.

During 2011, the Company sold all treasury shares for the considerations of Baht 556.34 million, gain from disposal of treasury shares amounting to Baht 288.42 million is recognised as "Share premium - treasury shares" under equity.

25 Share-based payment - Warrants

25.1 Warrants issued and offered to employees of the Company (ESOP)

The Company issued and offered grants of warrants to employees (ESOP) of the Company and its subsidiaries, which are in registered form and are non-transferable. The warrants have no offering price and their terms do not exceed 5 years from the issued date.

The exercise ratio and price on grant date are detailed below:

		Issued units	Exercise Ratio	Exercise price	Exercise period	
	Grant date	Million	unit/share	Baht/unit	Start	End
ESOP-W4	10 April 2012	8.69	1.000	15.440	30 June 2014	9 April 2017

The exercise ratio and price on the modification date are detailed below:

	Modification date	Issued units Million	Exercise Ratio unit/share	Exercise price Baht/unit
ESOP-W4	28 February 2013	8.57	1.017	15.182
ESOP-W4	10 April 2014	8.57	1.033	14.948
ESOP-W4	10 April 2015	8.57	1.051	14.687
ESOP-W4	11 April 2016	8.57	1.073	14.385

25 Share-based payment - Warrants (Cont'd)

25.2 Warrants issued and offered to employees of a subsidiary (ESOP)

The subsidiary issued and offered grants of warrants to employees (ESOP) of the subsidiaries, which are in registered form and are non-transferable. The warrants have no offering price and their terms do not exceed 5 years from the issued date.

The exercise ratio and price on grant date are detailed below:

		Issued units	Exercise ratio	Exercise price	Exercise	e period
	Grant date	Million	Unit/share	Baht/unit	Start	End
ESOP-W1 ESOP-W2	24 April 2012 24 April 2015	4.42 13.00	1: 1.00 1: 1.00		30 June 2014 30 June 2017	

The exercise ratio and price on exercised date are detailed below:

	Modification date	Issued units Million	Exercise Ratio unit/share	Exercise price Baht/unit
ESOP-W1	28 July 2014	4.42	1.290	1.240

Movements in the number of warrants outstanding and their related weighted average exercise prices are as follows:

	Consolidate staten		Separate financial statements		
	Average		Average		
	exercise price Baht per share	Option	exercise price Baht per share	Option	
As at 1 January 2015 Granted		6,439,550		4,464,500	
by the subsidiary ESOP - W2 Forfeited	1.84	12,998,000		-	
by the subsidiary ESOP - W1		(333,450)		-	
by the subsidiary ESOP - W2		(2,079,680)		-	
by the subsidiary ESOP - W4		(87,000)		(87,000)	
Exercise of warrants by the Company ESOP - W1	1.235	(250,088)		_	
by the Company ESOP - W4	14.752	(2,344,948)	14.752	(2,344,948)	
As at 31 December 2015		14,342,384	-	2,032,552	
As at 1 January 2016 Forfeited		14,342,384		2,032,552	
by the subsidiary ESOP - W1		(320,625)			
by the subsidiary ESOP - W2		(1,169,820)			
by the subsidiary ESOP - W4 Exercise of warrants		(30,000)		(30,000)	
by the Company ESOP - W4	14.46	(1,877,552)	14.46	(1,877,552)	
As at 31 December 2016		10,944,387		125,000	

During 2016, warrants of 1,877,552 options have been exercised amount of Baht 28.98 million (Note 24).

During 2015, warrants of 2,595,036 options have been exercised amount of Baht 36.60 million (Note 24).

As at 31 December 2016, the Company and its subsidiary have 125,000 and 10,819,387 outstanding warrants, respectively (2015: the Company and its subsidiary have 2,032,552 and 12,309,832 outstanding warrants respectively).

25 Share-based payment - Warrants (Cont'd)

25.2 Warrants issued and offered to employees of a subsidiary (ESOP) (Cont'd)

During 2016, the Company made a dividend payment higher than the dividend rate that met the condition as stipulated in the condition of warrants, resulted to change of the exercise price and exercise ratio. However, the change in condition of warrants was specified in the warrants certificate since grant date, which does not affect the fair value of the warrants.

