

SET ESG Rating of AA

Outperform · Maintained

Price as of 23 Feb 2024	14.10
12M target price (Bt/shr)	20.60
Unchanged/Revised up(down)(%)	Unchanged
Upside/downside (%)	41.1

Key messages

MAJOR remains upbeat on its growth momentum in 2024F with a focus towards local movies after the success of many Thai movies last year. We forecast a 2024F net profit of Bt874mn (+30% YoY) supported by revenue growth and margin improvement. We rate MAJOR Outperform with a 2024 target price of Bt20.60 (PE at 21x).

Trading data

Mkt cap (Btbn/US\$bn	12,4	12,436/311		
Outstanding shares (n		895		
Foreign ownership (m		270		
3M avg. daily trading		4		
52-week trading rang	13.1-18.1			
Performance (%)	3M	6M	12M	
Absolute	-11.5	-5.4	-23.2	
Relative	-11.7	5.5	-9.3	

Quarterly EPS

Bt	1Q	2Q	3Q	4Q
2021	(0.13)	(0.24)	2.03	N.A
2022	0.03	0.15	0.02	0.08
2023	0.08	0.59	0.12	0.37

Share price chart



Source: SET

Panthip Apai 66.2658.8888 Ext. 8856 panthipa@kgi.co.th

COMPANY UPDATE

Thailand

Major Cineplex Grown (MAJOR.BK/MAJOR TB)

A promising outlook

Even

Analyst meeting and earnings revision.

Impact

Upbeat growth momentum in 2024

After the success of Thai movies in 2023 with a significant increase in guest count to 33mn (+56% YoY), MAJOR expects local movies to maintain momentum in 2024F supporting growth. There are many local movies upcoming (Figure 4), with six of the movies in the pipeline being produced by MAJOR with BEC World (BEC.BK/BEC TB)* and Workpoint Entertainment (WORK.BK/WORK TB)*. Management expects 2024F revenue to reach 2019's level (implying revenue growth of 28% YoY), advertising revenue (11% of revenue with high margin) is also anticipated to grow 30% YoY. MAJOR will add 47 screens at 15 locations, mostly upcountry with CAPEX of Bt600mn in 2024F, bring its total to 898 screens.

Revise up earnings forecasts for 2024F/2025F

We still see a promising outlook in 2024F, but we take a more conservative view on the company's guidance as we see a less attractive Hollywood movie line-up this year (Figure 5) and we are monitoring the performances of Thai movies. To reflect the growth momentum, we revise up our earnings forecasts by 7% for 2024F and 15% for 2025F, on the back of i) revising up revenue by 5% and 8% (implying revenue growth of 13% in 2024F and 9% in 2025F), and ii) revising up GPM. We forecast a 2024F core profit of Bt874mn (+30% YoY) supported by i) revenue growth of 13% YoY on overall improvement in operations, ii) margin improving to 34.1% (from 33.5%). We expect 2025F core profit to grow 15% YoY.

Resale of treasury stocks

After completing the buyback of 65.5mn shares (7.32% of total shares) on Jan 15, the company's board approved reselling treasury stocks during Apr 17-30. If the company does not sell or partly resell the repurchase share during the period, the company will decrease its paid-up capital. This should drive the company's EPS 7.32%.

Valuation & Action

We apply PE multiple 21x (+1 S.D.) implying average 2-year forward growth, reaching a 2024 target price of Bt20.60. We rate MAJOR Outperform on its earnings growth outlook. Nevertheless, we foresee softer earnings QoQ in 1Q24F due to seasonality, while improving YoY.

RisksLower-than-expected cinema revenues

Key financials and valuations

	Dec-21A	Dec-22A	Dec-23A	Dec-24F	Dec-25F
Revenue (Btmn)	3,010	6,388	8,551	9,655	10,494
Gross Profit (Btmn)	151	1,777	2,868	3,293	3,733
EBIT (Btmn)	(1,704)	44	709	947	1,194
Net Profit (Btmn)	1,581	252	1,042	874	1,010
Normalized Profit (Btmn)	(710)	151	670	874	1,010
EPS (Bt)	1.77	0.28	1.16	0.98	1.13
DPS (Bt)	1.60	0.25	0.65	0.73	0.85
EPS growth (%)	NM	(84.1)	313.3	(16.2)	15.6
P/E (x)	11.3	64.6	12.8	14.4	12.5
P/B (x)	2.5	2.3	2.2	1.9	1.8
EV/EBITDA(x)	(39.4)	12.0	6.9	5.6	4.9
Net debt/E quity (x)	0.2	0.1	0.3	0.1	Netcash
Dividend yield (%)	8.0	1.4	4.4	5.2	6.0
Return on Average Equity (22.7	3.5	15.6	13.8	15.0

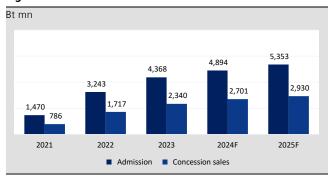


Figure 1: Revenue



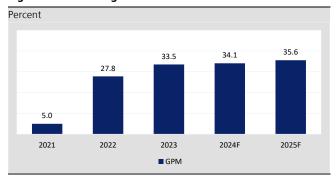
Source: Company data, KGI Securities Research

