



13 May 2011

Subject : Clarification of the change in net profit more than 20%

Attention : The President

The Stock Exchange of Thailand

Major Cineplex Group Public Company Limited (the Company) would like to submit the 1st quarter of 2011 financial statement ended on 31 March 2011 which reviewed by the authorized auditor of PricewaterhouseCooper ABAS Company Limited and clarify the change of operating performance of the company as follow:

Revenues

In the 1st quarter consolidated financial statement of 2011 ended on 31 March 2011, total revenues of the Company is 1,470 Million Baht which are comprised of service income at the amount of 1,063 Million Baht and sales income at the amount of 407 Million Baht. Compared with the 1st quarter of 2010 which the Company had

the total revenues at the amount of 1,484 Million Baht, it was decreased 14 Million Baht or 0.96%. The decreasing of revenue cause is a decreasing of service income.

Expenses

In the 1st quarter consolidated financial statement of 2011 ended on 31 March 2011, total expenses of the Company is 1,298 Million Baht comparing with the 1st quarter of 2010 which the Company had the total expenses at the amount of 1,358 Million Baht, it was decreased 60 Million Baht or 4.4%. The causes of decreasing expense are as result from the decreasing of cost of service at the amount of 11 Million Baht or 1.51%, the decreasing of cost of sale at the amount of 13 Million Baht or 4.79%, the decreasing of expense of sale at the amount of 14 Million Baht or 12.65% and the decreasing of expense of administration at the amount of 17 Million Baht or 6.65%.

Profit

In the 1st quarter consolidated financial statement of 2011 ended on 31 March 2011, Net profit of the Company is 192.5 Million Baht. Compared with the 1st quarter of 2010 which the Company had the net profit at the amount of 141.2 Million Baht, it was increased at the amount of 51.3 million Baht or 36.35%.

MAJOR CINEPLEX GROUP PUBLIC COMPANY LIMITED.

Registration No. 0107545000047

1839-1839/1 Phaholyothin Rd., Ladyao, Jatuchak, Bangkok 10900 Tel: 0-2511-5427-36 www.majorcineplex.com



The causes are the increasing of gross profit at the amount of 9 Million Baht or 1.81% and the increasing of profit sharing on investment at the amount of 39.3 Million Baht or 128.7%.

Please be informed accordingly,

Yours Faithfully,

-signed-

(Mr. Thanakorn Puliwekin)

Director