Condition of warrants	ESOP - W4	ESOP - W1	ESOP - W2
Exercise price (Baht per share)	14.385	1.24	1.84
Exercise ratio (Unit per share)	1 : 1.073	1 : 1.29	1 : 1.00
Variable used in Black - Scholes model			
Fair value of warrant (Baht per option)	5.58 - 6.00	1.17 - 1.34	0.80
Volatility (%)	24.34 - 29.67	39.72 - 63.80	50.45
Dividend yield (%)	4.72 - 5.23	1.23	0.96
Weighted average share price at the grant date			
(Baht per share)	21.30	2.40	1.82
Expected option life (year)	1.33 - 3.33	0.18 - 1.93	5.00
Risk-free interest rate (%)	2.76 - 2.94	2.00 - 2.38	2.18

Volatility is derived from historical fluctuation of MAJOR and MPIC stock price. Historical period under consideration is based on remaining life of MAJOR-ESOP-W4, MPIC-ESOP-W1 and MPIC-ESOP-W2, given that value of MAJOR-ESOP-W4, MPIC-ESOP-W1 and MPIC-ESOP-W2 will rise when there is high fluctuation of MAJOR and MPIC stock price, respectively.

During 2016, the Group and the Company recognised the value of warrants over the vesting period, the amount of Baht 5.49 million and Baht 4.82 million, respectively, are recognised as an expense in the Consolidated and separate income statements with a corresponding credit to the consolidated and company equity.

26 Legal reserve

Under the Public Limited Company Act B.E. 2535, the Company is required to set aside as a legal reserve at least 5% of its net profit after accumulated deficit brought forward (if any) until the reserve is not less than 10% of the registered capital of the Company. The reserve is non-distributable.

27 Non-controlling interest

		Unit: Baht
	Consolidated financial statements	
	2016	2015
Opening balance	67,492,761	55,961,314
Acquisition of investment in subsidiary	5,315,737	-
Dividend	(10,745,990)	-
Exercise of warrant	-	783,579
Share of profit from subsidiaries	18,781,875	10,747,868
Closing balance	80,844,383	67,492,761

28 Other operating income

				Unit: Baht
	Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015
Dividend income	1,176,122	947,583	757,823,297	137,664,217
Gains on disposals of investments	376,370,231	237,073,290	379,779,497	249,845,835
Management fee income	51,500,169	52,919,206	67,842,479	68,355,406
Interest income	4,255,967	6,624,192	34,858,646	41,716,366
Gain on exchange rate	26,568,597	27,681,650	25,030,178	26,113,962
Property tax income	22,560,062	22,269,642	2,405,864	2,424,857
Compensation income	46,002,083	8,188,753	46,002,083	6,346,920
Others	50,145,803	28,637,895	9,895,216	9,403,711
	578,579,034	384,342,211	1,323,637,260	541,871,274

29 Expenses by nature

Expenses by nature				Unit: Baht
	Consolidate statem		Separate f statem	
	2016	2015	2016	2015
Depreciation of property and equipment (Note 13)	982,830,009	858,339,825	549,331,021	454,338,643
Amortisation of intangible assets - Film rights (Note 15)	158,588,334	308,411,781		
- Computer software (Note 15)	30,677,823	20,410,473	- 24,570,331	- 18,262,565
Amortisation of prepaid rents	41,579,042	39,121,291	16,891,719	14,439,945
Impairment of goodwill (Note 14)	32,948,094	45,031,914	10,091,719	14,439,945
Impairment of assets (reversal)	52,940,094	45,051,914	-	-
(Notes 12, 13 and 15)	48,807,907	(10,754,921)	120,854,600	1,500,000
Repairs and maintenance expenditure	169,714,340	122,117,707	119,571,108	82,375,418
Staff costs	1,075,315,270	955,843,306	644,482,197	548,444,900
Loss from written-off of property,	1,070,010,270	300,040,000	044,402,137	340,444,300
plant, equipment	44,362,708	13,187,182	40,147,048	453,877
Doubtful debts and bad debts	44,261,941	12,439,704	+0,1+7,0+0	400,011
Loss on diminution in value of	44,201,941	12,439,704	-	-
inventories (reversal)	(18,409,727)	2,450,000	9,000,000	_
Loss on goods returns (reversal)	15,436,368	(26,976,712)	-	-
Inventory	10,400,000	(20,070,712)		
- Cost of inventories recognised as expense				
(included in "Cost of sales")	467,387,165	509,126,040	328,190,556	328,441,606
Loss from cancellation of lease agreement	4,835,384	-	-	-
Loss nom cancellation of lease agreement	4,000,004	-	_	_