Figure 2: Admissions and concessions revenue



Source: Company data, KGI Securities Research

Figure 3: Gross margin



Source: Company data, KGI Securities Research

Figure 4: Local movie line-up for 2024



Source: Company data



Figure 5: Hollywood movie line-up for 2024



Source: Company data

Figure 6: Earnings revisions

	2024F		Changed	202	Changed	
	Previous	Revised	(%)	Previous	Revised	(%)
Revenue (Btmn)	9,168	9,655	5.3	9,656	10,494	8.7
Cinema	7,393	7,595	2.7	7,814	8,283	6.0
Admission sales	4,619	4,894	6.0	4,884	5,353	9.6
Concession sales	2,774	2,701	(2.7)	2,930	2,930	(0.0)
Advertising	957	1,120	17.0	1,005	1,232	22.6
Bowling	418	470	12.5	422	493	17.0
Rental	240	251	4.3	245	256	4.3
Movie content	160	220	37.5	170	230	35.3
Net profit (B t m n)	816	874	7.0	882	1,010	14.5
Core profit (Bt mn)	816	874	7.0	882	1,010	14.5
Key factors						
GPM	33.1	34.1	1.0	34.6	35.6	0.9
S G & A to sales	24.1	24.3	0.2	24.1	24.2	0.1
T otal guest (Mn)	33.0	36.5	3.5	34.6	38.3	3.7
Average Ticket price (Bt)	156	152	(2.6)	156	156	(0.2)

Source: Company data, KGI Securities Research

Figure 7: Key assumptions

	2021A	2022A	2023A	2024F	2025F
Revenue (Btmn)	3,010	6,388	8,551	9,655	10,494
Cinema	2,255	4,960	6,708	7,595	8,283
Admission	1,470	3,243	4,368	4,894	5,353
Concession	786	1,717	2,340	2,701	2,930
Advertising	294	675	974	1,120	1,232
Bowling	78	325	444	470	493
Rental	273	236	245	251	256
Movie content	109	192	181	220	230
GPM (%)	5.0	27.8	33.5	34.1	35.6
SG&A to sales (%)	61.6	27.1	25.2	24.3	24.2
Cinema business					
Number of guest (mn pers	6.7	21.3	33.2	36.5	38.3
Average ticket price (Bt)	166	176	151	152	156

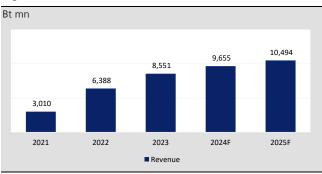


Figure 8: Company profile

Major Cineplex Group Public Company Limited (MAJOR) is a leading cinema service provider in Thailand. The company also provides other businesses that are advertising business, bowling business, rental business and movie content business. The company's core revenue comes from cinema business which represented 78% of total sales and services revenue in 2023, followed by advertising business that accounted for 11%.

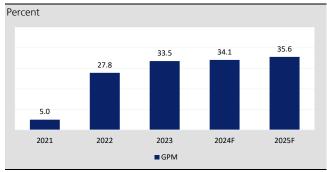
Source: Company data, KGI Securities Research

Figure 10: Sales and service revenues



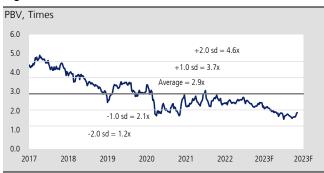
Source: Company data, KGI Securities Research

Figure 12: Gross profit margin



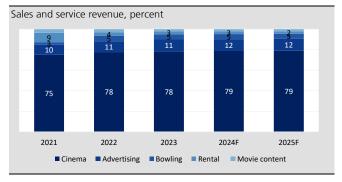
Source: Company data, KGI Securities Research

Figure 14: PBV



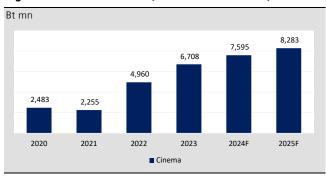
Source: Company data, KGI Securities Research

Figure 9: Breakdown of sales and service revenue



Source: Company data, KGI Securities Research

Figure 11: Cinema revenue (80% of total revenue)



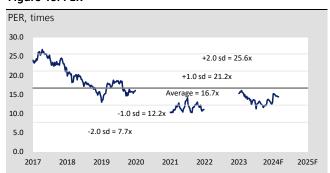
Source: Company data, KGI Securities Research

