



ที่ LMJG/SET/2011/008

November 11, 2011

Subject: Notification of the additional investment, joint venture for establishment of new subsidiary and selling of shares

Attn: The President

The Stock Exchange of Thailand

Major Cineplex Group Public Company Limited (the Company) would like to inform the additional investment, joint venture for establishment of new subsidiary and selling of shares as below:

1. The Board of directors approved the additional investment 27.60 million shares in PVR BluO Entertainment Limited to retain the percentage of shareholding at 49%, for the considerations of Rupee 276.00 million or amounting to Baht 193.20 million (exchange rate 1 Rupee = 0.70 Baht). These propose for expansion bowling 11 locations in India.

The investment above fall under "the acquisition and disposal of assets" of which the total transaction value is less than 15 % of Net Tangible Asset (NTA), and the characteristic of transaction is not the connected transaction by Notification of the Stock Exchange of Thailand.

2. The Board of directors approved to acquire 80% of equity of Talent One Company Limited for establishment of new subsidiary amounting to Baht 32.00 million from capital registered at Baht 40 million. The Company's objective is entertainment media services

The Company hereby certifies that the establishment of the new subsidiary is neither categorized into any connected transaction classes nor covered by the basis used to consider the volume pursuant to the Securities and Exchange Commission (SEC)'s notification governing the rules, procedures and disclosure of information regarding the acquisition and disposal of the assets of listed company.

3. The Board of directors approved the additional investment amounting to 899,998 million shares in Major Kantana Broadcasting Company Limited to retain the percentage of shareholding at 45%, for amounting to Baht 9.0 Million.

The investment above fall under "the acquisition and disposal of assets" of which the total transaction value is less than 15 % of Net Tangible Asset (NTA), and the characteristic of transaction is not the connected transaction by Notification of the Stock Exchange of Thailand.

MAJOR CINEPLEX GROUP PUBLIC COMPANY LIMITED.

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4. The Board of directors approved the selling of 199,997 shares of Vie Slim and Beauty Spa Company Limited amounting to Baht 1,999,970 (Book value is at Baht 1,943,459.96). This transaction is recorded on 29 September 2010.

The characteristic of above transaction is not the connected transaction by Notification of the Stock Exchange of Thailand.

Please be informed accordingly,

Yours Faithfully,

(Ms. Krittiyanat Techasukthaworn)

Company Secretary