30 Finance costs

				Unit: Baht
	Consolidate statem		Separate f statem	
	2016	2015	2016	2015
Interest expenses:				
Bank borrowings	74,073,891	62,727,846	71,495,724	62,207,034
Borrowings from subsidiaries and associates	154,258	723,019	45,580,290	45,531,168
Finance lease	12,998,860	17,026,389	1,675,638	1,673,530
Debentures	56,805,118	74,431,509	56,805,118	74,431,509
	144,032,127	154,908,763	175,556,770	183,843,241

31 Income tax

				Unit: Baht
		Consolidated financial statements		financial lents
	2016	2015	2016	2015
Current tax: Current tax Adjustments in respect of prior year	265,727,885 164,333	289,460,329 (24,000)	121,870,943 (1,263,119)	151,714,046 -
Total current tax	265,892,218	289,436,329	120,607,824	151,714,046
Deferred tax: Origination and reversal of temporary differences	(29,052,995)	10,623,374	(32,647,074)	1,584,069
Total tax expense	236,839,223	300,059,703	87,960,750	153,298,115

The tax on the Group's profit before tax differs from the theoretical amount that would arise using the basic tax rate of the home country of the company as follows:

rate of the nonic country of the company a	13 10110103.			Unit: Baht
	Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015
Profit before tax	1,443,842,015	1,481,730,056	1,292,827,034	913,940,561
Tax calculated at a tax rate of 20% Tax effect of: Associate and joint ventures results	288,768,403	296,346,011	258,565,407	182,788,112
reported net of tax Income not subject to tax	(43,665,681)	(35,277,360)	- (151,329,435)	- (27,343,327)
Expenses not deductible for tax purpose Expense that are deductible at a greater	16,750,982	8,285,328	781,503	3,053,855
amount from actual expenses Utilisation of previously unrecognised	(18,237,574)	(1,288,714)	(18,793,606)	(1,200,525)
tax losses Tax losses for which no deferred income	(4,949,473)	(4,139,730)	-	-
tax asset was recognised Unrealised losses (gain) from	21,235,425	36,629,996	-	-
intercompany transaction	(23,227,192)	3,528,172	-	-
Adjustment in respect of prior year	164,333	(4,024,000)	(1,263,119)	(4,000,000)
Tax charge	236,839,223	300,059,703	87,960,750	153,298,115

32 Earnings per share

Basic earnings per share is calculated by dividing the profit attributable to shareholders by the weighted average number of paid-up ordinary shares in issue during the year.

The diluted earnings per share is calculated adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. The Company has one category of dilutive potential ordinary shares: warrants (as detailed in Note 25). A calculation of warrants is made to determine the number of shares that could have been acquired at fair value based on the monetary value of the subscription rights attached to outstanding warrants. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the exercise of the warrants. The difference is added to the denominator as an issue of ordinary shares for no consideration.

The basic earnings per share and the diluted earnings per share are as follows:

		Consc	lidated financial	statements	ements					
	Pro	fit	Weighted average number of shares shares		Earnings per share Baht					
	Bal	ht								
For the years ended 31 December	2016	2015	2016	2015	2016	2015				
Basic earnings per share The effect of dilutive potential shares	1,188,220,917	1,170,922,485 -	893,487,594 643,782	891,234,359 1,883,467	1.33	1.31				
Diluted earnings per share	1,188,220,917	1,170,922,485	894,131,376	893,117,826	1.33	1.31				

		Separate financial statements					
	Prof	it	Weighted average number of shares shares		Earnings per share		
For the years ended 31 December	Bah	t			Baht		
	2016	2015	2016	2015	2016	2015	
Basic earnings per share The effect of dilutive potential shares	1,204,866,284	760,642,446	893,487,594 643,782	891,234,359 1,883,467	1.35	0.85	
Diluted earnings per share	1,204,866,284	760,642,446	894,131,376	893,117,826	1.35	0.85	

33 Dividends

2016

At the Annual General Shareholders Meeting held on 5 April 2016, the shareholders passed a resolution to approve dividends payment in respect of the operation results for the period from July to December 2015 at Baht 0.60 per share, totaling Baht 535.53 million. The dividends would be distributed to the shareholders listed in the register on 19 April 2016 and were distributed to the shareholders on 4 May 2016.