Figure 13: Net profit



Source: Company data, KGI Securities Research

Figure 15: PER



Source: KGI Securities Research



Quarterly Income Statement

208 (435) (227) (376) - (603) (323) (280) 58 58 - (38)	896 (751) 145 (368) (222) (267) 45 53	1,339 (929) 411 (571) (160) (333) 173 40	853 (750) 103 (361) - (259) (302) 43	437 (571) (134) (327) - (461) (311)	164 (412) (248) (423) - (672) (277)	1,556 (1,125) 431 (444) - (14)	1,128 (1,003) 126 (190)	1,639 (1,201) 439 (456)	1,719 (1,175) 544 (472)	1,902 (1,234) 668 (607)	1,590 (1,127) 464 (403)	2,283 (1,532) 751 (527)	1,741 (1,236) 505 (521)	2,937 (1,789) 1,148 (718)
(435) (227) (376) (603) (323) (280) 58	(751) 145 (368) (222) (267) 45 53	(929) 411 (571) (160) (333) 173 40	(750) 103 (361) (259) (302) 43	(571) (134) (327) - (461) (311)	(412) (248) (423) - (672)	(1,125) 431 (444)	(1,003) 126 (190)	(1,201) 439 (456)	(1,175) 544 (472)	(1,234) 668 (607)	(1,127) 464 (403)	(1,532) 751 (527)	(1,236) 505	(1,789) 1,148
(227) (376) (603) (323) (280) 58	145 (368) (222) (267) 45 53	411 (571) (160) (333) 173 40	103 (361) (259) (302) 43	(134) (327) - (461) (311)	(248) (423) (672)	431 (444)	126 (190)	439 (456)	544 (472)	668 (607)	464 (403)	751 (527)	505	1,148
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(603) (323) (280) 58	(222) (267) 45 53	(160) (333) 173 40	(259) (302) 43	(461) (311)	(672)	-	-	-	-	-	-	-	(521)	(718)
(323) (280) 58 58	(267) 45 53 53	(333) 173 40	(302) 43	(311)		(14)	(64)	- (47)	-	-	-	-	-	-
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(280) 58 58	45 53 53	173 40	43	, ,	(277)		(64)	(17)	71	61	61	224	(16)	430
58 58	53 53	40			(2//)	(360)	(341)	(314)	(327)	(330)	(292)	(302)	(312)	(314)
58	53			(151)	(394)	347	277	297	398	391	353	526	296	744
-			92	83	2,918	117	85	177	225	26	47	390	60	14
		40	92	83	81	101	63	165	105	27	44	48	48	14
(38)	-	-	-	-	2,837	16	22	11	120	(1)	3	342	11	-
	(26)	(55)	(70)	(69)	(66)	(53)	(50)	(47)	(51)	(53)	(52)	(50)	(50)	(51)
(38)	(26)	(55)	(70)	(69)	(66)	(53)	(50)	(47)	(51)	(53)	(52)	(50)	(50)	(51)
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11	1	1	8	25	9	(0)	(2)	(6)	(4)	(5)	(2)	(10)	(5)	(5)
(56)	(3)	(3)	(9)	(35)	2,291	-	-	56	(19)	0	-	346	85	-
(475)	(125)	328	(120)	(218)	1,819	100	24	131	21	76	70	532	104	335
(0.53)	(0.14)	0.37	(0.13)	(0.24)	2.03	0.11	0.03	0.15	0.02	0.09	0.08	0.60	0.12	0.37
(108.8)	16.2	30.7	12.1	(30.7)	(151.9)	27.7	11.1	26.8	31.6	35.1	29.2	32.9	29.0	39.1
(289.1)	(24.8)	(12.0)	(30.3)	(105.5)	(410.7)	(0.9)	(5.7)	(1.0)	4.2	3.2	3.8	9.8	(0.9)	14.6
(134.3)	5.0	12.9	5.1	(34.5)	(241.2)	22.3	24.5	18.1	23.2	20.6	22.2	23.0	17.0	25.3
(227.9)	(14.0)	24.5	(14.1)	(49.9)	1,112.2	6.5	2.1	8.0	1.2	4.0	4.4	23.3	6.0	11.4
, ,	, ,													
(93.4)	(63.5)	(49.8)	(35.4)	109.7	(81.7)	16.2	32.3	275.1	950.7	22.3	40.9	39.3	1.3	54.4
NM	NM	NM	(17.6)	(23.5)	202.4	(91.6)	NM	NM	NM	NM	NM	NM	(122.4)	601.1
(129.4)	(91.6)	(77.1)	770.5	(46.1)	NM	101.0	540.3	NM	NM	12.8	27.7	77.1	(25.6)	90.2
NM	, ,	` '		NM	NM								` ′	340.1
	165 (417) (13) 11 (56) (475) (0.53) (108.8) (289.1) (134.3) (227.9) (93.4) NM (129.4)	165 85 (417) (110) (13) (13) 11 1 (56) (3) (475) (125) (0.53) (0.14) (108.8) 16.2 (289.1) (24.8) (134.3) 5.0 (227.9) (14.0) (93.4) (63.5) NM NM (129.4) (91.6)	165 85 417 (417) (110) 242 (13) (13) 87 11 1 1 1 (56) (3) (3) (475) (125) 328 (0.53) (0.14) 0.37 (108.8) 16.2 30.7 (289.1) (24.8) (12.0) (134.3) 5.0 12.9 (227.9) (14.0) 24.5 (93.4) (63.5) (49.8) NM NM NM (129.4) (91.6) (77.1)	165 85 417 94 (417) (110) 242 (143) (13) (13) 87 23 11 1 1 1 8 (56) (3) (3) (9) (475) (125) 328 (120) (0.53) (0.14) 0.37 (0.13) (108.8) 16.2 30.7 12.1 (289.1) (24.8) (12.0) (30.3) (134.3) 5.0 12.9 5.1 (227.9) (14.0) 24.5 (14.1) (93.4) (63.5) (49.8) (35.4) NM NM NM (17.6) (129.4) (91.6) (77.1) 770.5	165 85 417 94 210 (417) (110) 242 (143) (237) (13) (13) 87 23 30 11 1 1 1 1 8 25 (56) (3) (3) (9) (35) (475) (125) 328 (120) (218) (0.53) (0.14) 0.37 (0.13) (0.24) (108.8) 16.2 30.7 12.1 (30.7) (289.1) (24.8) (12.0) (30.3) (105.5) (134.3) 5.0 12.9 5.1 (34.5) (227.9) (14.0) 24.5 (14.1) (49.9) (93.4) (63.5) (49.8) (35.4) 109.7 NM NM NM (17.6) (23.5) (129.4) (91.6) (77.1) 770.5 (46.1)	165 85 417 94 210 45 (417) (110) 242 (143) (237) 2,225 (13) (13) 87 23 30 (415) (15) (15) 328 (120) (218) 1,819 (0.53) (0.14) 0.37 (0.13) (0.24) 2.03 (108.8) 16.2 30.7 12.1 (30.7) (151.9) (289.1) (24.8) (12.0) (30.3) (105.5) (410.7) (134.3) 5.0 12.9 5.1 (34.5) (241.2) (227.9) (14.0) 24.5 (14.1) (49.9) 1,112.2 (93.4) (63.5) (49.8) (35.4) 109.7 (81.7) NM NM NM (17.6) (23.5) 202.4 (129.4) (91.6) (77.1) 770.5 (46.1) NM	165 85 417 94 210 45 42 (147) (110) 242 (143) (237) 2,225 93 (13) (13) 87 23 30 (415) 8 11 1 1 1 8 25 9 (0) (56) (3) (3) (9) (35) 2,291 - 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Balance	Sheet
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As of 31 Dec (Btmn)	2021A	2022A	2023A	2024F	20254F
Total Assets	16,519	14,847	14,426	13,799	14,354
Current Assets	6,160	4,659	3,742	3,486	4,491
Cash & ST Investments	5,401	3,745	2,724	2,394	3,306
Inventories	111	151	189	193	210
Accounts Receivable	356	532	622	676	735
O the rs	291	231	207	223	240
Non-current Assets	10,360	10,188	10,684	10,313	9,863
LT Investments	2,236	2,269	2,354	2,354	2,354
Net fixed Assets	4,719	4,476	4,463	4,311	4,099
O the rs	3,405	3,443	3,867	3,648	3,410
Total Liabilities	9,233	7,625	8,314	7,111	7,184
Current Liabilities	5,107	2,805	3,964	3,903	4,117
Accounts Payable	2,034	1,992	2,401	2,584	2,746
ST Borrowings	2,314	748	1,448	1,194	1,238
O the rs	760	65	115	124	134
Long-term Liabilities	4,126	4,820	4,350	3,208	3,067
Long-term Debts	915	1,416	993	-	-
O the rs	3,211	3,404	3,357	3,208	3,067
S hareholders ' Equity	7,287	7,221	6,112	6,549	6,882
Common Stock	895	895	895	895	895
Capital Surplus	4,056	4,056	4,056	4,056	4,056
Retained Earnings	2,308	2,022	1,070	1,481	1,785
O the rs	29	249	92	117	146

Source: KGI Securities Research

Cey Rat	ios
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Key Ratios					
Year to 31 Dec (Bt mn)	2021A	2022A	2023A	2024F	2025F
Forecast Drivers					
Number of guest (mn)	6.7	21.3	33.2	36.5	38.3
Growth (% YoY)					
Sales	(20.1)	112.3	33.9	12.9	8.7
OP	N.A.	N.A.	1,511.5	33.6	26.0
EBITDA	N.A.	N.A.	42.3	16.3	14.5
NP	N.A.	(84.1)	313.3	(16.2)	15.6
EPS	N.A.	(84.1)	313.3	(16.2)	15.6
Profitability (%)					
Gross Margin	5.0	27.8	33.5	34.1	35.6
Operating Margin	(56.6)	0.7	8.3	9.8	11.4
E B IT D A Margin	(15.1)	21.2	22.6	23.2	24.5
Net Profit Margin	52.5	3.9	12.2	9.0	9.6
ROAA	9.2	1.6	7.1	6.2	7.2
ROAE	22.7	3.5	15.6	13.8	15.0
S tability					
Gross Debt/Equity (%)	0.0	0.0	0.0	0.0	0.0
Net Debt/E quity (%)	16.7	13.8	26.7	11.8	(0.6)
Interest Coverage (x)	(6.6)	0.2	3.5	4.6	5.9
Interest & ST Debt Coverage	(0.7)	0.0	0.4	0.7	0.8
Cash Flow Interest Coverage	1.4	(6.1)	(11.9)	(10.5)	(11.6)
Cash Flow/Interest & ST Deb	(0.2)	2.2	1.9	2.2	2.3
Current Ratio (x)	1.2	1.7	0.9	0.9	1.1
Quick Ratio (x)	1.2	1.6	0.9	0.8	1.0
Net Debt (Bt mn)	1,214.8	997.3	1,628.9	770.2	Net cash
Per Share Data (Bt)					
EPS	1.8	0.3	1.2	1.0	1.1
CFPS	(0.4)	1.4	2.7	2.4	2.6
BVPS	8.1	8.1	6.8	7.3	7.7
SPS	3.4	7.1	9.6	10.8	11.7
E B IT D A/S hare	(0.5)	1.5	2.2	2.5	2.9
DPS	1.6	0.3	0.7	0.7	0.8