At the Board of Directors Meeting held on 11 August 2016, the Board passed a resolution to approve interim dividends payment in respect of the operation results for the period from January to June 2016 at Baht 0.60 per share, totaling Baht 536.60 million. The dividends would be distributed to the shareholders listed in the register on 30 August 2016 and were distributed to the shareholders on 9 September 2016.

2015

At the Annual General Shareholders Meeting held on 2 April 2015, the shareholders passed the resolution to approved dividends payment in respect of the operating results for the period from July to December 2014 at Baht 0.55 per share, totaling Baht 489.62 million. The dividend will be distributed to shareholders listed in the register on 17 April 2015. The dividends were distributed to the shareholders on 30 April 2015.

At the Board of Directors Meeting held on 7 August 2015, the directors passed the resolution to approved dividends payment in respect of the operating results for the period from January to June 2015 at Baht 0.55 per share, totaling Baht 490.66 million. The dividend will be distributed to shareholders listed in the register on 25 August 2015. The dividends were distributed to the shareholders on 4 September 2015.

34 Cash flows from operating activities

Reconciliation of net profit to cash flows from operating activities:

					Unit: Baht
			Consolidated financial statements		financial nents
	Notes	2016	2015	2016	2015
Profit before income tax		1,443,842,015	1,481,730,056	1,292,827,034	913,940,561
Adjustments for:					
Depreciation and amortisation	29	1,172,096,166	1,187,162,079	573,901,352	472,601,208
Amortisation of prepaid rent	29	41,579,042	39,121,291	16,891,719	14,439,945
Doubtful accounts and bad debts	29	44,261,941	12,439,704		-
Reversal of provision for goods returns	29	(15,436,368)	(26,976,712)		
Loss on diminution in value	25	(10,400,000)	(20,370,712)	-	_
of inventories (reversal)	29	(18,409,727)	2,450,000	9,000,000	_
Loss on impairment of assets (reversal)	29	48,807,907	(10,754,921)	120,854,600	1,500,000
Loss on impairment of assets (reversal)	29	32,948,094	45,031,914	120,034,000	1,300,000
Loss from liquidate of investment	25	52,540,054	-0,001,01-	-	-
in subsidiaries	12				4,200,000
(Gain) loss on disposals of property,	12	-	-	-	4,200,000
plant and equipment		(4,577,801)	253,957	3,158,826	790 400
			200,907	3,130,020	789,409
Loss on disposals of intangible assets		(97,460)	-	-	-
Loss on write-off of property, plant		44 262 709	10 107 100	40 147 049	452 077
and equipment		44,362,708	13,187,182	40,147,048	453,877
Loss on write-off of intangible assets		1,340,215	3,665,200	1,385	-
Loss from cancellation of lease	00	4 005 004			
agreement	29	4,835,384	-	-	-
Gain on bargain purchase of investment	35	(736,406)	-	-	-
Shares of profit from associates and	4.0	(050 (50 507)	(007 (00 700)		
joint ventures	12	(256,159,527)	(237,182,769)	-	-
Gain on disposals of investment					
in subsidiaries, associates and	4.0	(00 -00 00 ()	(00.444.44)	(00 4 45 405)	(
joint venture	12	(29,736,201)	(99,111,144)	(33,145,467)	(111,883,690)
Gain on disposal of available-for-sale					
of investment	8	(346,634,030)	(137,925,188)	(346,634,030)	(137,925,188)
Gain on disposals of short-term					
investments		-	(36,957)	-	(36,957)
Elimination of gain on					
Disposals of assets to the Property fund	12	4,242,586			
Provision for loyalty program		(1,710,524)	(7,541,745)	(1,710,524)	(7,541,745)
Provision for employee benefit	22	5,095,356	3,493,968	2,917,712	1,990,782
Warrants	25	5,486,380	7,519,805	4,819,622	5,675,682
Unrealised gain (loss) on exchange rate		6,172,262	(656,210)	3,207,574	(5,180,278)
Dividend received	28	(1,176,122)	(947,583)	(757,823,297)	(137,664,217)
Interest income	28	(4,255,967)	(6,624,192)	(34,858,646)	(41,716,366)
Finance costs	30	144,032,127	154,908,763	175,556,770	183,843,241
Changes in operating assets					
and liabilities:					
 trade account and other receivable 		(80,563,496)	110,165,657	(19,154,867)	79,610,097
- inventories		104,544,438	(30,584,635)	17,393,741	(32,201,916)
 films under production 		(82,659,085)	(10,755,857)	-	-
- other current assets		(31,227,160)	13,427,852	(15,996,988)	(7,054,229)
 receivables under finance lease 				(
agreements		1,260,336	1,008,067	-	-
- accounts receivable long-term contract		-	-	-	-
- other non-current assets		(37,934,171)	(60,593,672)	(48,508,692)	(54,383,550)
- trade account and other payables		(112,854,370)	(49,274,163)	(59,350,923)	(73,015,214)
- other current liabilities		6,890,916	(27,382,580)	2,585,895	(10,141,606)
- other non-current liabilities		39,471,962	(3,417,288)	27,373,316	14,587,494
- Employee benefit obligation			(460,524)		(324,524)
			(100,024)		(021,021)
Cash flows from operating activities		2,127,101,420	2,365,339,355	973,453,160	1,074,562,816
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35 Business combinations