Source: KGI Securities Research

Profit & Loss

Year to 31 Dec (Bt mn)	2021A	2022A	2023	2024F	2025F
Revenue	3,010	6,388	8,551	9,655	10,494
Cost of Goods Sold	(2,858)	(4,612)	(5,684)	(6,362)	(6,761)
Gross Profit	151	1,777	2,868	3,293	3,733
Operating Expenses	(1,855)	(1,733)	(2,159)	(2,346)	(2,539)
O ther incomes	-	-	-	-	-
Operating Profit	(1,704)	44	709	947	1,194
Depreciation of fixed assets	1,250	1,311	1,221	1,297	1,377
Operating EBITDA	(454)	1,355	1,929	2,245	2,571
Non-Operating Income	3,464	521	530	230	200
Interest Income	20	14	15	230	200
Other Non-op Income	3,444	506	514	-	-
Non-Operating Expenses	(258)	(201)	(204)	(204)	(204)
Interest Expense	(258)	(201)	(204)	(204)	(204)
Other Non-op Expenses	-	-	-	-	-
Equity Income/(Loss)	392	(44)	105	136	109
Pre-tax Profit	1,894	320	1,139	1,110	1,299
Current taxation	(354)	(51)	(75)	(211)	(260)
Minorities	42	(17)	(22)	(25)	(29)
Extraordinary items	-	-	-	-	-
Net Profit	1,581	252	1,042	874	1,010
EPS (Bt)	1.77	0.28	1.16	0.98	1.13

Source: KGI Securities Research

Cash Flow

Year to 31 Dec (Bt mn)	2021A	2022A	2023A	2024F	2025F
Operating Cash Flow	(369)	1,217	2,426	2,136	2,354
Net Profit	1,894	320	1,139	1,110	1,299
Depreciation & Amortization	911	1,311	1,221	952	1,022
Change in Working Capital	(422)	(460)	166	74	34
O thers	(2,752)	45	(99)	-	-
Investment Cash Flow	4,014	605	(493)	(853)	(854)
N e t C A P E X	(157)	(528)	(709)	(600)	(600)
Change in LT Investment	(3,360)	3,319	31	(57)	(59)
Change in Other Assets	7,531	(2,186)	185	(195)	(195)
Free Cash Flow	3,645	1,822	1,933	1,283	1,500
Financing Cash Flow	(3,267)	(1,831)	(1,957)	(1,844)	(792)
Change in Share Capital	-	-	-	-	-
Net Change in Debt	(2,377)	(1,289)	(335)	(1,382)	(86)
Change in Other LT Liab.	(890)	(542)	(1,623)	(462)	(706)
Net Cash Flow	378	(9)	(24)	(561)	708

Source: KGI Securities Research

Rates of Return on Invested Capital

	COCE		Danuaciation		Oneseting Fyn	Onevetina
Year 1-	COGS	+	Depreciation	+	Operating Exp.	Operating =
	Revenue		Revenue		Revenue	Margin
Dec-21A	95.0%		41.5%		61.6%	-98.2%
Dec-22A	72.2%		20.5%		27.1%	-19.8%
Dec-23A	66.5%		14.3%		25.2%	-6.0%
Dec-24F	65.9%		13.4%		24.3%	-3.6%
Dec-25F	64.4%		13.1%		24.2%	-1.8%
Year 1/	Working Capital		Net PPE		Other Assets	Capital
rear I/	Revenue	Revenue		Revenue	Turnover	
Dec-21A	-0.14		1.57		1.23	0.38
Dec-22A	-0.07		0.70		0.58	0.83
Dec-23A	0.02		0.52		0.48	0.98
Dec-24F	0.01		0.45		0.40	1.17
Dec-25F	0.00		0.39		0.35	1.35
Year	Operating	х	Capital	х	Cash	After-tax Return
rear	Margin	^	Turnover	^	Tax Rate	on Inv. Capital
Dec-21A	-98.2%		0.4		81.3	-30.0
Dec-22A	-19.8%		8.0		83.9	-13.8
Dec-23A	-6.0%		1.0		93.4	-5.5
Dec-24F	-3.6%		1.2		81.0	-3.4
Dec-25F	-1.8%		1.3		80.0	-1.9

Source: KGI Securities Research



Major Cineplex Group - Recommendation & target price history



Source: KGI Securities Research



Company's ESG details

Environment

- > The company developed business and subsidiary agencies to be green business emphasizing on environmental conservation under the operation which least affect the environment to ensure compliance with the target on sustainable business development such as utilization of environmental friendly materials, and also promote and create consciousness to personnel at all levels to become more aware of environmental conservation.
- In 2022, MAJOR undertook to use paper bags in place of biodegradable plastic bags starting from 2020. In the previous year, over 605,000 paper bags were used, reducing the cost thereof up to Bt90,705 by changing from original plastic bags to paper bags.
- > The company replaced a total of 5,452 light bulbs in 2022 and also determined KPI to control energy consumption in each year as well as the goal to reduce energy use when compared with total energy consumption of 38,500 MW in 2016. According to the 2022 operation results, the company consumed 34.15 million Units of electric power, which achieved the established goal.
- > The company's long-term goal (2021-2026) for reduction of greenhouse gas emissions by setting a goal to reduce accumulated greenhouse gas emissions by 5,000 tons carbon-dioxide equivalent within 5 years from 2020. In 2022, MAJOR succeeded in reducing greenhouse gas emissions to 17,052 carbon-dioxide equivalent, 12% decreasing from that in 2016.

Social

- In determining policy and practices on social management in business operation process, the company emphasized on compliance with laws, rules and regulations governing social management including the respect for human rights by taking sufficient economy principles and international sustainability standards, i.e. Global Sustainable Development Goals (UN SDGs) into consideration to determine relevant policies for all-round social management, concurrently in respect of impact mitigation and environmental and social assistance, i.e. policy on human rights, policy on safety, stability, occupational health, the environment and energy, policy on business supervision, prevention and counter-corruption, care for personnel, customers, business etiquettes, including survey on opinions and expectations of stakeholders, for development of works and activities responding to stakeholders' expectation with key practices adopted by the Company as guidelines for organizational stability assessment.
- > MAJOR was aware of social responsibility in respect of human rights and took action to support career building for disabled persons, i.e. a project on allocation of spaces for disabled persons to sell lotteries and a project on Office Syndrome relieving massage by disabled persons, with total value of over Bt1.27mn per year for such undertakings. In 2022, the company arranged to have conducted thorough examination on human rights. However, it was found from current monitoring on human rights that there was no complaint on human right infringement in 2022.
- In 2022, MAJOR and Major Care Foundation spent Bt2.6mn, covering budgets supporting the activities for the society, volunteering personnel participating in the activities, donations as well as administrative costs of the various projects.

Governance

MAJOR maintains annual "Excellent" CG scoring From Thai Institute of Directors Association (IOD).



SET ESG Ratings

Stock	Company name	SET ESG Ratings	Stock	Company name	SET ESG Ratings
ADVANC	ADVANCED INFO SERVICE	AAA	KTC	KRUNGTHAI CARD	AAA
AMATA	AMATA CORPORATION	AAA	LH	LAND AND HOUSES	Α
AOT	AIRPORTS OF THAILAND	Α	MAJOR	MAJOR CINEPLEX GROUP	AA
AP	AP (THAILAND)	AA	MEGA	MEGA LIFESCIENCES	Α
BAFS	BANGKOK AVIATION FUEL SERVICES PCL.	AA	MINT	MINOR INTERNATIONAL	AA
BAM	BANGKOK COMMERCIAL ASSET MANAGEMEN	AA	MTC	MUANGTHAI CAPITAL	Α
BANPU	BANPU	AAA	OR	PTT OIL AND RETAIL BUSINESS	AAA
BBGI	BBGI	AA	ORI	ORIGIN PROPERTY	AA
BBL	BANGKOK BANK	AA	OSP	OSOTSPA	AA
BCH	BANGKOK CHAIN HOSPITAL	AA	PLANB	PLAN B MEDIA	AA
BCP	BANGCHAK CORPORATION	AAA	PSH	PRUKSA HOLDING	BBB
BCPG	BCPG	AA	PTT	PTT	AAA
BDMS	BANGKOK DUSIT MEDICAL SERVICES	AA	PTTEP	PTT EXPLORATION AND PRODUCTION	AAA
BEM	BANGKOK EXPRESSWAY AND METRO	AA	PTTGC	PTT GLOBAL CHEMICAL	AAA
BGRIM	B.GRIMM POWER	AAA	RATCH	RATCH GROUP	AA
BPP	BANPU POWER	AAA	RBF	R&B FOOD SUPPLY	BBB
BTS	BTS GROUP HOLDINGS	AA	SAK	SAKSIAM LEASING	Α
CBG	CARABAO GROUP	Α	SAPPE	SAPPE	BBB
CENTEL	CENTRAL PLAZA HOTEL	Α	SAT	SOMBOON ADVANCE TECHNOLOGY	AA
CK	CH. KARNCHANG	Α	SAWAD	SRISAWAD CORPORATION	BBB
CKP	CK POWER	AAA	SCB	SCB X	AA
сом7	COM7	Α	SCC	THE SIAM CEMENT	AAA
CPALL	CP ALL	AAA	SCCC	SIAM CITY CEMENT	AA
CPAXT	CP AXTRA	AAA	SCGP	SCG PACKAGING	AAA
CPF	CHAROEN POKPHAND FOODS	AAA	SHR	S HOTELS AND RESORTS	Α
CPN	CENTRAL PATTANA	AA	SICT	SILICON CRAFT TECHNOLOGY	Α
EGCO	ELECTRICITY GENERATING	AA	SMPC	SAHAMITR PRESSURE CONTAINER	AA
ERW	THE ERAWAN GROUP	Α	SNC	SNC FORMER	Α
GFPT	GFPT	BBB	SPALI	SUPALAI	AA
GLOBAL	SIAM GLOBAL HOUSE	AA	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION	
GPSC	GLOBAL POWER SYNERGY	AA	STGT	SRI TRANG GLOVES (THAILAND)	AAA
GULF	GULF ENERGY DEVELOPMENT	AA	TCAP	THANACHART CAPITAL	Α
HANA	HANA MICROELECTRONICS	AA	TFG	THAIFOODS GROUP	Α
HENG	HENG LEASING AND CAPITAL	Α	тнсом	THAICOM	AAA
HMPRO	HOME PRODUCT CENTER	AA	TISCO	TISCO FINANCIAL GROUP	AAA
INTUCH	INTOUCH HOLDINGS	AA	TOP	THAI OIL	AAA
IRPC	IRPC	AA	TTB	TMBTHANACHART BANK	AA
IVL	INDORAMA VENTURES	AA	UBE	UBON BIO ETHANOL	A
KBANK	KASIKORNBANK	AAA	VGI	VGI	AA
KEX	KERRY EXPRESS (THAILAND)	BBB	WHA	WHA CORPORATION	AAA
KKP	KIATNAKIN PHATRA BANK	BBB	WHAUP	WHA UTILITIES AND POWER	AAA
KTB	KRUNG THAI BANK	AAA	ZEN	ZEN CORPORATION GROUP	AA

Source: www.setsustainability.com

Disclaimer: The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by the relevant institution as disclosed by the Office of the Securities and Exchange Commission, is made in order to comply with the policy and sustainable development plan for the listed companies. The relevant institution made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI)does not confirm, verify, or certify the accuracy and completeness of the assessment result.