On 1 January 2016, Major Holding International Co., Ltd. (subsidiary) has invested in 60.00% of ordinary shares in Major Platinum Cineplex (Lao) Co., Ltd., a cinema services provider in Lao People's Democratic Republic, totalling Baht 6.04 million. As a result of the acquisition, the Group expected to increase its presence in this market.

The following table summarises the consideration paid for Major Platinum Cineplex (Lao) Co., Ltd. and the amounts of the assets acquired and liabilities assumed recognised at the acquisition date.

	Baht
Cash	6,037,200
Total consideration	6,037,200
Recognised fair value amounts of identifiable assets acquired and liabilities assumed	
Cash and cash equivalents Trade and other receivables Other current assets Property, plant and equipment Intangible assets Other non-current assets Trade and other payables	24,325,781 7,422,586 1,719,128 80,794,638 612,211 54,133 (103,639,133)
Total identifiable net assets	11,289,344
Non-controlling interest Gain on bargain purchases	4,515,738 736,406
	5,252,144
Cash increase from acquisition of subsidiary, net of cash payment	18,288,581

36 Related-party transactions

Enterprises and individuals that directly, or indirectly through one or more intermediaries, control, or are controlled by, or are under common control with, the Group, including holding companies, subsidiaries and fellow subsidiaries are related parties of the Group. Associates and individuals owning, directly or indirectly, an interest in the voting power of the Group that gives them significant influence over the enterprise, key management personnel, including directors and officers of the Group and close members of the family of these individuals and companies associated with these individuals also constitute related parties.

In considering each possible related-party relationship, attention is directed to the substance of the relationship, and not merely the legal form.

Other related companies are companies belonging to directors and directors' family of the Company and is therefore related parties.

The following transactions were carried out with related parties:

i) Sales of goods and services and others

Sales of goods and services and	lothers		Ui	nit: Baht'000
	Consolidated f statemer		Separate financia statements	
	2016	2015	2016	2015
Sales of goods and services				
Subsidiaries	-	-	352,167	365,011
Associates	5,521	10,928	1,022	22,581
Leasehold property fund	76,115	64,887	40,067	151,147
Joint ventures	18,172	22,969	4,159	4,977
Related parties	64,116	65,800	16,353	18,491
	163,924	164,584	413,768	562,207
Dividend income				
Subsidiaries	-	-	561,826	5,735
Associates	-	-	84,833	19,686
Leasehold property fund	-	-	109,989	111,296
Related parties	1,176	947	1,176	947
	1,176	947	757,824	137,664

ii) Purchase of goods and services and others

Fulliase of goods and services a	nu otners		Ui	nit: Baht'000
-	Consolidated f statemer		Separate fin statemer	
-	2016	2015	2016	2015
Purchases of goods and services				
Subsidiaries	-	-	329,511	248,290
Associates	28,990	30,825	17,927	20,843
Leasehold property fund	167,127	159,891	125,800	120,558
Joint ventures	-	13,467	-	8,223
Related parties	145,119	185,399	125,941	161,095
	341,236	389,582	599,179	559,009

iii) Outstanding balances arising from sales/purchases of goods/services and others