Corporate Governance Report of Thai Listed Companies

Companies with Excellent CG Scoring

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	GLOBAL	SIAM GLOBAL HOUSE	RATCH	RATCH GROUP
ADVANC	ADVANCED INFO SERVICE	GPSC	GLOBAL POWER SYNERGY	RBF	R&B FOOD SUPPLY
AMA	AMA MARINE	GULF	GULF ENERGY DEVELOPMENT	SAT	SOMBOON ADVANCE TECHNOLOGY
AMATA	AMATA CORPORATION	HANA	HANA MICROELECTRONICS	SCB	SCB X
ANAN	ANANDA DEVELOPMENT	HENG	HENG LEASING AND CAPITAL	SCC	THE SIAM CEMENT
AOT	AIRPORTS OF THAILAND	HMPRO	HOME PRODUCT CENTER	SCCC	SIAM CITY CEMENT
AP	AP (THAILAND)	INTUCH	INTOUCH HOLDINGS	SCGP	SCG PACKAGING
BAFS	BANGKOK AVIATION FUEL SERVICES PCL.	IRPC	IRPC	SEAFCO	SEAFCO
BAM	BANGKOK COMMERCIAL ASSET MANAGEMEN			SHR	S HOTELS AND RESORTS
BANPU		KBANK		SICT	SILICON CRAFT TECHNOLOGY
BBL		KCE		SMPC	SAHAMITR PRESSURE CONTAINER
BCP		KEX	(SNC	SNC FORMER
BCPG		KKP		SPALI	SUPALAI
BDMS		KTB		SPRC	STAR PETROLEUM REFINING
BEM		KTC		STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
BGRIM		LPN	-	STGT	SRI TRANG GLOVES (THAILAND)
BPP		MAJOR		SUN	SUNSWEET
BTS		MBK		SVI	SVI
_		MINT		TACC	T.A.C. CONSUMER
CK		MTC		TCAP	THANACHART CAPITAL
CKP		OR		тнсом	THAICOM
COM7		ORI		TISCO	TISCO FINANCIAL GROUP
CPALL		OSP		TKN	TAOKAENOI FOOD & MARKETING
CPAXT		PLANB		TOP	THAI OIL
CPF		PSH		TTB	TMBTHANACHART BANK
CPN		PTG		TU	THAI UNION GROUP
DELTA	,	PTT	1	VGI	VGI
		PTTEP		WHA	WHA CORPORATION
EGCO		PTTGC		_	WHA UTILITIES AND POWER
GFPT		PYLON		ZEN	ZEN CORPORATION GROUP
GGC	GLOBAL GREEN CHEMICALS	QH	QUALITY HOUSES		

Companies with Very Good CG Scoring

Marian Street, Square,	Managed Control of Con						
Stock	Company name	Stock	Company name	Stock	Company name		
AEONTS	AEON THANA SINSAP (THAILAND)	JMT	JMT NETWORK SERVICES	SFT	SHRINKFLEX (THAILAND)		
BCH	BANGKOK CHAIN HOSPITAL	LH	LAND AND HOUSES	SINGER	SINGER THAILAND		
BEC	BEC WORLD	M	MK RESTAURANT GROUP	SMD	SAINTMED		
BH	BUMRUNGRAD HOSPITAL	MEGA	MEGA LIFESCIENCES	SNNP	SRINANAPORN MARKETING		
CBG	CARABAO GROUP	NETBAY	NETBAY	SPA	SIAM WELLNESS GROUP		
CHG	CHULARAT HOSPITAL	PJW	Panjawattana Plastic	TFG	THAIFOODS GROUP		
ERW	THE ERAWAN GROUP	SAK	SAKSIAM LEASING	TIDLOR	NGERN TID LOR		
ESSO	ESSO (THAILAND)	SAPPE	SAPPE	TNP	THANAPIRIYA		
HUMAN	HUMANICA	SAWAD	SRISAWAD CORPORATION	UBE	UBON BIO ETHANOL		
IIG	I&I GROUP	SFLEX	STARFLEX	хо	EXOTIC FOOD		



Companies with Good CG Scoring

Stock	Company name	Stock	Company name	Stock	Company name
AU	AFTER YOU	LPH	LADPRAO GENERAL HOSPITAL	TPCH	TPC POWER HOLDING
EKH	EKACHAI MEDICAL CARE	MENA	MENA TRANSPORT		
JMART	JAYMART GROUP HOLDINGS	SISB	SISB		

Companies classified Not in the three highest score groups

Stock	Company name	Stock	Company name	Stock	Company name
BBGI	BBGI	NTSC	Nutrition SC	TGE	THACHANG GREEN ENERGY
BTG	BETAGRO	PLT	Pilatus Marine		
ITC	i-Tail Corporation	PQS	Premier Quality Starch		

Source: www.thai-iod.com

Disclaimer: The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an assessment of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the accuracy and completeness of such survey result.