			Un	it: Baht'000
	Consolidated financial statements		Separate financial statements	
	2016	2015	2016	2015
Trade accounts receivable (include unbilled revenue)				
Subsidiaries	-	-	55,717	62,648
Associates	7,260	7,643	4,709	4,103
Joint venture	3,104	918	428	195
Related parties	2,376	2,919	311	449
	12,740	11,480	61,165	67,395
Amounts due from related parties				
Subsidiaries	-	-	206,421	156,503
Associates	50,235	22,780	4,186	4,676
Joint venture	269	917	-	915
Related parties	14,469	27,822	4,275	14,516
	64,473	51,519	214,882	176,610
Dividends Receivable (included in "Other non-current assets")				
Subsidiaries	-	-	119,916	-
Joint venture	4,500			-
	4,500		119,916	-
Deposit (included in "Other non-current assets")				
Subsidiaries	-	-	44,528	44,528
Associates	8,869	8,849	3,849	3,849
Related parties	26,129	25,829	25,829	25,829
	34,998	34,678	74,206	74,206

iii) Outstanding balances arising from sales/purchases of goods/services and others (Cont'd)

			Un	it: Baht'000
	Consolidated stateme		Separate fin statemer	
	2016	2015	2016	2015
Trade accounts payable (included in "Trade accounts and notes payable")				
Subsidiaries Associates Joint venture	7,643	- 323 1,069	72,523 5,539 -	70,020 14 -
Related parties	619	853	515	736
	8,262	2,245	78,577	70,770
Other payables (included in "Amounts due to related parties") Subsidiaries Associates Joint venture Related parties Board	4,127 45 14,901 4,139	4,871 13,360 4,083	12,645 3,448 - 6,985 3,567	10,179 4,073 - 9,696 3,600
	23,212	22,314	26,645	27,548
Advance received for rental and services (included in "Other non-current liabilities") Associate Related parties	24,961 11,048	26,008 12,558	-	-
	36,009	38,566	-	-
Deposits received (included in "Other non-current liabilities") Subsidiaries Associates Joint venture Related parties	123,503 720 5,666	- 120,003 420 5,667	1,253 - 135	1,253 - 135
	129,889	126,090	1,388	1,388
Finance lease liabilities (included in "Long-term borrowings from financial institutions")				
Associates	22,765	20,945	22,765	20,945
	22,765	20,945	22,765	20,945

iv) Short-term loans to related parties

The short-term loans to related parties are loans to subsidiaries. Loans repayable within 1month and carrying interest rate of 4.00% per annum.

The movements of short-term loans to related parties are shown below.

			U	nit: Bant'000
	Consolidated fi statement		Separate fi stateme	
For the years ended 31 December	2016	2015	2016	2015
Opening balance	-	-	547,667	641,578
Loans advanced during the year	8,000	-	609,218	811,514
Loans repayments during the year			(681,985)	(905,425)
Closing balance	8,000	-	474,900	547,667

The related interest income was Baht 20.89 million (2015: Baht 23.69 million). At 31 December 2016, the accrued interest income was Baht 1.66 million (2015: Baht 1.89 million).

v) Long-term loans to related parties

			U	nit: Baht'000
	Consolidated financial statements		Separate financial statements	
For the years ended 31 December	2016	2015	2016	2015
Subsidiaries and associates and employees				
Opening balance	1,558	2,113	331,336	431,891
Loans advanced during the year	954	14	954	14
Loans repayments during the year	(589)	(569)	(30,584)	(100,569)
Closing balance	1,923	1,558	301,706	331,336

The loans to related parties are carrying interest at the rates ranging 4.00% per annum (2015: 4.00% per annum) and there is no specific repayment date.

Staff loans of Baht 1.92 million and Baht 1.71 million (2015: Baht 1.34 million and Baht 1.89 million) in the consolidated and separate financial statements, respectively, carrying interest rate of ranging of 2.00% to 3.00% per annum (2015: bearing interest rate of ranging of 2.00% to 3.00% per annum).

vi) Short-term loans from related parties

The short-term loans from related parties are loans from fellow subsidiaries. The short-term loans are unsecured. Loans of Baht 975.30 million are repayable within 1 month and carrying interest rate of 4.00% per annum. A promissory note due up on demand of Baht 18.15 million bears interest rate of 2.72% to 3.10% per annum.

The movements of short-term loans from related parties are shown below.

			ι	Jnit: Baht'000
	Consolidate statem		Separate f statem	
For the years ended 31 December	2016	2015	2016	2015
Subsidiaries and associates				
Opening balance	23,000	25,000	1,191,428	973,924
Loans borrowed during the year	-	-	2,225,651	2,253,799
Loans repaid during the year	(4,850)	(2,000)	(2,423,632)	(2,036,295)
Closing balance	18,150	23,000	993,447	1,191,428

Unity Daht?000

The related interest expense was Baht 154,258 and Baht 43,121,002, respectively (2015: Baht 723,019 and Baht 45,531,167). At 31 December 2016, the accrued interest expense was Baht 174,479 and Baht 11,405,675, respectively (2015: Baht 338,704 and Baht 8,700,029).

36 Related-party transactions (Cont'd)

vii) Key management compensation

			Uni	it: Baht'000
	Consolidated f statemer		Separate fin statemer	
For the years ended 31 December	2016	2015	2016	2015
Short-term employee benefits Retirement benefits	48,386 672	48,094 796	40,640 596	38,018 748
Share-based payments	1,152	1,457	1,152	1,457
	50,210	50,347	42,388	40,223

ix) Investments in subsidiaries, associates and joint ventures

Details of investments in subsidiaries, associates and joint ventures are set out in Note 12.

37 Commitments and contingencies

i) Bank guarantees and letter of credits

As at 31 December 2016, the Group has outstanding bank guarantees and letters of credit Baht 193.46 million (2015: Baht 209.18 million) given to third parties.

ii) Guarantees

As at 31 December 2016, the Company and a subsidiary have provided guarantees for bank loans granted to subsidiaries and associates for a total of Baht 106.93 million (2015: Baht 35.84 million).

iii) Operating lease commitments - where the Group is the lessee

The Company and its subsidiaries have commitment obligations in terms of long-term lease of land, buildings and service contracts. The future aggregate non-cancellable minimum lease and service payments under the contracts are as follows:

			Unit: M	lillion Baht
	Consolidated financial statements		· · · · · · · · · · · · · · · · · · ·	
	2016	2015	2016	2015
Not later than 1 year Later than 1 year but not later than	741	720	702	690
5 years	3,244	2,911	2,035	2,163
Later than 5 years	5,462	5,734	3,747	3,824
	9,447	9,365	6,484	6,677

In addition to the minimum lease and service payments, the Group also has obligations in respect of lease of buildings and service contracts based on revenue sharing with the lessors.

37 Commitments and contingencies (Cont'd)

iv) Capital commitments

Capital expenditure contracted for at the balance sheet date, but not recognised in the financial statements is presented as follows:

		Consolidated stateme		Separate fir stateme	
	Currency	2016	2015	2016	2015
Property, plant and equipment	THB	55,648	36,508	55,648	36,508
Intangible assets	THB USD	1,969 1,061	34,346 1,963	-	-
Total	THB USD	57,617 1,061	70,854 1,963	55,648	36,508
Total in Thai Baht		95,798	142,024	55,648	36,508

v) Commitment for film productions

As at 31 December 2016, the Group has commitments in respect of payments to film directors amounting to Baht 63.10 million (2015: Baht 7.88 million).

38 Events after the reporting date

- a) At the Board of Directors Meeting held on 17 February 2017, the Board approved dividends in respect of the operating results for the period from July to December 2016 at Baht 0.60 per share, totalling Baht 536.72 million. The dividends will be distributed to shareholders listed in the register on 21 April 2017.
- b) On 2 February 2017, the Company has purposed to makes Voluntary Partial Tender Offer to purchase ordinary shares of Siam Future Development Public Company Limited in the amount of not exceeding 428.35 million shares or equal to not exceeding 24.11 percent of paid-up capital of SF at 6.20 Baht per share during the tender offer period of 26 business days from 21 December 2016 to 26 January 2017 has offered for sale 5.38 million shares, equivalent to 0.30 percent of paid-up capital of SF amounting to Baht 33.36 million.