Anti-corruption Progress Indicator

Level 5: Extended

Stock	Company name	Stock	Company name	Stock	Company name
ADVANC	ADVANCED INFO SERVICE	GLOBAL	SIAM GLOBAL HOUSE	QH	QUALITY HOUSES
ANAN	ANANDA DEVELOPMENT	GPSC	GLOBAL POWER SYNERGY	RATCH	RATCHABURI ELECTRICITY GENERATING HOLDING
BBL	BANGKOK BANK	HMPRO	HOME PRODUCT CENTER	ROBINS	ROBINSON DEPARTMENT STORE
BCH	BANGKOK CHAIN HOSPITAL	IRPC	IRPC	SCC	THE SIAM CEMENT
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KBANK	KASIKORNBANK	SIRI	SANSIRI
BIGC	BIG C SUPERCENTER	KCE	KCE ELECTRONICS	SPALI	SUPALAI
CK	CH. KARNCHANG	KKP	KIATNAKIN BANK	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
DCC	DYNASTY CERAMIC	KTB	KRUNG THAI BANK	TCAP	THANACHART CAPITAL
DELTA	DELTA ELECTRONICS (THAILAND)	LPH	LADPRAO GENERAL HOSPITAL	TISCO	TISCO FINANCIAL GROUP
DRT	DIAMOND ROOFING TILES	PACE	PACE DEVELOPMENT CORPORATION	TMT	THAI METAL TRADE
EGCO	ELECTRICITY GENERATING	PTT	PTT	TOP	THAI OIL
GFPT	GFPT	PTTGC	PTT GLOBAL CHEMICAL		

Level 4: Certified

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	ERW	THE ERAWAN GROUP	SAPPE	SAPPE
AP	ASIAN PROPERTY DEVELOPMENT	GLOW	GLOW ENERGY	SAWAD	SRISAWAD POWER 1979
BA	BANGKOK AIRWAYS	GUNKUL	GUNKUL ENGINEERING	SCB	THE SIAM COMMERCIAL BANK
BANPU	BANPU	ILINK	INTERLINK COMMUNICATION	SCN	SCAN INTER
BCP	THE BANGCHAK PETROLEUM	KTC	KRUNGTHAI CARD	SEAFCO	SEAFCO
BH	BUMRUNGRAD HOSPITAL	LH	LAND AND HOUSES	SVI	SVI
BJCHI	BJC HEAVY INDUSTRIES	LPN	L.P.N. DEVELOPMENT	TASCO	TIPCO ASPHALT
CBG	CARABAO GROUP	MAKRO	SIAM MAKRO	TKN	TAOKAENOI FOOD & MARKETING
CENTEL	CENTRAL PLAZA HOTEL	MALEE	MALEE SAMPRAN	TMB	TMB BANK
CHG	CHULARAT HOSPITAL	MINT	MINOR INTERNATIONAL	TRT	TIRATHAI
CKP	CK POWER	MODERN	MODERNFORM GROUP	TRUE	TRUE CORPORATION
CPF	CHAROEN POKPHAND FOODS	NOK	NOK AIRLINES	TVO	THAI VEGETABLE OIL
CPN	CENTRAL PATTANA	PTTEP	PTT EXPLORATION AND PRODUCTION		
DTAC	TOTAL ACCESS COMMUNICATION	PYLON	PYLON		

Level 3: Established

Stock	Company name	Stock	Company name	Stock	Company name
BEM	BANGKOK EXPRESSWAY AND METRO	MTLS	MUANGTHAI LEASING	SPRC	STAR PETROLEUM REFINING
CPALL	CP ALL	SCI	SCI ELECTRIC		

No progress

Stock	Company name	Stock	Company name	Stock	Company name
AOT	AIRPORTS OF THAILAND	BPP	BANPU POWER	FN	FN FACTORY OUTLET
BCPG	BCPG	BTS	BTS GROUP HOLDINGS	TPCH	TPC POWER HOLDING

Source: www.cgthailand.org

Disclaimer: The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by the relevant institution as disclosed by the Office of the Securities and Exchange Commission, is made in order to comply with the policy and sustainable development plan for the listed companies. The relevant institution made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the accuracy and completeness of the assessment result.



Thailand Contact

KGI Locations

China	Shanghai	Room 2703B-2704, Tower A , Shanghai Dawning Centre,500 Hongbaoshi Road Shanghai,					
		PRC 201103					
	Shenzhen	Room 24D1, 24/F, A Unit, Zhen Ye Building, 2014 Bao'annan Road,					
		Shenzhen, PRC 518008					
Taiwan	Taipei	700 Mingshui Road, Taipei, Taiwan					
		Telephone 886.2.2181.8888 • Facsimile 886.2.8501.1691					
Hong Kon	g	41/F Central Plaza, 18 Harbour Road, Wanchai, Hong Kong					
		Telephone 852.2878.6888 Facsimile 852.2878.6800					
Thailand	Bangkok	8th - 11th floors, Asia Centre Building					
		173 South Sathorn Road, Bangkok 10120, Thailand					
		Telephone 66.2658.8888 Facsimile 66.2658.8014					
Singapore		4 Shenton Way #13-01 SGX Centre 2					
		Singapore 068807					
		Telephone 65.6202.1188 Facsimile 65.6534.4826					
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KGI's Ratings

Rating	Definition
Outperform (OP)	The stock's excess return over the next twelve months is ranked in the top 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Neutral (N)	The stock's excess return over the next twelve months is ranked in the range between the top 40% and the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Under perform (U)	The stock's excess return over the next twelve months is ranked in the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan).
Not Rated (NR)	The stock is not rated by KGI.
Restricted (R)	KGI policy and/or applicable law regulations preclude certain types of communications, including an investment recommendation, during the course of KGI's engagement in an investment banking transaction and in certain other circumstances.
_	Excess return = 12M target price/current price-
Note	When an analyst publishes a new report on a covered stock, we rank the stock's excess return with those of other stocks in KGI's coverage universe in the related market. We will assign a rating based on its ranking. If an analyst does not publish a new report on a covered stock, its rating will not be changed automatically.

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